

## Tips for promoting the campaign to pass the American Horse Slaughter Prevention Act (H.R. 503)

- **Print out copies of the Rally/Call-In day fliers.**
  - Mail fliers to friends and relatives.
  - Hang fliers on public bulletin boards in your town.
  - Pass out fliers at public gatherings and Labor Day events.
  - Recruit other animal advocates in your area to join the promotional campaign.
  - Hang fliers in places that attract horse enthusiasts: tack shop, local stables, and horse racing establishments.
  
- **Alert your local media.**
  - Call radio call-in shows and tell them about the Rally and Call-In day.
  - Write a letter to the editor and spread the word in your community ( see the sample letter as a guide).
  
- **General Grassroots tips.**
  - Alert local compassionate email lists.
  - Reach out to any bloggers you may know.
  - Spread the word at work and get your co-workers involved.

# Help Save Our Horses from the Slaughterhouse

*Congress is about to vote on the fate of nearly 100,000 American horses—urge your U.S. representative to vote for H.R. 503, the American Horse Slaughter Prevention Act*

## **RALLY FOR HORSES!**


***Tuesday, September 5, 2006, 10:00 a.m.***

*Join us for this special rally at the Cannon House Office steps, on the corner of New Jersey Avenue and Independence Avenue, Washington, D.C.*

## **NATIONAL CALL-IN DAY!**

***Wednesday, September 6, 2006***

*If you can't come to Washington, join in the National Call-In Day for Horses. Call the Capitol switchboard at 202-224-3121 and ask for your representative's office. Your 30-second phone call urging your legislator to "please vote for H.R. 503 to protect America's horses from slaughter" is critical.*



***Please help spread the word—ask every friend and family member to attend or call.***

**For more information visit  
[www.rallyforhorses.com](http://www.rallyforhorses.com)**

**THE HUMANE SOCIETY  
OF THE UNITED STATES**

2100 L Street, NW, Washington, DC 20037  
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## **Sample Letter to the Editor on the American Horse Slaughter Prevention Act (H.R. 503)**

To the Editor,

A great tragedy is taking place in our country and most Americans are not even aware of it. Every day hundreds of horses are shipped for long hours only to arrive at one of three slaughter plants where they are killed for their meat. Last year, almost 100,000 American horses suffered and died in foreign-owned slaughterhouses so that their flesh could be flown to Europe and Asia for human consumption.

In early September Congress will be voting on legislation to end this barbaric practice. The American Horse Slaughter Prevention Act (H.R. 503) will close the three slaughter plants and save the lives of thousands of horses. On September 6<sup>th</sup> a National Call-In Day is planned to let Congress know how American's feel about horse slaughter.

Take a moment and call your Congressional Representative in Washington D.C., tell them to protect our horses from slaughter.

Sincerely,