

See why *Kind News* is the most widely used humane education resource!



Teach Kids to Care

Kind News is an award-winning kids magazine that teaches children the value of kindness toward one another, animals, and the environment.

Invest in Your Community—Adopt a Classroom Today!

Business owners, parents, parent/teacher organizations, animal care/control agencies and community leaders:

Sponsor a classroom with *Kind News* and keep important lessons about animal protection resonating in local classrooms throughout the school year.

Choose the classroom(s) you would like to sponsor or let us select for you.

- Your name will be printed on each bimonthly bundle delivered to your classroom as acknowledgement of your gift of kindness
- You will demonstrate to the community your commitment to children's education, animal welfare, and creating more caring citizens
- When adopting 500 or more classrooms, we can personalize every issue of *Kind News* with information about your agency (e.g., name, address, phone number, logo, and a short message about your programs). When adopting 100 classrooms or more, your organization will be listed on a thank you page on humaneociety.org.

Kind News:

- is recognized as an effective character education tool by thousands of educators and youth leaders.
- inspires a love of reading in children.
- fosters empathy and improves students' behavior. Our 2009-10 survey of teachers using *Kind News* showed that nearly 75% of teachers think *Kind News* improves their students' treatment of one another.
- includes lessons in all major K-6 subject areas and is aligned with the Common Core State Educational Standards.
- is published in three editions for different reading levels: Primary (grades K-2), Junior (grades 3-4), and Senior (grades 5-6).
- promotes youth activism through hands-on projects.
- is also available as a single-copy home subscription, published 6 times a year.

A \$30 classroom subscription to *Kind News* includes:

- 28 copies of each issue published five times during the school year.
- a teacher's guide with each issue.
- online access to reproducible worksheets to supplement each issue.

"My students enjoy *Kind News*. They have become more caring about each other and the environment."

—Liz Frederich, grade 4 teacher
Corpus Christi, Texas

"*Kind News* makes me a better pet caregiver and friend to the environment."

—Whitney L., grade 5 student,
Valley Center, CA

CONTACT US
to adopt
multiple
classrooms!

humaneociety.org/kindnews ■ 866.512.3111

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