

JAMES KEVIN DALEY

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PROFESSIONAL EXPERIENCE

HOUSE REPUBLICAN STAFF - ILLINOIS HOUSE REPUBLICANS, November 2010 - Current

Communications Analyst

- Assigned to Northwest Illinois House members to perform communication responsibilities that include; press releases, bill reporting, event maintenance, weekly newsletters, member projects, coordinating calendar, press tours, press conferences and media availabilities, TV/radio interviews, target letters, town hall meetings, website updates, PowerPoint presentations, social media campaigns, creating messaging to constituents, creation of website content, mail coordination and district outreach plans etc...
- Responsible for filming and editing video for the entire House Republican Caucus. Tasks include member interviews, statewide media tours, target projects, roundtables, marketing, district events, YouTube creations and member outreach.

WOZNIAK FOR ILLINOIS, June 2014 - November 2014

Campaign Manager

- Managed and devised a working plan with a \$1.1 million dollar budget and a twelve person team. Duties included messaging creation, targeted mail, field coordination, press inquiries, debate prepping, fundraising tactics, endorsement letters, building local relationships with groups, businesses, and elected officials, media buys and planning, website and social media building, budget updates and field reports, tactic communication with voters, and joint tours with statewide candidates.

BRADY FOR ILLINOIS, August 2010 – November 2010

Chicago area advance

- Prepared and set up events such as endorsements, rallies, fundraisers, and speeches.
- Assisted in media relations and communications.
- Drafted press releases.

ILLINOIS HOUSE REPUBLICANS, May 2010 - August 2010

Summer Policy Internship Program

- Drafted legislative fact sheet for statewide hunters' letter. Edited over 20 legislative target letters under direction of Communications Administrator.
- Composed legislative biographies for House Republican caucus website.
- Constructed regional contact lists, senior facilities, nursing homes and senior social centers.
- Assisted in production and distribution of House Republican statewide mail program.

ILLINOIS DEPARTMENT OF NATURAL RESOURCES, August 2009 – November 2009

Conservation Worker

- Performed conservation duties at Sandchris Lake State Park, to include mowing, trail maintenance and park beatification projects.
- Assisted conservation police in patrol duties.

SANGAMON COUNTY CIRCUIT CLERKS OFFICE, winter break 2007, summer of 2007 & 2008

File Clerk Intern

- Assisted citizens in submission of legal documents and aided management in general office duties.

ILLINOIS CLERK OF THE HOUSE OF REPRESENTATIVES, *May 2006*

Volunteer Page

- Served as page for 118 members of the House of Representatives.

EDUCATION

ILLINOIS STATE UNIVERSITY, *May 2010*

Bachelor of Science Degree in Political Science, Minor in Business Administration

HEARTLAND COMMUNITY COLLEGE, *May 2009*

Associates Degree in Arts and Sciences

SOFTWARE PROFICIENCY

Windows and MAC operating systems

Microsoft Office

Adobe Creative Suite

NationBuilder

PERSONAL & COMMUNITY

Member Sigma Tau Gamma Fraternity

Player of the 2006-2007 Illinois State University Football Team

Volunteer: Midwest Food Bank, Special Olympics and St. John's Bread Line

REFERENCES UPON REQUEST

John Cabello, State Representative 68th District

Brian Stewart, State Representative 89th District

Vicki Crawford, Illinois House Republicans Spokesperson

Lori Hendren, AARP Illinois Lobbyist