TOGETHER, WE’RE BUILDING A MORE HUMANE WORLD.

2018 was a year of extraordinary, landmark gains for animals in the United States and across the world. Your support enabled us to take on the biggest fights and achieve victories that will change the lives of millions of animals. We exposed institutional cruelties and stepped in to stop animal suffering. We helped pass laws banning cruel practices and blocked laws that would have allowed them. With our affiliates, we rescued, helped, healed and sheltered more than 100,000 animals in need. We supported, mentored and trained thousands of people and organizations to better protect the animals in their communities. And we inspired more people to embrace plant-based eating and make cruelty-free consumer choices. We couldn’t have done any of it without you. Thank you for standing with us, for all animals.
FROM THE PRESIDENT

Doing the vital work of protecting and saving animals from cruelty and suffering is a great privilege, one that my colleagues and I never take for granted. We approach our mission with energy, hope and determination every day, and we never lose sight of what’s at stake.

In my more than 25 years of service to the Humane Society of the United States and its affiliates, I cannot recall a year quite like 2018. It was one of breathtaking impact, in which we achieved dramatic successes across the range of our work: puppy mills, factory farming, greyhound racing, the use of fur in fashion, trophy hunting, the dog meat trade, animal testing in cosmetics, captive animals used in entertainment. In these and other areas, we stood strong against cruelty, and you stood with us.

None of our campaigns are easy, and day after day, in case after case, we faced formidable and determined opposition. But we don’t scare easily. We faced down our opponents and your support gave us the strength to win.

Our staff includes some of the best and brightest talents you could hope to recruit for advancing an animal protection agenda as ambitious as ours. We use all of the levers of change available—direct care, education, rescue, policy reform, litigation and many more—because that’s what it takes to win the fights we take on. When it comes to stopping animal cruelty and suffering, we don’t mess around.

This November will mark the 65th anniversary of the founding of the Humane Society of the United States. It all started in 1954, when four passionate animal advocates sat down in a living room in Denver to launch a new kind of organization: one that would challenge cruelties of great scale from a national perspective, confront any and all special interests involved in animal suffering, no matter how powerful or secure, and seek transformational change in the best interests of animals.

That’s still who we are, and that’s still what we do. Thank you for making it possible, and for standing with us as we help build a more compassionate future.

Kitty Block
President & CEO, the Humane Society of the United States
President, Humane Society International

READ KITTY’S BLOG
blog.humanesociety.org

FOLLOW KITTY ON TWITTER
@HSUSKittyBlock
Our top victories for animals in 2018

**California passed the world’s strongest farm animal protection law.**

We tirelessly led the campaign, joined by other members of the Prevent Cruelty California coalition, to pass the strongest farm animal protection law in the world. Proposition 12 prohibits the cruel confinement of egg-laying hens, mother pigs and calves raised for veal, and bans the sale of products from these animals raised in extreme confinement anywhere else.

**Ohio outlawed cruel and all-too-common practices in puppy mills.**

We mobilized hundreds of thousands of Ohioans with our Stop Puppy Mills Ohio campaign, which brought pressure on state lawmakers to pass one of the strongest anti-puppy mill laws in the country. Commercial breeders in Ohio—a state that previously had one of the worst track records for puppy mill cruelties—will be more tightly regulated and can no longer cram dogs in stacked cages or deprive them of basic needs like adequate space, exercise and veterinary care.

**Florida voted to end greyhound racing.**

Alongside GREY2K USA Worldwide, the Doris Day Animal League and others, we led the fight to shut down the cruel sport of greyhound racing in Florida, its last remaining stronghold. In November, Florida voters agreed to end racing by 2020, which will close down 11 of the 17 remaining tracks in America.

**We helped thousands of animals impacted by natural disasters.**

Our trained animal rescuers swung into action in the Carolinas and Florida after Hurricanes Florence and Michael, in California during the massive Camp Fire, in India after historic flooding and in Guatemala after a volcanic eruption to rescue, relocate or care for more than 2,000 imperiled and displaced animals.

**New Jersey and Hawaii became the first states to pass a sweeping ban on wild animals in circuses.**

Our longtime efforts to end the exploitation of wild animals in entertainment helped lead New Jersey and Hawaii to make history by becoming the first U.S. states to ban the use of wild animals in circuses and traveling shows.

**We shut down three dog meat farms in South Korea and helped demolish the country’s largest dog slaughterhouse.**

Working with our global affiliate, Humane Society International, we continued our push to close dog meat farms in South Korea and rescued 363 more dogs—bringing our total to 13 farms closed and more than 1,600 dogs freed—and helped local authorities to tear down the country’s largest dog slaughterhouse.

