



2008 Sponsorship Opportunities

The HSUS's 5th biennial National Conference on Animals in Disaster (NCAD) will be **June 2-6, 2008** at the **Doubletree Hotel in Sacramento, CA**

Successful disaster preparedness, mitigation, and response depend on the cooperation, collaboration, and creative leadership of all sectors – government, nonprofit and voluntary organizations, and the business community. Leaders from all of these sectors will participate in NCAD 2008, and we ask your participation in this important event.

Sponsors of NCAD contribute significantly to the professional development of the entire disaster community. They are recognized as dedicated supporters of the profession.

Following are the specific benefits of taking part in the various NCAD sponsorship and marketing programs.

For more information on sponsorships, please contact Suzanne Terry at sterry@hsus.org or 301-721-6460.

SPONSORSHIP BENEFITS

PEARL SPONSORSHIP - \$1000

Sponsor Benefits Include:

- Company name listed in the conference program
- Company name listed on the conference website & press releases
- Company name & logo listed on exhibit hall signage
- One Complimentary exhibit table in exhibit hall
- Two Complimentary conference registrations
- Copy of attendee list
- One promo item in conference registration bag (Subject to approval by HSUS)

SILVER SPONSORSHIP – \$3,000

Sponsor Benefits Include:

- Company name & logo listed in the conference program
- Company name listed on the conference website & press releases
- Company name & logo listed on exhibit hall signage
- One Complimentary exhibit table in exhibit hall
- Four complimentary conference registrations
- Copy of attendee list
- One promo item in conference registration bag (Subject to approval by HSUS)
- Opening Session Recognition
- Company name printed on conference notepad or pen
- One ¼ page ad in conference program

GOLD SPONSORSHIP - \$6,000

Sponsor Benefits Include:

- Company name & logo listed in the conference program
- Company name & logo listed on the conference website & press releases
- Company logo listed in conference program and pre-event marketing
- Company name & logo listed on exhibit hall signage
- One complimentary exhibit table in exhibit hall
- Six complimentary conference registrations
- Copy of attendee list
- One promo item in conference registration bag (subject to approval by HSUS)
- Recognition at Opening Session
- One ½ page ad in conference program
- Logo on Lanyard

PLATINUM SPONSORSHIP - \$10,000

Sponsor Benefits Include:

- Company name & logo listed in the conference program
- Company name & logo listed on the conference website & press releases
- Company logo listed in conference program and pre-event marketing
- Company name & logo listed on exhibit hall signage
- One complimentary exhibit table in exhibit hall
- Six complimentary conference registrations
- Copy of attendee list
- One promo item in conference registration bag (subject to approval by HSUS)
- Recognition at Opening Session
- One full page ad in conference program
- Company logo on conference attendee bag
- One room drop (one time drop delivered up to 200 rooms, item subject to approval by HSUS)

OTHER MARKETING OPPORTUNITIES

PRODUCT OR SERVICE DEMONSTRATION TIME:

HSUS is inviting sponsors to demonstrate their products or services during the Disaster Fair on Thursday, June 5. Demonstrations will be held inside the exhibit hall. The length of the demonstration should be no more than 10 minutes in length. Demonstration times are limited. If you are interested in scheduling a demonstration time, please call Suzanne Terry at 301-721-6460.

For more information call Suzanne Terry at 301-721-6460. Sponsorships must be confirmed by May 9, 2008.