

1988-1996

Making a Difference for 50 Years



▷1988

▷ The HSUS launches campaign to protect downed animals from being sold for slaughter.

▷ The HSUS, ASPCA, and Massachusetts SPCA endorse Joint Resolutions for the 1990s.

▷ The HSUS works with Bureau of Land Management (BLM) and U.S. Park Service to replace lethal population management methods with immunocontraception.

▷ EarthKind formed.

▷ The HSUS's first Egg Effort debuts, educating consumers about battery-cage hens and encouraging grocery stores to carry free-range eggs.

▷ Humane Society International (HSI) founded to protect animals around the world.

1988

▷ The HSUS launches Be a P.A.L.—Prevent a Litter campaign to promote spaying and neutering.

▷ The African Elephant Conservation Act passes.

▷ The HSUS launches Shame of Fur campaign.

▷ The HSUS applies fertility-control vaccine PZP to wild horses, pioneering use of immunocontraception for nonlethal population control.



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▷ The HSUS sponsors first Animal Care Expo.

▷ HSUS-supported Wild Bird Conservation Act passes.

▷ The HSUS advocates voluntary breeding moratorium for dogs and cats.

▷ The HSUS participates in United Nations Conference on Environment and Development—Earth Summit—in Rio de Janeiro.

▷ In response to HSUS-spurred consumer campaign, International Dolphin Conservation Act passes.

▷ The HSUS helps pass first statewide ban on capture or display of whales and dolphins in South Carolina.



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▷ The HSUS Wildlife Rehabilitation Training Center established on Cape Cod in Massachusetts.

▷ The HSUS successfully lobbies for passage of Rhino and Tiger Conservation Act.

▷ The HSUS signs cooperative agreement with American Red Cross to aid animals in disasters.

▷ The HSUS publishes John Hoyt's *Animals in Peril: How "Sustainable Use" Is Wiping Out the World's Wildlife*.

▷ The HSUS cofounds Free Willy-Keiko Foundation.

▷ The HSUS launches Eating with Conscience campaign to encourage consumers to choose humane diet.

▷ HSUS-backed New Jersey vehicle license plate program passes; proceeds fund spay/neuter program, and eight states now have instituted similar programs.

▷ The USDA bans face branding of cattle imported from Mexico following HSUS campaign against painful practice.

▷ The HSUS helps California pass first-ever humane slaughter of poultry legislation.



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▷ The HSUS sponsors first annual National Animal Shelter Appreciation Week.

▷ Congress passes Commercial Transportation of Equines for Slaughter Act, which calls for regulations protecting horses, mules, ponies, and donkeys from abuse during transport for slaughter.

▷ The HSUS counts constituency of more than 3 million, employs staff of more than 200, and operates nine regional offices covering 46 states.

▷ Illinois enacts HSUS-backed law to protect guard dogs from inhumane treatment.

▷ Keiko moved from Mexican marine park to state-of-the-art facility The HSUS helped build at Newport's Oregon Coast Aquarium.

▷ The HSUS establishes rewards program to help arrest and convict persons who cruelly mistreat farm animals.

▷ The HSUS launches successful local-foods projects to address animal well-being, social justice, and environmental interests.



▷1996



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▷ NAAHE becomes National Association for Humane and Environmental Education (NAHEE).

▷ HSUS staff trains U.S. Department of Agriculture (USDA) inspectors in proper handling of animals during air travel.



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▷ The HSUS counts more than 1 million constituents.

▷ The HSUS launches Beautiful Choice program to promote cruelty-free products.

▷ The HSUS works to create dolphin-safe label: three major U.S. tuna canners go "dolphin safe."

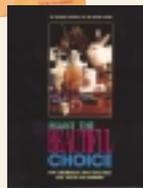
▷ The HSUS establishes Russell and Burch Award to honor scientific achievements advancing alternatives to animal use in research, education, and testing.

▷ The HSUS publishes *Pocket Guide to the Humane Control of Wildlife in Cities and Towns*.

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▷ The HSUS applies PZP to wild deer on Fire Island, New York—vaccine's first field trial on deer.

▷ HSI assists Mexico with chemical sterilization of dogs to reduce overpopulation.

▷ The HSUS establishes Wildlife Land Trust.



▷1993



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▷ The HSUS establishes Humane Education Loan Program to provide students and educators alternatives to classroom animal dissection.

▷ Following HSUS lobbying efforts, Congress eliminates U.S. government's \$2 million annual subsidy to mink industry.

▷ HSUS undercover investigation documents abuses suffered by horses in transport and slaughter, capturing media and public attention and supporting HSUS work to improve conditions for horses.

▷ The HSUS helps found National Dog Bite Prevention Week.



▷1995