To the Rescue!
Saving Animal Lives San Francisco

SPONSORSHIP OPPORTUNITIES
Rescuing Animals From Disaster, Cruelty, and Neglect

Saturday, September 29, 2012
Terra Gallery, San Francisco, CA
PURPOSE

To the Rescue! San Francisco supports the life-saving work that the HSUS Animal Rescue Team carries out every day.

Every year the Animal Rescue Team works with law enforcement and local communities to rescue thousands of animals from devastating natural disasters and life-threatening cruelty.

When animals are in danger, the Animal Rescue Team is ready to respond at a moment’s notice with its state-of-the-art vehicles and trained responders. In 2011, the team rescued and cared for more than 9,000 animals, including more than 2,000 impacted by tornadoes, hurricanes, and unprecedented flooding—and we know the need will only continue to grow.

The Animal Rescue Team also works with law enforcement to investigate illegal animal cruelty such as puppy mills and animal fighting, and to help seize animals who are abused and neglected. In all cases, the team coordinates the handling, care, sheltering, and placement of rescued animals so they can find their forever homes.

Online at humanesociety.org/totherescue, Facebook event on.fb.me/rescuebenefit12, and Twitter

CO-CHAIRS
Susan Atherton and Jessica Moment

HONORARY CO-CHAIRS OF HOST COMMITTEE
Wendy Schmidt, Michele and Doug Dillard, Janie Greenspun Gale

HOST COMMITTEE
Michael Billeci; Will Harvey, M.D.; Sally Jordan; Paula Kislik, D.V.M.; Stacey and Don Kivowitz; Dwight and Kimberly Lowell; Patrick McDonnell and Karen O’Connell; Paula Kent Meehan; Maya Meux, M.D.; Carol Misseldine; Jason and Jessica Moment; Judy Posnikoff; Allison Speer; Karen Sutherland; Evelyn Woo

FRIENDS OF THE ANIMAL RESCUE TEAM
Giant Steps Foundation, Florence and Stephen Goldby, Bill and Sandi Nicholson, Larry and Jolene Shapiro, Wilkes Bashford, Michelle Wilson

HONORARY COMMITTEE

HOSTED BY
Wendie Malick
with music by Bob Guiney and Scott Grimes of Band from TV

HONOREES
Harold Brooks, CEO of the American Red Cross Bay Area
Dave and Cheryl Duffield/Maddie’s Fund

PROGRAM
Cocktails, gourmet vegan food stations, silent auction, entertainment, and a special appearance by the Animal Rescue Team

IN ATTENDANCE
300 social, business, and political leaders; HSUS benefactors; celebrities; and members of the press

ABOUT THE HSUS
The HSUS is the nation’s largest and most powerful animal protection organization. Established in 1954, The HSUS seeks a humane and sustainable world for all animals, including people. We are a leading disaster relief agency for animals and provide direct care for thousands of animals at our network of sanctuaries, wildlife rehabilitation centers, and mobile veterinary clinics.
WHY RESCUE IS NEEDED

When natural disasters strike, it’s not just people that have to be evacuated or rescued; animals need saving, too. Local agencies may need help to evacuate animals ahead of a major storm, rescue them in the aftermath of a disaster, or provide temporary shelter for pets while families make new living arrangements.

Natural disasters don’t happen every day, but animal cruelty does. It takes different forms, from extreme neglect to the intentional infliction of pain and abuse.

The cruelties we are fighting include puppy mills where dogs—our best friends—are packed into barren facilities and made to live in conditions of extreme deprivation and squalor; animal fighting operations that force animals to fight to the death for sport; and cases of unspeakable neglect where animals are denied the basics of humane care. The scale, complexity, and urgency of animal cruelty cases demand a strategic, multi-faceted response.

WHAT WE ARE DOING

The HSUS Animal Rescue Team is in the forefront of efforts to save animals from peril. With a team of field responders and trained volunteers, The HSUS can deploy a fully equipped response team and provide necessary veterinary care and placement. The team includes experts on illegal animal cruelty and fighting and uses its mobile animal crimes lab—equipped with the latest in forensic technology—to assist law enforcement. The HSUS also offers a $5,000 reward and national tip lines to pursue animal fighters and illegal puppy mill operators.

RECENT SUCCESS

In 2011, a series of tornadoes, historic floods, wildfires, and storms took their toll on communities across the United States. Working in tandem with local authorities and other animal welfare groups, the Animal Rescue Team helped rescue and care for a total of 2,369 animals displaced because of natural disasters.

The team also deployed to more than 50 situations of significant animal cruelty last year, working with local agencies to rescue more than 6,000 animals from puppy mills, animal fighting operations, and hoarders. The Animal Rescue Team responded to 712 calls on the HSUS animal fighting tip line, paid out its 100th reward for tips leading to successful animal fighting cases, and worked with colleagues at Humane Society University to train more than 2,000 law enforcement personnel in cruelty and fighting investigations.
THE FUTURE
For every animal we are able to rescue, there are many more we cannot reach. Many rural and underserved communities have limited animal control services, while others are cutting budgets for cruelty enforcement during tough economic times. Such cutbacks put even more animals at risk.

