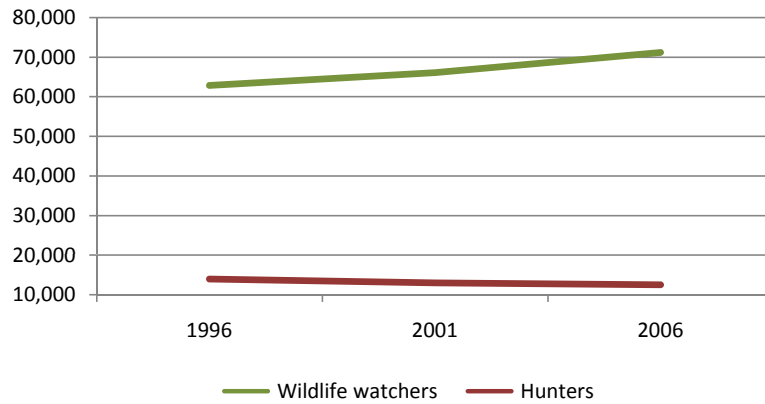


U.S. Wildlife Watching and Hunting Trends, 1996-2006

	1996	2001	2006	Growth Trends	
Number of Participants (000s)				1996-2001	2001-2006
Wildlife watchers	62,868	66,105	71,132	5.1%	7.6%
Hunters	13,975	13,034	12,510	-6.7%	-4.0%
Participant Ratio	4.5	5.1	5.7	12.7%	12.1%

	1996	2001	2006	Growth Trends	
Total Expenditures (\$000s)				1996-2001	2001-2006
Wildlife watchers	29,227,888	38,414,488	45,654,960	31.4%	18.8%
Hunters	20,613,412	20,611,025	22,893,156	0.0%	11.1%
Expenditure Ratio	1.4	1.9	2.0	31.4%	7.0%

Number of Participants, 1996-2006 (000s)



Total Expenditures, 1996-2006 (\$000s)

