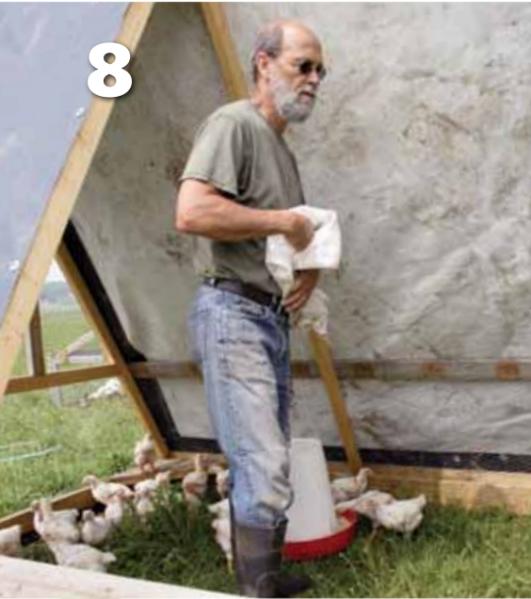


8



Compassionate Farmer: Bruce Rickard, who pays special attention to animal behavior on his farm and lets chickens be free to express their “chicken-ness,” has joined the fight against extreme confinement practices. *Protecting Farm Animals: Page 8*

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Hero for Puppies: After seeing for herself the inside of a puppy mill and learning where her own beloved dog came from, Amanda Hearst helped raise \$1 million for The HSUS’s campaign against mass breeding facilities. *Shutting Down Puppy Mills: Page 34*

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The Accidental Activist: When Cristin Tank and her family saw the cruel activities next door, they didn’t stay silent, helping bring an end to fox and coyote penning in Florida. *Protecting Wildlife: Page 22*

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Exposed! 10

If you’re not already anti-factory farming, this will do it: The Humane Society just released an undercover investigation. ... The video pretty much leaves me speechless.

—Food writer and New York Times Magazine columnist Mark Bittman



Transformations: Underneath a mass of filth-caked, impenetrable fur, this dog, long confined to the garage of a Carriere, Miss., puppy mill, was all bones. Saved by the HSUS Animal Rescue Team, Boomer is actually not brown but a mostly white dog with gray patches. See more transformations in *Rescuing Animals: Page 4*.

On the Cover: Responding to a request from the Fallon County Sheriff’s Office in Montana, the HSUS Animal Rescue Team removed nearly 100 animals, including this cat, from an overcrowded property in July. Taken to an emergency shelter, they were later transported to agencies around the country for adoption.

[2010 Key Accomplishments]

- ▶ HSUS animal care centers provide emergency treatment and sanctuary to nearly 16,000 animals, while our veterinary clinics and wildlife experts rescue and treat thousands more
- ▶ Federal bills to strengthen shark finning ban and prohibit crush videos are signed into law
- ▶ **Five HSUS undercover investigations expose horrific abuses at industrial egg, pork, and turkey facilities**
- ▶ Humane Society International launches a groundbreaking initiative in Haiti, including spay/neuter, disaster response, and veterinary training programs
- ▶ HSUS teams deploy to 51 emergency rescues, saving nearly 11,000 animals from puppy mills, animal fighting operations, and egregious neglect
- ▶ *Ohio agriculture leaders agree to a landmark set of farm animal welfare reforms*
- ▶ **98 pro-animal state laws and regulations are enacted, including the nation’s first ban on the sale of whole battery cage eggs**
- ▶ Hellmann’s mayonnaise pledges to convert all 350 million eggs it uses annually to cage-free, while Kraft Foods, Walmart, Subway, Burger King, IHOP, and other major companies decrease their purchases of eggs from caged hens
- ▶ The federal Truth in Fur Labeling Act is enacted, following years of lobbying, lawsuits, and exposés of mislabeled and unlabeled fur-trimmed garments by The HSUS
- ▶ **The HSUS combats Gulf Coast pet overpopulation through innovative outreach programs and funding assistance for three spay/neuter clinics**
- ▶ Florida prohibits fox and coyote penning operations in which packs of dogs are set loose on captive wildlife

“ In Their Words

“This is a subject that I am extremely passionate about. By working together, we can find good homes for millions of adoptable, homeless, and abandoned pets.”



—Ellen DeGeneres, a longtime HSUS supporter who worked with us to provide 1 million servings of Halo pet food to shelter animals during the Postal Service’s Stamps to the Rescue campaign



“I was troubled to learn from my friends at The Humane Society of the United States about the practice of confining egg-laying hens in tiny cages. ... Turning these defenseless

animals into egg-producing machines with no consideration for their welfare whatsoever is a degradation of our own humanity.”

—The Dalai Lama

“When I found out that the last remaining herds are being rounded up as we speak, this just seemed untenable. I consider them the living symbols of independence and freedom—sort of what this whole country was built on.”



—Actress Wendie Malick, a supporter of HSUS efforts to end wild horse roundups and horse slaughter