

**HUMANE SOCIETY VETERINARY ASSOCIATION (HSVMA)  
NATURAL DOG-EARED PHOTO CONTEST RULES**

**1. Disclosure; Contest Period**

**No donation, purchase, or obligation of any kind is necessary to win.** A donation or purchase will not increase your chances of winning. You have not yet won. The NATURAL DOG- EARED PHOTO CONTEST begins at 12:00 a.m. Eastern Standard Time (EST) on **February 10, 2009** and ends at 12:00 p.m. EST on **April 15, 2009** (Contest Period).

**2. Eligibility**

You must be 18 years of age or older to be eligible. Void where prohibited by law. The NATURAL DOG-EARED PHOTO CONTEST is subject to all applicable national, federal, state, and local laws and regulations. Employees and independent contractors of The Humane Society of the United States (The HSUS) and its affiliates, and any other individual or entity involved in the development, promotion, or execution of the NATURAL DOG-EARED PHOTO CONTEST, and the immediate family members and/or household members of each are not eligible.

**3. To Enter**

To enter submit a photo of your dog during the Contest Period to the following email address: [info@hsvma.org](mailto:info@hsvma.org).

To qualify for entry, your photo must depict a dog with uncropped ears of a breed whose ears are traditionally cropped. These breeds include: American Staffordshire Terrier, Beauceron, Boston Terrier, Bouvier des Flandres, Briard, Brussels Griffon, Doberman Pinscher, German Pinscher, Great Dane, Miniature Pinscher, Manchester Terrier, and Schnauzer. Purebreds and mixed breeds qualify as long as the primary breed is (based on appearance) a breed whose ears are traditionally cropped.

Any entry will be deemed ineligible if it is illegible, incomplete, if it fails to meet the required specifications, or if it is received before the Contest Period begins or after it ends. All entries shall become the property of The HSUS when received and shall not be returned.

**4. How the Winner Will Be Determined**

The Winner will be selected by a panel of judges from among the eligible entries based on the quality of the Winner's entry. First, second and third place prizes will be awarded to the photos that best illustrate the dogs' natural ears. All decisions of the judging panel are final.

**5. Prizes**

Winners will receive gift certificates--\$100 for the First Prize Winner, \$50 for the Second Prize Winner, and \$25 for the Third Prize Winner--to The Humane Society of the United States' Humane Domain, which carries a variety of dog toys, leashes, bed, apparel and other companion animal items. Winning photos will be published on the HSVMA website.

## **6. Winner Notification/Prize Claims**

The Winner will be selected on **April 25, 2009** and will be notified by telephone and/or email by **April 30, 2009**. In the event that a Winner is unable to accept a Prize, an alternate Winner will be selected. The Winner may be required to complete and sign an Affidavit of Eligibility and Liability Release, and, where legal, a Publicity Release, all of which must be returned within 30 days of attempted prize notification or the prize will be forfeited and awarded to an alternate winner. If the Prize is won by an eligible person who is not of legal age in the state of residence, the prize shall be awarded in the name of the Winner's parent or legal guardian, who must sign and return all required documentation prior to receiving the Prize. In the event of noncompliance with these Rules, or if a Prize or prize notification is unclaimed or returned as undeliverable, the prize will be forfeited and may be awarded to an alternate winner.

## **7. Prize Restrictions.**

Prizes are not transferable. No substitution of Prizes is permitted except at the sole discretion of The HSUS. Any federal, state, or local taxes on Prizes and any expenses related to the acceptance and/or use of the Prizes not specified herein as being awarded are the responsibility of the Winner.

## **8. Additional Terms**

By accepting a prize, the Winner consents to The HSUS' use of his or her name, likeness, voice, and/or biographical information for promotional and other purposes without additional compensation, except where prohibited by law. The Winner, by acceptance of any prize, acknowledges compliance with these Rules and agrees to release The HSUS, its affiliates, and its officers, directors, employees, independent contractors, representatives, and agents ("Releasees") from and against any claim or cause of action arising out of participation in the NATURAL DOG-EARED PHOTO CONTEST or the receipt, redemption, or use of any prize, including any injuries or damages of any kind sustained in connection with the use, acceptance, possession, or awarding of any prize.

## **9. Limitation of Liability**

Releasees are not responsible for printing, typographical, human or other errors of any kind in any contest-related materials or for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries. If, for any reason, the NATURAL DOG-EARED PHOTO CONTEST is not capable of running as planned, or infection by computer viruses, bugs, or tampering, unauthorized intervention, fraud, actions of entrants, technical failures, or any other causes corrupt or infect the administration, security, fairness, integrity, or proper conduct of the NATURAL DOG-EARED PHOTO CONTEST, The HSUS reserves the right at its sole discretion to disqualify any entry or entrant and/or to cancel, terminate, modify, or suspend the NATURAL DOG-EARED PHOTO CONTEST and at its sole discretion award a prize from among all eligible non-suspect entries validly received prior to the action requiring such modification. By entering, all contestants agree that the NATURAL DOG-EARED PHOTO CONTEST is governed by laws of the District of Columbia for the resolution of all claims and disputes (excluding any claims

against or disputes involving parties other than The HSUS relating to any prize awarded in the contest).

**10. List of Winners**

For the name of the Winner, send a stamped, self-addressed envelope to "NATURAL DOG-EARED PHOTO CONTEST", The Humane Society of the United States, 2100 L Street, N.W., Washington, DC 20037. Requests must be received by May 25, 2009.