

LABELS DON'T TELL US ANIMALS DIED JUST FOR COLLARS OR CUFFS



Loopholes in the labeling laws let the fur industry sneak fur trim into coats and other garments without any mention of fur on the label. In addition, the industry attempts to disguise its "product" through dyeing and other methods, which can lead customers

who would otherwise never buy fur to believe that they are buying faux fur. Consumers have the right to know.

HOW AN INDUSTRY
WITH NOTHING TO HIDE
WOULD LABEL FUR

CONSUMER NOTICE

This product is made with fur from up to 100 animals who may have been killed by electrocution, gassing, neck-breaking, poisoning, clubbing, stomping, or drowning.

MAKE COMPASSION YOUR NEW FASHION

BUY AND WEAR fur-free garments.

EDUCATE others about the cruelties of fur and fur trim. Speak to friends, family, and fur-wearers, or simply hand them some literature.

DONATE your fur or fur-trim garments to The Humane Society of the United States (HSUS). We will distribute them to wildlife rehabilitators to



comfort the injured and orphaned wild animals in their care. Simply pack the fur items in a box or padded envelope and mail it to Fur Donation Program, The HSUS, 2100 L Street, NW, Washington, DC 20037. For more information visit www.hsus.org/furdonation.

GET INVOLVED by contacting The HSUS. We can provide free copies of this brochure, door hangers, fact sheets, and more.

furfree.hsus.org

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Promoting the protection of all animals

**THE HUMANE SOCIETY
OF THE UNITED STATES**
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SHE NEEDS HER FUR MORE THAN YOU DO

**Choose Not to Wear
Fur or Fur Trim**

**THE HUMANE SOCIETY
OF THE UNITED STATES**

DOWN ON THE FACTORY FARM

Although the fur industry claims that “ranch-raised” fur is humane, the killing methods on fur factory farms include gassing, anal and genital electrocution, neck-breaking, and poisoning. Imagine what it must be like to live in a cage and stand on wire for your entire life, when in the wild you would be free to run, hunt, dig, and sleep wherever you like. Countries including Austria, Switzerland, and the United Kingdom have banned fur farming because of these inhumane practices.



Mink are semiaquatic animals who spend considerable time in the water when in the wild. But in fur factories, they are given no access to swimming water.

A LITTLE TRIM IS STILL HIM

Animals are killed specifically for trim. It is not a by-product. Some foxes killed for the fur trade are used for trim. According to industry reports, if trends continue more animals may soon be killed for fur trim than for full-length fur coats.



“Current husbandry systems cause serious problems for all species of animals reared for fur . . .”

The Welfare of Animals Kept for Fur Production. Report of the Scientific Committee on Animal Health and Animal Welfare. Adopted on 12–13 December 2001.

—European Commission

CAUGHT IN A FASHION TRAP

Millions of wild animals are trapped each year for their fur in steel-jaw leghold traps, body-crushing traps, and strangling snares. Terrified and injured animals caught in traps try to escape by lunging away and biting the trap and their own limbs. In some states trappers aren’t required to return to kill the trapped animals—often by beating or shooting them in the head—for several days.



The steel-jaw leghold trap is the most commonly used trap in the United States, despite being considered “inhumane” by the American Veterinary Medical Association. Most industrialized countries—and several states—have banned this device.

