

Dear Friend,

Since (Year, Your Organization Name) has been helping some of the smallest, neediest residents of our community. Thanks to generous support from caring citizens like you, we are able to provide food, medical care, and shelter for stray cats and dogs, reunite lost pets with their owners, and place abandoned animals in loving homes.

But rescuing, sheltering, and adopting animals isn't enough. To do our job effectively, we must also teach community members the basics of pet care and dog-bite prevention, the importance of spaying and neutering, and the value of treating all beings with respect.

To help us take our message to children and families in our community, we proudly participate in the Adopt-a-Classroom program. Through this innovative program, elementary school teachers and students receive **Kind News**, a colorful, eight-page magazine that features articles, puzzles, stories, and fun projects that encourage kindness, compassion, citizenship, and responsible pet care. Published since 1983 by The Humane Society of the United States, **Kind News** is acclaimed by educators nationwide.

Enclosed are copies of **Kind News** for your review. We hope you'll agree that this publication can be a wonderful asset to the teachers and students in our community, and we hope you'll help us provide **Kind News** to one or more classrooms. By joining our Adopt-a-Classroom program, each \$30 tax-deductible donation you make provides **Kind News** to a class of elementary-school children for an entire school year. That's 28 copies of **Kind News** sent five times throughout the school year, plus a teacher's guide with each issue, and online access to downloadable worksheets to reinforce lessons in kindness and respect. Best of all, your donations fully support the work of (Your Organization Name).

Please read the enclosed materials to see how you can help us bring high-quality humane education resources to our community's schools. As always, thank you for being a friend to animals.

Sincerely,

Note: You can "adopt" a classroom anywhere in the United States, not just in your town or county. Consider providing **Kind News** for a grandchild, a special niece or nephew, or a friend who's a schoolteacher!