



**THE HUMANE SOCIETY**  
OF THE UNITED STATES

**Rubric for Shaw-Worth Memorial Scholarship Applications**

	3	2	1	Score
<b>Service on behalf of animals/ animal rescues performed</b>	Service completed is of a large scope in terms of number or duration of activities and/or numbers of animals benefitted.	Past actions for animals are cited but in an unclear or vague manner.	Past actions are nonexistent, e.g. only describe the desire to accomplish them in the future.	
<b>Animal protection leadership</b>	Describes his/her effective motivation of peers in taking specific action for animals, such as through an animal protection club or similar student organization; may have served a leadership role in such an organization and/or described efforts to reach new students.	Involvement in animal protection or related club is cited but is somewhat unclear on the group's accomplishments or efforts to motivate others.	Does not describe any efforts to motivate peers through activities such as membership or leadership in an animal protection club or similar organization.	
<b>Personal initiative</b>	Activities were the result of strong personal initiative and coordination.	Activities were the result of moderate personal initiative and coordination.	Activities were part of or were largely supported by an event or opportunity organized by an external source such as a humane society or school.	
<b>Quality of Application</b>	Past actions for animals are clearly described in thorough detail including duration of activities, where applicable; are	Activities are described in moderate detail, lacking duration or other markers of the projects' scope; may not include	Activities are not described in detail nor confirmed in supporting material; application is poorly-written.	

	confirmed in reference letters or other supporting material such as photos or news clippings; application is well-written in terms of grammar and spelling.	supporting material such as photos or news clippings; writing is of moderate quality.		
<b>Papers, speeches, or presentations on humane topics</b>	Paper(s), speech(es), or presentation(s) are clearly described and includes excerpts, copies or photos; applicable settings and audiences are clearly described.	Application references a paper, speech or presentation but no excerpts or specific evidence is provided, nor are details on applicable audiences.	Application does not reference any papers, speeches, or presentations to educate peers or teachers on humane topics.	
<b>Humane attitude/understanding of humane ethics</b>	A strong humane attitude and understanding of humane issues is thoroughly discussed.	A humane attitude and understanding of issues is alluded to but is weak to moderate or is not described in detail.	Humane attitude and understanding is not discussed, or application includes mention of activity that is at odds with HSUS principles/beliefs or shows a lack of understanding of humane issues.	
<b>College/career goals</b>	Application cites specific college or specialized training goals including institution/academy name and major if applicable; specific occupation is stated as well as the student's future role in the animal protection world.	College, specialized training and/or career goals are alluded to, but not in detail.	College/training and career goals are not stated.	
<b>Total Points</b>				