

Red Lobster

**Boycott
Canadian Seafood!**



Canada's Cruel Seal Hunt

More than 300,000 seals are killed for their pelts each year in Canada; 95 percent of them are defenseless pups just days or weeks old. Shockingly, a veterinary panel concluded that up to 42 percent of seals studied were likely skinned alive!

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Why a Seafood Boycott?

Seal hunting is an off-season activity conducted by fishers from Canada's East Coast. They earn a small fraction of their incomes from sealing and the rest from commercial fish products, such as snow crabs. Canadian seafood exports to the United States contribute Can\$3 billion annually to the Canadian economy—dwarfing the few million dollars provided by the seal hunt. According to the Canadian Broadcasting Corporation (CBC), Red Lobster is one of the largest consumers of Canadian snow crabs and other seafood items in the United States. The connection between the commercial fishing industry, Red Lobster, and the seal hunt in Canada gives Red Lobster and its customers the power to help end this cruel slaughter.

Don't Buy While Seals Die!

YOU can help us save the seals!

1 Ask your local Red Lobster's manager to stop serving Canadian seafood until Canada's seal slaughter is ended for good. Say that you're saving your business for restaurants and retailers like Legal Sea Foods, Down East Seafood, Whole Foods Market, and the many others that support The Humane Society of the United States Protect Seals campaign.

2 Ask your server which seafood items on the menu are caught from Canada—and don't order them. Common types of seafood from Canada are snow crabs, cod, scallops, and many kinds of oysters.

3 Ask Red Lobster's corporate leaders to oppose the commercial seal slaughter and join The HSUS's boycott of Canadian seafood. Contact:

Red Lobster/Darden Group

Joe E. Lee, Chair, and Clarence Otis Jr., CEO

5900 Lake Ellenor Dr.

Orlando, FL 32809

407-245-4000

1-800-LOBSTER (1-800-562-7837)

E-mail comments by visiting www.redlobster.com/contactus.asp

4 Visit www.protectseals.org to find out what else you can do to help save Canada's seals.

Thank you for helping protect seals!

Promoting the protection of all animals

**THE HUMANE SOCIETY
OF THE UNITED STATES**

2100 L Street, NW, Washington, DC 20037
202-452-1100 • www.protectseals.org

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