**We organized and led a major effort to reduce cat and dog overpopulation in Puerto Rico.**

Heading up a coalition of 26 organizations in Spayathon™ for Puerto Rico, we spayed/neutered and vaccinated 17,003 dogs and cats in the world's largest, no-cost MASH-style veterinary operation, and brought in $3.2 million worth of in-kind donations.

**We reached a major milestone helping pets and people in underserved U.S. communities.**

We sterilized our 100,000th companion animal through our Pets for Life program, which brings veterinary care and companion animal support to people and their pets who live in under-resourced parts of the country.

**We struck a major blow against trophy hunters of native carnivores and wildlife.**

We used the power of the courts to stop a planned hunt of grizzly bears in Idaho and Wyoming after the U.S. Fish and Wildlife Service tried to strip Endangered Species Act protections from bears in the Greater Yellowstone Ecosystem, and our efforts to protect threatened African wildlife were strengthened with our undercover investigation into the unregulated U.S. trade in giraffe parts.
OUR MISSION

We fight the big fights to end suffering for all animals. Together with millions of supporters, we take on puppy mills, factory farms, trophy hunts, animal testing and other cruel industries. With our affiliates, we rescue and care for thousands of animals every year through our animal rescue team’s work and other hands-on animal care services. We fight all forms of animal cruelty to achieve the vision behind our name: a humane society. And we can’t do it without you.
HOW WE WORK

Your support for the Humane Society of the United States helps us achieve victories that make the world a kinder place for animals. This is how we do it.

Changing laws and corporate policies

We fight for animals in boardrooms and courtrooms, politicians’ offices and public squares. There’s no company too big for us to engage with on animal welfare issues, and our determination to disrupt decades of inhumane industry practices has literally changed the world for farm and laboratory animals. Where animal protection laws are weak, we fight to strengthen them. And where animal abuse is legal, we fight to outlaw it.

Rescuing and caring for animals in need

Our team of experienced animal rescuers deploys to major cruelty cases and brings suffering animals to safety. We move animals out of harm’s way before major storms hit and stay to help the displaced and injured afterward. Our affiliated care centers rescue and rehabilitate wildlife and provide lifelong sanctuary to abused, homeless, discarded and exploited animals. We provide veterinary services in remote and underserved communities; through our global affiliate, Humane Society International, we vaccinate and sterilize street dogs around the world—and so much more.

Building education and awareness

We reach tens of millions of people with our messages of compassion for animals and information about how to make more humane consumer choices through our website, social media platforms, publications, free online resources, conferences, videos and trainings for animal welfare professionals and concerned citizens. We drive the conversation on animal protection issues and frame the narrative in debates about how animals should be treated in our society.
We’re taking on an industry that exploits dogs for profit, with the goal of driving down consumer demand and making business models based on suffering economically nonviable.

Our Stop Puppy Mills campaign works to put inhumane mass breeding operations out of business. We help pass laws that punish cruel practices, mandate higher standards of care, work for bans on pet store sales of puppies from mills and investigate and expose offenders. We show consumers the truth behind cute puppy ads and connect them with shelters and rescues in their communities, where adoptable animals are always waiting for loving homes.

- In 2018, we gathered hundreds of thousands of signatures for our Stop Puppy Mills Ohio ballot initiative campaign, which led Ohio lawmakers to pass one of the strongest laws on commercial dog breeding in the country. The new law bans many of the cruelest and most common practices in puppy mills, including keeping dogs in wire-floored cages, stacking cages, depriving dogs of fresh air and exercise and failing to provide adequate veterinary treatment.

- Maryland became the second state in the country, joining California, to ban the sale of puppies and kittens in pet stores.

- We helped pass 33 more local ordinances to ban or regulate the sale of puppy mill dogs by pet stores, bringing our total to 290. We also defeated multiple state-level attempts by the retail pet industry to outlaw such ordinances.

- We helped defeat a dangerous proposal by the U.S. Department of Agriculture to give private third parties oversight over animal dealers—effectively allowing dealers to inspect themselves, which could potentially allow unchecked abuses. The Washington Post attributed the USDA’s reversal to the more than 35,000 public comments filed in opposition to its plan, a large percentage of which were the result of emails, action alerts and blogs from the Humane Society of the United States and the Humane Society Legislative Fund.