Your sponsorship of To the Rescue! San Francisco allows us to save even more lives. Here are just a few ways your donation can help us accomplish our goal.

POTENTIAL IMPACT OF $20,000 SPONSORSHIP
• Help set up an emergency shelter for 200 animals displaced because of natural disasters
• Provide basic vet care for 100 animals removed from life-threatening cruelty
• Pay for animal fighting tip line rewards in four significant dogfighting cases

POTENTIAL IMPACT OF $10,000 SPONSORSHIP
• Train 400 law enforcement agents nationwide in illegal animal cruelty and fighting investigations
• Hire a vet in 4 equine cruelty cases to convince law enforcement to take action
• Transport more than 80 animals out of danger because of a natural disaster

POTENTIAL IMPACT OF $5,000 SPONSORSHIP
• Help law enforcement bust a small puppy mill operation
• Provide basic vet care for 25 animals rescued from natural disasters
• Develop training materials for law enforcement on investigating animal cruelty

POTENTIAL IMPACT OF $2,500 SPONSORSHIP
• Help keep rescue team vehicles on the road, ready to respond at a moment’s notice
• Provide toys, bedding, and other enrichment for more than 50 rescued animals
• Provide a second chance for a rescued dog or cat who has critical medical needs
The Animal Rescue Team helped local agencies rescue and care for 2,369 animals displaced by natural disasters last year.

SPONSORSHIP LEVELS AND BENEFITS

GOLD SPONSOR | $20,000
- Company name and/or logo on select event collateral and press materials—leading acknowledgement in promotional materials, including news releases, and publicity (if confirmed before print deadline)
- Company name and/or logo displayed throughout the event
- Special recognition of your company by HSUS President and CEO Wayne Pacelle
- Company name and/or logo on “red carpet” logo wall, which will appear in print and online outlets
- Full-page advertisement inside printed program (if confirmed by print deadline)
- Sixteen (16) tickets to the event
- Photo opportunities with HSUS celebrity/special guests
- Recognition on To the Rescue! website with company acknowledgement and link to the company’s home page
- Recognition of sponsorship in event email blast
- Logo included on To the Rescue! Facebook page
- Recognition through relevant social media channels including The HSUS’s Twitter account and the To the Rescue! Facebook event
- Product placement opportunities during event (subject to approval)

SILVER SPONSOR | $10,000
- Company name and/or logo on select event collateral and press materials, including news releases and publicity (if confirmed by print deadline)
- Company name and/or logo prominently displayed throughout event venue
- Full-page advertisement inside printed program (if confirmed by print deadline)
- Ten (10) tickets to the event
- Photo opportunities with HSUS celebrity/special guests
- Recognition on To the Rescue! website with company acknowledgment and link to its home page
- Recognition through relevant social media channels including The HSUS’s Twitter account and the To the Rescue! Facebook event
- Product placement opportunities during the event (subject to approval)
This January, the team helped remove and place 11 wild animals from an unaccredited roadside facility in Mississippi.

SPONSORSHIP LEVELS AND BENEFITS

BRONZE SPONSOR | $5,000
- Company name and/or logo on select event collateral and press materials (if confirmed by print deadline)
- Company name and/or logo displayed throughout event venue
- Half-page advertisement inside printed program (if confirmed by print deadline)
- Eight (8) tickets to the event
- Recognition on To the Rescue! website with company acknowledgment and link to company’s home page
- Product placement opportunities during the event (subject to approval)

PATRON SPONSOR | $2,500
- Company name and/or logo displayed throughout event venue
- Half-page advertisement inside printed program (if confirmed by print deadline)
- Four (4) tickets to the event
- Recognition on To the Rescue! website
- Product placement opportunities during the event (subject to approval)

For more information on event sponsorship opportunities, contact Jennifer A. Hickman at 301.548.7710 or jhickman@humanesociety.org

TICKETS

SUPPORTER TICKET | $350
- General seating
SPONSOR FORM

- YES, I (we) will attend The HSUS’s To the Rescue! San Francisco.
- I (we) will be unable to attend To the Rescue! San Francisco, but wish to make a contribution of $_______

I WOULD LIKE TO RESERVE THE FOLLOWING:

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<th>SPONSORSHIP LEVELS*</th>
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For all Sponsorship levels, how would you like your name to appear on printed materials?

- Payment Options

- Check in the amount of $_______ (Please make payable to The Humane Society of the United States)
- Charge in the amount of $_______ Visa MasterCard Discover American Express

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Please send form and checks to: HSUS To the Rescue! San Francisco,
Attn: Kevin Rowan, 700 Professional Drive, Gaithersburg, MD 20879
Phone: 301.258.3155 Fax: 301.548.7700 Email: krowan@humanesociety.org

*The HSUS does not provide acknowledgement of sponsorship for the purpose of tax deductibility. Please consult your tax advisor if you have questions. The HSUS is a 501(c)(3) not-for-profit organization.
GUEST LIST FORM

Please list all guests (including yourself) who will attend. See Levels and Benefits for number of tickets available to your company for each level.

__________________________________________________________________________
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