



Please Join Us

THURSDAY, JANUARY 23, 2014

CLUB COLETTE | PALM BEACH, FLORIDA

To the Rescue!
From Cruelty to Kindness



THE HUMANE SOCIETY
OF THE UNITED STATES



ALL PHOTOS: KATHY MILAN/THE HSUS

2.15 MILLION

ESTIMATED NUMBER OF PUPPIES SOLD ANNUALLY WHO ORIGINATED FROM PUPPY MILLS

Puppy mills contribute to pet overpopulation and condemn countless dogs to a lifetime of suffering in squalid living conditions.

TO THE RESCUE! CO-CHAIRS

James Berwind

Therese Mersentes

TO THE RESCUE! LEADERSHIP COMMITTEE

Jeffrey Arciniaco

Ardath Rosengarden

Arthur Benjamin

Wendy Safchik

Anthony Cummings

Leslie Sardinia

Kristen Kelly Fisher

Richard Schechter

Frances Hayward

Jolene and Larry Shapiro

Deborah Robinson



FRASER YACHTS



KIRCHHOFF & ASSOCIATES
ARCHITECTS



NEVADA WILLIAMS



JAMES BERWIND, THERESE MERSENTES, AND
THE HUMANE SOCIETY OF THE UNITED STATES

CORDIALLY INVITE YOU TO JOIN US AT

To the Rescue!

From Cruelty to Kindness

HOSTED BY

Wayne Pacelle
President and CEO

HONOREE

Paige Rense Noland

THURSDAY, JANUARY 23, 2014

CLUB COLETTE

215 PERUVIAN AVENUE | PALM BEACH, FLORIDA

COCKTAILS AT 6:30 P.M.

DINNER AT 7:30 P.M.

RSVP by January 9. Creative black tie.

To respect our purpose, we request that no furs be worn.

regonline.com/crueltytokindness

SPONSORED BY



FOREVER HOME SPONSOR



ABOUT THE HSUS'S PUPPY MILLS CAMPAIGN

Over the past five years, The Humane Society of the United States has partnered with law enforcement to help rescue 10,000 dogs and shut down 50 mills. As a result of our investigations, policy reforms, and consumer education and outreach, people across the United States are increasingly aware that there's a problem. Sales of dogs in pet stores have been steadily declining; the U.S. Department of Agriculture has begun to crack down on commercial dog breeders who had previously escaped oversight by selling to consumers using the Internet, mail, or phone; and we are making progress toward the day when adoption is the first choice and all adoptable shelter pets find a safe, loving home.

To learn more about puppy mills, please visit humanesociety.org/pupppymills.

ABOUT THE HSUS

The HSUS is the nation's largest and most powerful animal protection organization. Across the country, every day, we are there—helping animals affected by cruelty, neglect, human-wildlife conflicts, and natural disaster. We also work to prevent cruelty and suffering via a multi-pronged approach that includes advocacy, outreach, and policy reform.

humanesociety.org/totherescue



#totherescue

To the Rescue!

From Cruelty to Kindness 

CHAMPION TABLE | \$15,000

One table at the To the Rescue! benefit,
with seating for 10 people

Full-page color ad plus a prominent listing
in the evening's printed program*

Invitation to and special recognition at our
December 11 pre-event cocktail reception
hosted by Wally Findlay Galleries
(if RSVP received by December 3)

BENEFACTOR TABLE | \$10,000

One table at the To the Rescue! benefit,
with seating for eight people

Listing in the evening's printed program*

UNDERWRITER TABLE | \$5,000

Seating for four at the To the Rescue! benefit

Listing in the evening's printed program*

PATRON TICKET | \$2,500

Seating for two people at the To the Rescue! benefit

Listing in the evening's printed program*

SUPPORTER TICKET | \$1,000

General seating for one person
at the To the Rescue! benefit

Additional opportunities are available to help
us underwrite costs associated with the event.
Please contact Kris Thompson-Johns at 678.763.8708
or kjohns@humanesociety.org for more information.

**If confirmed by print deadline*

To the Rescue!

From Cruelty to Kindness 

To RSVP, either complete this card and return it by **January 9, 2014**, or register online at regonline.com/crueltytokindness. For more information, contact Kris Thompson-Johns at 678.763.8708 or kjohns@humanesociety.org.

Champions, the RSVP deadline to attend the December 11, 2013, pre-event cocktail reception hosted by Wally Findlay Galleries is **December 3**.

To the Rescue!

From Cruelty to Kindness



THURSDAY, JANUARY 23, 2014

- I will be delighted to attend! My payment information is below.
 I cannot attend but wish to make a tax-deductible contribution of \$_____.

Name _____
Telephone _____
Email _____
Address _____
City/State/Zip _____

MY GUESTS' NAMES:

TABLE AND TICKET ORDER

- ____ Champion Tables at \$15,000 each
____ Benefactor Tables at \$10,000 each
____ Underwriter Tables at \$5,000 each
____ Patron Tickets at \$2,500 each (each Patron Ticket seats two)
____ Supporter Tickets at \$1,000 each

For Champions, Benefactors, Underwriters, and Patrons, how would you like your name to appear in the printed program? _____

ADDITIONAL UNDERWRITING OPPORTUNITIES

- Please contact me about other tax-deductible ways I can help save dogs from cruelty.

PAYMENT METHOD

- Enclosed is my check made out to The HSUS for \$_____
 Please charge \$_____ to my Visa American Express MasterCard Discover
Card Number _____
Expiration Date _____
Signature (as it appears on the card) _____

Proceeds will benefit The HSUS's Puppy Mills Campaign. The campaign's Breeder Surrender Fund helps rescue, care, place, and rehome puppy mill dogs. Your support will also help with outreach to educate and galvanize public support; pass stronger animal protection laws with increased penalties; and partner with law enforcement to prosecute offenders. Your contribution less \$225.00 per ticket is tax-deductible to the extent allowed by the law. The HSUS tax ID number is 53-0225390.

The Humane Society of the United States, 2100 L Street, NW, Washington, DC 20037