- We released a landmark report, “10 Years of Puppy Buyer Complaints,” detailing more than 5,000 tragic stories we collected from people who unknowingly bought sick or dying puppies from pet stores—providing irrefutable proof of the inhumane and often illegal conduct of puppy mills and retailers.

- Our undercover investigation of two stores run by America’s largest puppy-selling retail chain, Petland, found sick puppies hidden in back rooms, overcrowded cages, deceptive staff and a dead puppy wrapped in plastic in a freezer. More than 3 million people viewed our undercover photos and videos on Facebook and the store we investigated in Las Vegas came under scrutiny by law enforcement.
Every year, more than 200 million animals are intensively bred and brutally killed on fur farms, and thousands of wild animals are cruelly trapped for their fur.

Their deaths are painful and sometimes horribly prolonged. But cultural attitudes are shifting. Wearing fur is increasingly seen as morally unacceptable, and consumer demand is dropping. With your support, the Humane Society of the United States has played a leading role in bringing about that change. We work with the fashion industry to convince it to eliminate its use of fur, and raise awareness among consumers and retailers about how much the animals suffer. From high-end fashion houses to bargain-basement mass producers, faux fur is in and real fur is increasingly out. With you by our side, we made 2018 a watershed year for animals coveted for their coats.

- We helped win a unanimous vote by the Los Angeles City Council to ban the sale of fur within that municipality, making LA the largest U.S. city to cut business ties with this brutal trade, as San Francisco, Berkeley and West Hollywood already have.
- The list of clothing manufacturers, retailers and designers who joined our call to drop fur from their lines grew dramatically in 2018. Our work with Diane von Furstenberg and Columbia Sportswear Company led both to not only ban fur, but also angora, exotic skins and mohair. And we celebrated fur-free announcements from Coach, Burberry, Donna Karan/DKNY, Versace, Furla, Bottega Veneta, T.J. Maxx/Marshalls, Nicholas K., Farfetch and Chanel.
- We honored the luxury fashion brand Gucci with our Corporate Consciousness award at our annual To the Rescue! New York gala for being one of the first international luxury brands to declare itself fur-free. We were delighted in 2017 when our years of work with Gucci helped lead it to that historic decision, triggering a seismic shift in the luxury fashion industry’s thinking about animal welfare.
- Our victories in the fashion industry led London Fashion Week—one of the world’s biggest annual showcases for high fashion—to ban fur from its catwalk.
- InStyle magazine, which has a combined 18.7 million readers in print and online, announced a comprehensive fur-free policy, covering editorial content, photographs and advertisements.
- In another industry first, the British modeling agency Linden Staub announced that it will no longer send models to photo shoots or runway shows where they are required to wear fur.

“I don’t want to kill animals to make fashion. It doesn’t feel right.”
—DONATELLA VERSACE
You helped us make historic progress for farm animals in 2018. We faced down some of the largest agribusinesses and interest groups in the country to lead a successful campaign in California for the strongest farm animal protection law in the world—one that will have an impact far beyond state lines.

Reducing the suffering of farm animals
In the courts, we won a significant legal victory that exposed illegal government favoritism toward factory farms. We forged major partnerships with food service companies to promote plant-based eating in hundreds of cafeterias and trained more than 3,000 culinary professionals in plant-based cooking. Our campaign to improve the lives of the 9 billion chickens raised for meat each year—genetically manipulated to grow too big too fast, leaving them in constant pain—was joined by a slate of A-list celebrities, and more than 10,000 people answered our call to urge McDonald’s to improve its broiler chicken welfare policy. With you by our side, we made 2018 the best year yet for farm animal protection.

- We led the campaign to pass the most far-reaching farm animal protection law in the world. California’s Proposition 12 prohibits the extreme confinement of mother pigs, hens and calves in cages and crates so small that an animal is essentially immobilized her entire life, and bans the statewide sale of pork products, veal and eggs from such animals if they were raised in extreme confinement anywhere else.

- We won a monumental legal victory in our fight to stop the U.S. Department of Agriculture from using millions of dollars from a mandatory pork industry checkoff fund to support the National Pork Producers Council’s opposition to our work.

**IN CALIFORNIA,** we helped pass Proposition 12, prohibiting the extreme confinement of sows, hens and calves.

**IN RHODE ISLAND,** we successfully campaigned for a law banning the confinement of egg-laying hens in battery cages.

**IN IOWA,** we convinced lawmakers to weaken a measure forcing grocery stores to stock eggs from caged hens.

**IN MISSISSIPPI,** we beat back a proposed measure that sought to criminalize whistleblowers and investigators who expose cruelty to farm animals.

