

TABLE & TICKET OPPORTUNITIES



THE HUMANE SOCIETY
OF THE UNITED STATES

60th Anniversary

— BENEFIT GALA —

Washington, DC

RECOGNIZING WAYNE PACELLE'S
10 YEARS OF LEADERSHIP AT
THE HUMANE SOCIETY OF THE UNITED STATES

— SATURDAY EVENING —

JUNE 28, 2014

WALTER E. WASHINGTON
CONVENTION CENTER
WASHINGTON, DC

humanesociety.org



THE HUMANE SOCIETY OF THE UNITED STATES
60TH ANNIVERSARY
BENEFIT GALA

Driving transformational change for animals

Be a force for change and join The Humane Society of the United States at its landmark 60th Anniversary Benefit Gala on Saturday, June 28, in Washington, DC. Supporting the lifesaving work of The HSUS, the anniversary gala will celebrate sixty years of victories for animals and chart a course for driving transformational change in the years ahead.

Effective advocacy and awareness-raising are cornerstones of our pursuit of lasting animal welfare reform. At The HSUS, we have made significant progress combating cruelty by focusing on inhumane practices that affect the most animals and by developing strategies to help shape public and corporate policies and advance legislation that makes a real difference in the lives of animals.

As the largest and most powerful mainstream animal protection organization, The HSUS has achieved landmark progress in fighting for farm-raised animals, puppy mill dogs, and chimpanzees in laboratories. We are leaders in the campaigns against horse slaughter, dogfighting, exotic pet ownership, captive hunting, fur in fashion, the Canadian seal hunt, pet overpopulation, and shark finning, among many other critical issues.

The HSUS's 60th Anniversary Benefit Gala in Washington, DC is part of a year-long celebration that will look back at our most impactful victories and look forward to even greater strides toward a more humane world. Join us in our efforts to make a difference for animals today, and become a part of the history of animal protection.

The event will also celebrate Wayne Pacelle's 10 years as CEO and the gains for animals we've achieved under his leadership. Net proceeds from the event will support The HSUS's public policy work to create lasting change for animals through enforcement of cruelty laws, animal protection litigation, investigations, working for laws that better protect animals, and our other advocacy programs.

TABLE AND TICKET LEVELS

TRAILBLAZER TABLE \$20,000

- Premium table location with seating for 10 guests
- Prominent listing in invitation*
- Prominent listing in event program*
- Full-page color ad in program*

CHAMPION TABLE \$15,000

- Preferred table location with seating for 10 guests
- Listing in invitation*
- Listing in event program*
- Half-page color ad in program*

REFORMER TABLE \$10,000

- Table with seating for 10 guests
- Listing in event program*

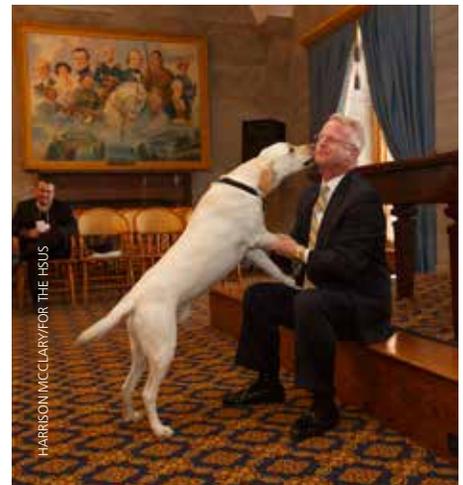
POLITICO PACKAGE \$1,500

- Preferred seating for two guests
- Listing in program*

ADVOCATE TICKET \$500

- General seating for one guest

**if confirmed by print deadline*



IMPACTS

\$20,000

- Funds efforts to defeat dangerous legislation that seeks to make it a crime to expose animal abuse on factory farms.
- Fights the passage of hostile legislation that would cause harm to animals, such as the King Amendment.
- Provides 2 used trucks for use by investigators or an entire investigation lasting six weeks.

\$15,000

- Supports efforts to prevent millions of dogs from suffering their entire lives in commercial breeding facilities.
- Sponsors our work to protect horses through federal legislation or regulations.

\$10,000

- Supports efforts to prevent thousands of elephants from being massacred for the blood ivory trade.
- Helps fund efforts to prevent chimps and other animals from being used in animal research.
- Finances 3 weeks of training for a new investigator.



SAVE THE DATE

Support the lifesaving work of The HSUS and join us on June 28, 2014, at our 60th Anniversary Benefit Gala. The HSUS is grateful for the support of sponsors, donors, and celebrity advocates such as those pictured here. Together we can make a difference in the lives of millions of animals. **Please contact Karen Duarte at 914-693-3643 or kduarte@humanesociety.org** for information on sponsoring this premier event.



Bellamy Young



Kyle Chandler



Charlotte Ross



James Moran

REPLY FORM

To register online, go to regonline.com/dc60gala.

YES, I (we) will attend 60th Anniversary Benefit Gala on June 28, 2014.

I (we) will be unable to attend, but wish to make a contribution of \$ _____

I WOULD LIKE TO RESERVE THE FOLLOWING:

- Trailblazer Table: _____ tables at \$20,000 per table
- Champion Table: _____ tables at \$15,000 per table
- Reformer Table: _____ tables at \$10,000 per table
- Politico Package: _____ tickets at \$1,500 per ticket (each Politico ticket seats two)
- Advocate Ticket: _____ tickets at \$500 per ticket (each Advocate ticket seats one)

CONTACT NAME _____ TITLE _____

COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

TELEPHONE (DAYTIME) _____ FAX _____ EMAIL _____

FOR ALL SUPPORT LEVELS, PLEASE ADVISE HOW YOUR NAME SHOULD APPEAR ON PRINTED MATERIALS.

PAYMENT OPTIONS

- Register online (with a credit card) at regonline.com/dc60gala
- Check in the amount of \$ _____ (Please make payable to The Humane Society of the United States)
- Charge in the amount of \$ _____ Visa MasterCard Discover American Express

CARD NUMBER _____ EXP. DATE _____ 3-DIGIT CODE ON BACK (VISA/MC/DISCOVER)
OR 4-DIGIT CODE ON FRONT RIGHT OF AMEX _____

NAME AS IT APPEARS ON CARD _____ SIGNATURE _____

GUEST LIST AND SEATING PREFERENCES

For Tables or the Politico package, please list all guests (including yourself) who will attend.
See Table and Ticket Levels for number of tickets available at each level.

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PLEASE SEND FORM AND CHECK TO: The Humane Society of the United States

Attn: Niki Ianni
700 Professional Drive, Gaithersburg, MD 20879
Phone: 301.258.3155 | Fax 301.548.7700
Email: nianni@humanesociety.org

The HSUS is a 501(c)(3) not-for-profit organization.



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