

(Date)
(Principal's Name)
(Elementary School Address)
(City, State, ZIP Code)

Dear (Ms./Mr./Dr.):

(Your Organization Name) is offering to provide a free subscription of **Kind News** magazine.

Published by The Humane Society of the United States, **Kind News** teaches K-6 children kindness and respect for animals. Focusing on a child's connection to animals and nature, the eight-page magazine inspires a love of reading through informative articles, colorful puzzles, and fun activities.

Kind News is read by more than 500,000 students nationwide, meets Common Core State Standards, and is published in three editions for different reading levels (K-2, 3-4, 5-6). It serves as a valuable tool for encouraging literacy, violence prevention, good citizenship, and peaceful conflict resolution.

As an investment in our future, we'd like to reach as many classrooms as possible and provide a school year's subscription of this newspaper, at no cost, to teachers who are interested in using it as a teaching tool.

We'd like to ask you to disseminate the enclosed letters and sample **Kind News** copies to the teachers in your school. We would like to hear back from interested teachers by (Date) in order to provide them with the magazine for the (Current) school year.

Additional information is available at humanesociety.org/kindnews.

Please feel free to contact me with any questions. Thanks for your assistance!

Sincerely,

[Your Name]
[Your Title]