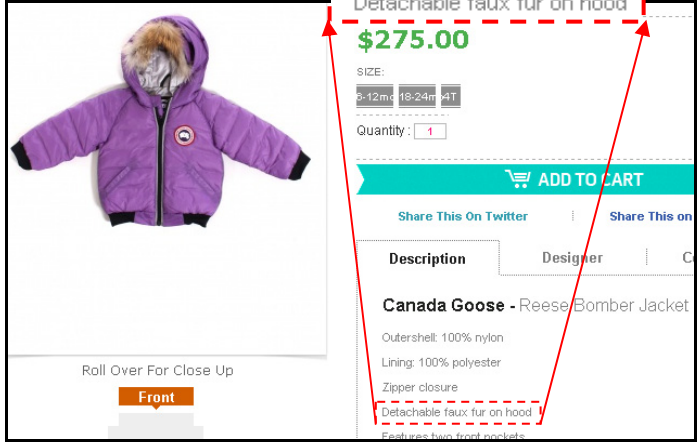
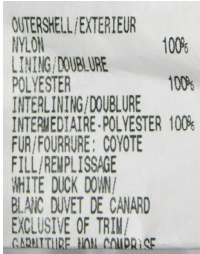
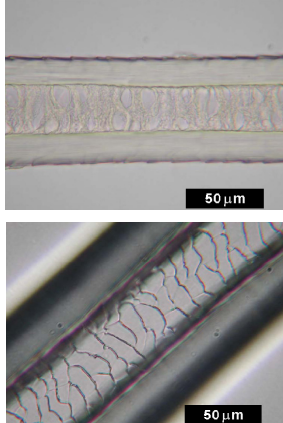
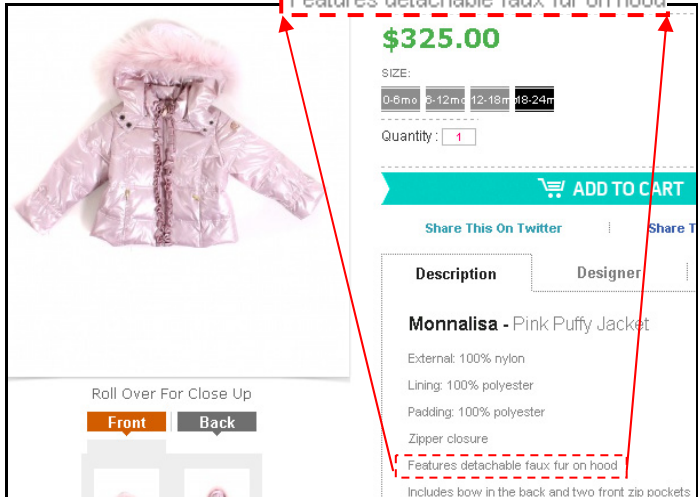
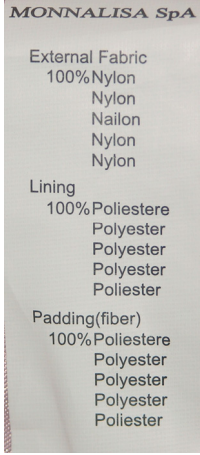
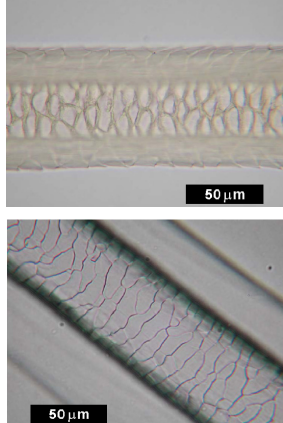
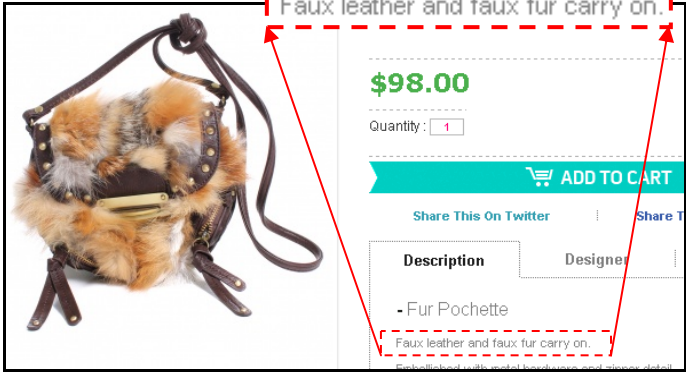





THE HUMANE SOCIETY
OF THE UNITED STATES

ShopKitson.com -- Animal Fur Sold as "Faux"
Investigation Results: January 2012
(FINAL - 9 April 2012. Investigator: P. Grzybowski)

Item Details	Advertisement	Label	Actual
<p>Canada Goose (brand)</p> <p>16 Jan 2012 (purchase date)</p> <p>6-12 Months (size)</p> <p>KICG011612 (case number)</p>	<p style="text-align: center;">"faux fur"</p>  <p style="text-align: center;">Available online 16 Jan 2012 at http://tinyurl.com/d686vgg</p>	<p style="text-align: center;">"Coyote"</p> 	<p style="text-align: center;">animal fur (species in Canidae family, most likely coyote or gray wolf)</p> 
<p>Monnalisa (brand)</p> <p>18 Jan 2012 (purchase date)</p> <p>12-18 Months (size)</p> <p>KIML011812 (case number)</p>	<p style="text-align: center;">"faux fur"</p>  <p style="text-align: center;">Available online 18 Jan 2012 at http://tinyurl.com/8ydrfkm</p>	<p style="text-align: center;">--</p> 	<p style="text-align: center;">animal fur (species in Canidae family, most likely raccoon dog)</p> 
<p>Street Level (brand)</p> <p>26 Jan 2012 (purchase date)</p> <p>KIFP012612 (case number)</p>	<p style="text-align: center;">"faux fur"</p>  <p style="text-align: center;">Available online 26 Jan 2012 at http://tinyurl.com/7ajakgz</p>	<p style="text-align: center;">"fur"</p> 	<p style="text-align: center;">animal fur (species most likely in Canidae family)</p> 