

# Help Protect Seals

Dear Store Manager,

As a regular customer, I urge you to take a stand against Canada's cruel and needless hunt of seal pups—the largest slaughter of marine mammals on Earth.

The seal hunt is undertaken by commercial fishermen during the off-season. These fishermen earn only a small fraction of their incomes from killing baby seals. The vast majority of the sealers' incomes come from commercial fisheries.

**As a purchaser and seller of Canadian seafood, your grocery store has the power to send the message that this hunt is unacceptable.** Please use this power to save seals from a cruel fate by sending a message to the Canadian fishing industry: Join Whole Foods Market, Trader Joe's, Harris Teeter, BI-LO, Lowe's Food Stores, WinCo Foods, The Fresh Market, and thousands of other compassionate grocery stores and restaurants that have already shifted some or all of their seafood purchasing away from Canada until the commercial seal hunt ends for good.

Please sign the pledge to reduce or end the sale of seafood from Canada in your stores. To sign up or for more information, visit [humanesociety.org/stores](http://humanesociety.org/stores) or contact Patricia Ragan, Director, ProtectSeals Campaign, at 301-258-3141 or [pragan@humanesociety.org](mailto:pragan@humanesociety.org). Your pledge has the power to bring Canada's cruel hunt to an end. Thank you!

Additional comments:

Sincerely,

NAME

ADDRESS

CITY

STATE

ZIP CODE



Celebrating Animals | Confronting Cruelty



THE HUMANE SOCIETY  
OF THE UNITED STATES

2100 L Street, NW Washington, DC 20037  
[humanesociety.org](http://humanesociety.org)

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