

***KIND News* Teacher Survey 2010**

Four hundred teachers were selected at random to respond to a survey pertaining to their use of *KIND News*. Of the 400 questionnaires distributed, 194 were returned, for a 49% response rate. The following summarizes the responses to each survey item.

1. I teach grade _____ (indicate grade level).

Pre-K & Kindergarten:	11%
1 st grade:	12%
2 nd grade:	12%
3 rd grade:	21%
4 th grade:	11%
5 th grade:	14%
6 th grade:	6%
combination & special ed.:	12%
no response:	1%

2. I currently receive *KIND News* in the

- (a) Primary edition (K-2)
- (b) Jr. edition (3-4)
- (c) Sr. edition (5-6)

(a) 41% (b) 34% (c) 23% some combination of (a) through (c): 1% no response: 1%

3. I think teaching children to care responsibly for pets is

- (a) very important
- (b) important
- (c) somewhat important
- (d) unimportant

(a) 86% (b) 12% (c) less than 1% (d) 0% no response: 1%

4. I think teaching children to respect wildlife and the environment is

- (a) very important
- (b) important
- (c) somewhat important
- (d) unimportant

(a) 83% (b) 14% (c) 2% (d) 0% no response: 1%

5. As a supplementary classroom resource, I would rate *KIND News*

- (a) excellent
- (b) very good
- (c) good
- (d) fair
- (e) poor

(a) 54% (b) 32% (c) 11% (d) 0% (e) 0% no response: 3%

6. (a) I distribute *KIND News* to my students and discuss one or more of the articles.

- (b) I simply distribute *KIND News* to my students, without discussion.
- (c) I don't distribute it.

(a) 76% (b) 13% (c) 2% (a) & (b) 7% other: I distribute to other elementary teachers, etc. = 1%
no response: 1%

7. (a) Most of my students usually take *KIND News* home.

(b) Most of my students rarely take *KIND News* home.

(a) 88% (b) 8% (a)&(b) 0% no response: 4%

8. Do you usually have students send thank-you notes to the person or organization who provides you with *KIND News*?

(a) yes

(b) no

(a) 39% (b) 55% not every year: 2% no response: 4%

9. I think *KIND News* has _____ my students' knowledge of humane issues, such as the role of animal shelters, responsible pet care, and the importance of protecting endangered species.

(a) significantly increased

(b) increased

(c) not increased

(a) 34% (b) 62% (c) less than 1% no response: 4%

10. I think *KIND News* has _____ my students' understanding of the work of The Humane Society of the United States.

(a) significantly improved

(b) improved

(c) not improved

(a) 22% (b) 70% (c) 4% no response: 4%

11. I think *KIND News* has _____ my students' treatment of one another.

(a) significantly improved

(b) improved

(c) not improved

(a) 11% (b) 63% (c) 19% not sure: less than 1% no response: 6%

12. I think *KIND News* has _____ my students' concern about the welfare of animals.

(a) significantly increased

(b) increased

(c) not increased

(a) 34% (b) 61% (c) 1% no response: 4%

13. I think *KIND News* has _____ my students' concern about protecting the environment.

(a) significantly increased

(b) increased

(c) not increased

(a) 27% (b) 66% (c) 3% not sure: less than 1% no response: 4%

14. For my class, most of the articles and activities in *KIND News* are

(a) grade appropriate

(b) too challenging

(c) not challenging enough

(a) 86% (b) 6% (c) 4% (a) & (b) 1% no response: 3%

15. *KIND News* is

(a) most useful for integrating into the major subject areas

(b) most useful for teaching character concepts, such as kindness and respect

(c) both (a) and (b)

(d) more suitable for independent reading

(a) 6% * (b) 29% (c) 45% (d) 14% some combination of (a) through (d): 3% no response: 3%

* one teacher responded: especially science!

16. The number of *KIND News* copies I receive each month is _____ for my class size.

(a) much more than enough

(b) slightly more than enough

(c) about right

(d) too few

(a) 9% (b) 29% (c) 54% (d) 5% no response: 3%

17. I find the *KIND News* teacher's guide that comes with each issue of *KIND News* to be

- (a) very useful
- (b) useful
- (c) not useful

(a) 29% (b) 62% (c) 4% no response: 5%

18. *KIND News* teacher's guides include references to National Education Standards. I find these to be

- (a) very useful
- (b) useful
- (c) not useful

(a) 26% (b) 60% (c) 8% no response: 6%

19. In my school, the teaching of virtues such as kindness and respect is accomplished through

- (a) participation in a national or state-mandated character education program
- (b) participation in a school-wide or district-wide character education program
- (c) the use of supplementary materials (like *KIND News*) and teacher-created lessons
- (d) Character education is not formally addressed in my school.

(a) 3% (b) 39% (c) 25% (d) 6% some combination of (a) through (d): 23% no response: 4%

20. Please check all that apply. I have visited www.humanesociety.org/youth to

- (a) download free lesson plans
- (b) download *KIND Teacher*
- (c) order or browse educational materials
- (d) review children's books, movies, or research articles
- (e) other
- (f) none of the above

(a) 6% (b) 4% (c) 5% (d) 5% (e) 63% some combination of (a) through (e): 13%
no response: 4%

21. Please check all that apply. At home or in school, my students visit www.humanesociety.org/kids to

- (a) take the KIND Kid Survey
- (b) submit riddles for Riddle Rat or questions for Dr. Kind
- (c) play games or send e-cards
- (d) listen to Troubadour's Tales stories
- (e) get project ideas
- (f) participate in Mission: Humane
- (g) other
- (h) none of the above

(a) less than 1% (b) less than 1% (c) 2% (d) 0% (e) 2% (f) 2% (g) 5% (h) 67%
some combination of (a) through (g): 14% no response: 14%

22. I would describe my school's location as

- (a) rural
- (b) suburban
- (c) urban
- (d) inner city

(a) 31% (b) 35% (c) 18% (d) 9% some combination of (a) through (d): 2% no response: 5%

23. I would describe my school's racial makeup as

- (a) predominantly white
- (b) predominantly minority
- (c) mixed

(a) 48% (b) 17% (c) 30% no response: 5%

24. What, if anything, would you change about *KIND News* or the *KIND News* teacher's guides?

- (a) wouldn't change anything (or something similar) or no response: 90%
- (b) offered a suggestion: 10%