

Chimps Deserve Better Online Vote Contest Rules

Disclosure; Contest Period

No donation, purchase, or obligation of any kind is necessary to win. A donation or purchase will not increase your chances of winning. The Chimps Deserve Better Online Vote CONTEST (the "Contest") begins at 12:00 a.m. Eastern Standard Time (EST) on **February 1, 2011** and ends at 11:59 p.m. EST on **February 14, 2011** ("Contest Period").

Eligibility

The Contest is open only to the two (2) Grand Prize Winners chosen by Patrick McDonnell and six (6) additional Finalists chosen by the staff of The Humane Society of the United States ("The HSUS") during our recent The Chimps Deserve Better Drawing CONTEST, which ended on December 17, 2010. A parent or guardian's written permission will be needed to claim prize. Void where prohibited by law. The Contest is subject to all applicable federal, state, and local laws and regulations.

Employees and independent contractors of The HSUS, contest sponsors, or their affiliates, and any other individual or entity involved in the development, promotion, or execution of the Contest, and the immediate family members and/or household members of each are not eligible.

To Enter

Each of the eight (8) individuals eligible to enter the Contest will be contacted by phone and/or email to notify them of the opportunity to enter. Each eligible individual will be furnished with a set of these Rules and a contest application form, which may be sent via email, fax, or U.S. mail.

To enter, an eligible individual must completely fill out and return the contest application form to one of the following:

Email: chimpsdeservebetter@humanesociety.org

Fax: 301-258-7760 (Attn: Jennifer Ball)

Mail: Chimps Deserve Better Drawing Contest
c/o Jennifer Ball
The Humane Society of the United States
2100 L St. NW
Washington, DC 20037

By completing and signing a contest application form, each contestant agrees to be bound by the terms of these Rules and any provisions included in the contest application form, including the requirement that contestants not publicly reveal the nature of any prize awarded to them as part of The Chimps Deserve Better Drawing CONTEST until after the Contest Period has ended. Failure to abide by the terms of these Rules or the provisions of the contest application form may result in disqualification from the Contest and/or forfeiture of any prizes awarded in this Contest.

Completed contest application forms must be received by **11:00 a.m. EST on January 31, 2011** in order for an eligible individual to be entered into the Contest.

Any entry will be deemed not received if it is illegible, incomplete, if it fails to meet the required specifications, or if it is received after 11:00 a.m. EST on January 31, 2011.

How the Winner Will Be Determined.

Photos of all entrants' drawings from The Chimps Deserve Better Drawing CONTEST will be posted at www.humanesociety.org/chimpdrawingcontest on February 1, 2011. During the Contest Period, supporters will be able to vote for their favorite drawing at that website. Supporters will be required to register in order to cast a vote. Registration will require the provision of a valid first and last name, e-mail address, and zip code. At the end of the Contest Period, online voting for drawings will no longer be allowed and the votes cast will be tallied by The HSUS staff. Only one vote per email will be counted. The contestant whose drawing receives the

highest number of votes cast online during the Contest Period will be deemed the Winner. In the event of a tie, all contestants whose vote tallies are equal to the highest number of votes cast will be considered Winners.

Prizes

The Winner will receive a check for one hundred dollars (\$100.00 US). In the event of a tie, the prize will be divided evenly amongst the Winners.

Winner Notification/Prize Claims

The Winner(s) will be selected by **February 15, 2011** and will be notified by telephone and/or email. In the event that a Winner is unable to accept a prize, an alternate Winner will be selected based on the drawing with the next highest number of votes received. A Winner may be required to complete and sign an Affidavit of Eligibility and Liability Release, and, where legal, a Publicity Release, all of which must be returned within 30 days of attempted prize notification or the prize will be forfeited and awarded to an alternate Winner.

If a prize is won by an eligible person who is not of legal age in the state of residence, the prize shall be awarded in the name of the Winner's parent or legal guardian, who must sign and return all required documentation prior to receiving the prize. In the event of noncompliance with these Rules, or if a prize or prize notification is unclaimed or returned as undeliverable, the prize will be forfeited and may be awarded to an alternate Winner.

Prize Restrictions

Prizes are not transferable. No substitution of prizes is permitted except at the sole discretion of The HSUS. Any federal, state, or local taxes on prizes and any expenses related to the acceptance and/or use of the prizes not specified herein as being awarded are the responsibility of the Winner(s).

Additional Terms

All entries become property of The HSUS to use at its discretion. By accepting a prize, a Winner consents to The HSUS' use of his or her entry, name, likeness, voice and/or biographical information for promotional and other purposes without additional compensation, except where prohibited by law. A Winner, by acceptance of any prize, acknowledges compliance with these Rules and agrees to release The HSUS, its affiliates, and its officers, directors, employees, independent contractors, representatives, and agents ("Releasees") from and against any claim or cause of action arising out of participation in the Contest or the receipt, redemption, or use of any prize, including any injuries or damages of any kind sustained in connection with the use, acceptance, possession, or awarding of any prize.

Limitation of Liability

Releasees are not responsible for printing, typographical, human or other errors of any kind in any contest-related materials or for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries. If, for any reason, the Contest is not capable of running as planned, or infection by computer viruses, bugs, or tampering, unauthorized intervention, fraud, actions of entrants, technical failures, or any other causes corrupt or infect the administration, security, fairness, integrity, or proper conduct of the Contest, The HSUS reserves the right at its sole discretion to disqualify any entry or entrant and/or to cancel, terminate, modify, or suspend the Contest and at its sole discretion award a prize from among all eligible non-suspect entries validly received prior to the action requiring such modification. By entering, all contestants agree that the Contest is governed by the laws of the District of Columbia for the resolution of all claims and disputes (excluding any claims against or disputes involving parties other than The HSUS relating to any prize awarded in the Contest).

List of Winners

For the name of the Winner, send a stamped, self-addressed envelope to

Chimps Deserve Better Online Vote Contest
The Humane Society of the United States
2100 L Street, N.W.
Washington, DC 20037

Requests must be received by February 28, 2011.