



Safe Cats at Rivercats

WWCRO took the Safe Cats campaign out to the ballgame last August by staffing an information booth at the Sacramento Rivercats game. The campaign seeks to dispel myths about cats and encourage cat owners to keep their cats safe indoors.

Cats are America's most popular pets. Most cat owners love their pets but are unaware that their cat is safer and can be just as happy when kept safely confined. Those who are allowed outdoors unsupervised are more likely to die prematurely from diseases, poisons, attacks by other animals, abuse by humans, or vehicle accidents. WCRO's Eric Sakach and Cynthia Cutler staffed the booth, promoting the campaign and handing out literature, catnip toys, and magnets to baseball fans. Sakach presented a specially signed "Mutts" comic strip to the Rivercats in appreciation for their support of Safe Cats.