

Dear (Principal's Name),

Congratulations! Beginning in (Month), the teachers of grades (XX) in your school will receive **Kind News**, an exciting supplementary educational resource published by The Humane Society of the United States. (Your Organization Name) has provided this classroom magazine as a gift to your school.

Published since 1983, **Kind News** is read in over 20,000 classrooms nationwide. It features articles, activities, and puzzles that teach children the importance of treating animals with kindness and respect. Its emphasis on basic values, such as fairness, compassion, and responsibility, seeks to instill good character in children. Virtually 100 percent of the teachers who receive **Kind News** use it in their classrooms, and 86 percent rate it "excellent" or "very good" as a supplementary resource.

Kind News is published five times a year throughout the school year and is delivered to classrooms in bundles of 28 copies with an accompanying teacher's guide. It is published in three editions to accommodate a range of reading levels: Primary edition (grades K-2), Jr. edition (grades 3-4), and Sr. edition (grades 5-6). Teachers may change the edition they receive at any time.

Your teachers will be notified about their gift subscriptions to **Kind News**. They may use this gift as much or as little as time allows or simply send it home with students to share with their families. Many parents enjoy reading **Kind News** too! Of course, if a teacher decides that he or she no longer wishes to receive the magazine, please let us know so that we may transfer the subscription to someone else.

We hope your teachers and students enjoy **Kind News**. Please don't hesitate to contact us if you have any questions.

Sincerely,