

Spreading the Word about Your Animal-Friendly Policy

Making the most of your animal-friendly policy means spreading the word. With little or no cost to you, you can promote your animal-friendly community or rental home at welcome centers, visitors centers, chambers of commerce, libraries, veterinary offices, pet sitters, pet supply shops, grooming shops, boarding kennels, and dog-training facilities. Be sure to mention your open-door policy for responsible pet caregivers in any classified advertisements, entries in rental guides, or listings with online apartment search companies.

Also contact your local animal shelters or humane societies. They can be helpful resources.

Here's why:

- They may maintain a directory of animal-friendly housing in which your property can be listed.
- They can supply you with flyers about responsible pet ownership and may be able to provide solutions to common pet-related issues or refer residents to trainers and pet behavior consultants.
- They may offer services to your residents such as pet parenting and dog training classes, pet behavior counseling, on-site lectures on pet-care topics, and vaccination clinics.
- They will help residents who want a new pet to adopt one best suited to their lifestyle and living situation. This means they will steer residents away from an animal who may be inappropriate for your property.

Information from The Humane Society of the United States: www.humanesociety.org