

Shawn Lewis

The inspiration for this dress for me was to do something that had style. The pattern of this dress had a couture look and feel to it. The look was high fashion and that's what I am all about. I wanted to show the fashion world that a high fashion look could be created without the use of animal fur. I chose denim for this project because denim is hip and it's in right now. Besides that so many young designers are using denim in the fashion industry to day. Denim has had resurgence in the fashion market.

Through shopping around and visiting retail stores and boutique I have noticed a vast majority of good quality faux fur in the market. This means that there really is no use for animal fur. So that's why I came up with this concept for this project in hopes that consumers will realize that we don't need to use animal fur in fashion that there is an alternative.

When I earn my degree I plan on becoming a buyer it seems as if this is the direction I want to start my career in fashion. Buying seems to be a pretty exciting career. Pick out merchandise to enter stores, I will get a first chance look at the fashion that's to be out from season to season, and I will also have an opportunity to travel. I also have a clothing line that I want to introduce to the to the fashion industry as well. Opening my own store is something I am interested in doing to. After I earn my degree my future is endless in fashion and that's why it is so important for me to absorb all the knowledge that I can while I am in school to take with me in the fashion world.

Earning this degree is so important to me because it will give me a good start in the right direction to become successful in the fashion industry.