

Ashley Hill

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EXPERIENCE

Coordinating Producer, ONN/The Ohio News Network (07.10 – 09.12)

- Produced long form series simultaneously, including shows highlighting travel and tourism, area businesses and corporations, cooking and cuisine, and academic game shows
- Produced long form Emmy nominated multi camera special projects
- Wrote all content for shows produced
- Completed all preproduction work, including writing host scripts, coordinating all interviews, creating crew call sheets and itineraries, and working with sales clients to fine tune their vision for all revenue based projects
- Field produced all out of studio shoots, ranging from one day to one week in length, with duties including: performing all interviews, delegating tasks to crew members, taking on fiscal responsibility for weeklong shoots by keeping track of costs and per diems to ensure productions stayed on budget
- Line produced all in-studio shoots
- Worked closely with editors and graphic designers in postproduction to execute both client and producer visions
- Assisted in hiring on-air talent
- Generated ideas for new programming, as well as show segments, special projects, and sales pitches
- Worked closely with ONN's Sales Department to bridge the gap between Sales and Production, completing broadcast projects to meet client expectations
- Went on sales calls to meet with clients and program sponsors
- Completed projects for local and national corporations including: Columbus Zoo & Aquarium, Marathon Oil, Westfield Insurance, Ohio Civil Rights Council, West Virginia Division of Tourism, National Marrow Donor Program, Center of Science and Industry (COSI), and the Ohio State Fair
- Grew ONN's social media presence by creating Facebook pages for the station's programs, as well as supplied ONN's Web Department with content for ONNtv.com

News Producer, ONN/The Ohio News Network (01.08 – 07.10)

- Produced morning newscast, before taking on duties as evening newscast producer
- Wrote newscasts, exercising editorial judgment on news stories
- Produced technology and environmental segments
- Communicated with field crews, local assignment desk, and statewide affiliates

News Producer, WOWK 13 News (02.06 – 01.08)

- Produced 6 o'clock and 11 o'clock newscasts
- Wrote newscasts, exercising editorial judgment on news stories
- Communicated with field crews, local assignment desk, and statewide affiliates
- Field produced 13 Hometown Live series

EDUCATION

Bachelor of Arts

Marshall University, Huntington, WV

Graduated 2006

English Major

Journalism Minor

ACHIEVEMENT

- Three-time Emmy nominee
- Telly Award Winner

SKILLS

- Knowledge of Apple and Microsoft operating systems, including Word, Excel, and Outlook
- Knowledge of Final Cut Pro
- Proficient in ENPS (Electronic News Production System)
- Good organizational skills and ability to multitask
- Finishes projects on time or ahead of schedule
- Willing to take on large tasks with short turnaround times
- Great interpersonal and communication skills, both written and verbal

REFERENCES

Vince Jones

Director of Local Sports Programming (Ohio), Time Warner Cable
(614) 206-5353

Holly Beardsley

Sales Manager, (formerly) ONN

(614) 402-7782

Doug Klingel

Account Executive, WBNS-TV

(614) 218-4899

Mike Kallmeyer

Anchor/Reporter WSYX-TV

(614) 571-1927

Don Taylor

Web Editor, WBNS-TV

(614) 267-9737

Spencer Adkins

Chief Meteorologist, WOWK/ "Discover West Virginia" Host, ONN

(304) 416-0875

Steve Steinhart

Operations Manager, Time Warner Cable

(614) 493-6906

Jef Hitsman

Producer, Time Warner Cable

(614) 746-9982