



**The NATIONAL FEDERATION  
of HUMANE SOCIETIES**

December 22, 2011

Dear Federation Members,

As many of you are aware, an attack has been initiated under the pretense of the Humane Society for Shelter Pets (HSSP) directed by the Center for Consumer Freedom (CCF), a Washington, DC based lobby firm, against the Humane Society of the United States (HSUS). Farm animal welfare appears to be the foundation of this attack. CCF represents a number of corporate clients, none of which has been disclosed publicly. We urge you to learn more about CCF by accessing these links; [The New York Times](#), [CBS's "60 Minutes" segment on Richard Berman](#); [Chronicle of Philanthropy](#); [ABC7 News](#), conducting your own research and drawing your own conclusions.

CCF's latest initiative has been the recent launch of the Humane Society for Shelter Pets (HSSP). HSSP's purported singular purpose is to encourage its audience to give to shelters locally while stating on its web site that the HSUS is trying to "discredit our efforts". It appears as if it is meant to exploit the friction between national and local animal welfare groups over the issue of fundraising. The National Federation of Humane Societies' mission is, in part, to unite the animal welfare field. These attacks are divisive and contrary to the stated goals of the National Federation. Most unfortunate of all is how it detracts from the lifesaving efforts pursued daily by our members and other sheltering organizations and the overall negative impact it can have on all animals.

The NFHS' Mission, Values and Code of Ethics places emphasis on honesty, fairness and respect for animals. We hope you will carefully consider all the facts, make your own assessments of HSSP's motives and take those actions you believe to be in the best, long term best interests of your organization and the animals we all strive to protect.

The National Federation works diligently to keep our members informed and we welcome any comments or feedback you wish to provide on this or any topic of importance to your organization.

Sincerely,

NFHS Board of Directors