



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
600 PENNSYLVANIA AVENUE, NW
WASHINGTON, DC 20580

Division of Enforcement
Bureau of Consumer Protection

James A. Kohm
Associate Director

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May 8, 2007

Rebecca G. Judd, Esq.
The Humane Society of the United States
2100 L Street, NW
Washington, DC 20037

Dear Ms. Judd:

Thank you for the Petition to Enjoin False Advertising and Labeling of Fur Garments and to Impose Civil and Criminal Penalties, dated March 13, 2007, filed by The Humane Society of the United States. Please excuse the delay in my response. Although a number of statutes and the Rules of the Commission preclude public disclosure of the existence or contours of any nonpublic FTC review of any particular matter, I can assure you that the information you have provided in connection with alleged instances of misbranding and false advertising of fur products will receive careful consideration. I have referred the Petition to Mr. Edwin Rodriguez and Ms. Chanelle Hardy of the BCP Division of Enforcement. Please address any additional information or questions that you may have regarding this matter to Mr. Rodriguez, at 202-326-3147, or Ms. Hardy, at 202-326-3329.

The Commission vigorously continues to seek to identify and challenge deceptive or unfair acts and practices in commerce that injure consumer. We truly appreciate the efforts of The Humane Society of the United States in assisting us in this goal.

Sincerely,

A handwritten signature in black ink, appearing to read "James A. Kohm".

James A. Kohm
Associate Director