**STAR-STUDDED SUPPORT FOR FARM ANIMALS**

Nearly two dozen of Hollywood’s biggest names—including Alec Baldwin, Kate Mara and John C. Reilly—signed a letter to McDonald’s CEO Steve Easterbrook in support of our Unhappy Meals campaign, which calls on the fast-food chain to improve the treatment of broiler chickens by its suppliers. In California, the Prop 12 farm animal protection campaign we helped lead was supported by scores of celebrities, including Kristen Bell, Ellen DeGeneres and Leona Lewis, who promoted the effort to millions of their fans on social media.
The good news on animal testing is that thousands of companies around the world have embraced humane methods that don’t use animals to test the safety of the products they sell.

The bad news is that despite significant advances in alternative testing methods and vast established knowledge of nontoxic ingredients, animals are still being subjected to excruciating, unnecessary procedures. With your help, the Humane Society of the United States and Humane Society International have made significant progress toward our goal of ending the use of animals in testing and research. We educate consumers about why and how to buy cruelty-free products, work with the Humane Society Legislative Fund to help pass laws to reduce or ban animal testing and work with corporate leaders to change policies. We achieved critical victories in 2018 that will spare countless animals from needless suffering.

- Our work in California helped lead to the passage of the Cruelty-Free Cosmetics Act, which bans the sale of animal-tested cosmetics as of 2020. Because California has the fifth largest economy in the world, this new law is likely to change how cosmetics companies everywhere test their products.
- Unilever, the world’s second largest personal product company, announced its support for our #BeCrueltyFree campaign with HSI to ban cosmetics animal testing globally within five years.
- Virginia prohibited animal testing of cosmetics and other products when an alternative method is available, and banned state funding for painful research on cats and dogs.
- Four more U.S. states—Illinois, Maryland, Rhode Island and Delaware—will now require that dogs and cats used in research be made available for adoption after their time in the lab.
- Japan and South Korea, two of the last countries that still required a cruel yearlong pesticide poisoning test on beagles, officially dropped the test from their regulations in response to pressure from HSI and pesticide companies themselves. HSI’s global campaign to abolish this test has also won victories in India, Canada and the European Union.
- South Korea enacted a major revision to a chemical law advanced by HSI that prioritizes animal testing alternatives and establishes a “last resort” principle for new animal testing, potentially sparing hundreds of thousands of animals unnecessary suffering.
- In response to pressure from HSI, a seventh Brazilian state banned cosmetics testing on animals and the state of Rio de Janeiro became the first jurisdiction in the Americas to ban both cosmetics testing on animals and sales of animal-tested cosmetics.
With you by our side, we improved the lives of thousands of companion animals in 2018, securing game-changing victories and transformational changes.

Our crowning achievement was helping lead the successful effort to ban the cruel sport of greyhound racing in Florida, the last remaining stronghold of this heartless industry. Throughout the year, we operated clinics for pets in places where no veterinary care exists, and worked to stop the culling of street dogs in India, Africa and Asia with mass spay/neuter/vaccination programs. We also trained nearly 2,000 law enforcement officials, shelter staff, rescuers, veterinarians and other animal welfare professionals to better protect animals in their communities. You were instrumental in all these successes.

- In Florida, we helped pass Proposition 13, which will end that state’s cruel era of greyhound racing by 2020 and hasten the inevitable end of dog racing nationwide.
- Leading a coalition of 26 organizations, we spayed/neutered and vaccinated 17,003 dogs and cats in the first two rounds of Spayathon™ for Puerto Rico—the world’s largest, no-cost MASH-style veterinary operation—and brought in $3.2 million worth of in-kind donations.
- Pets for Life, our program that brings free veterinary services to pet owners in underserved neighborhoods across the U.S. and works to highlight systems and policies that negatively impact under-resourced people and their pets, provided its 100,000th spay/neuter surgery.
- More than 7,500 animals in remote and impoverished areas of the U.S. were treated for illness and injuries and spayed/neutered/vaccinated through the Rural Area Veterinary Services program.
- We launched the Shelter Ally Project, which helps ease overcrowding in high-volume shelters, and in 2018 transported more than 1,000 adoptable animals to shelters with high adoption rates.
- In Connecticut, Kansas and Louisiana, we helped pass Good Samaritan laws that allow people to break into hot cars and rescue dogs in danger.
- Our global affiliate Humane Society International improved the lives of hundreds of thousands of street dogs in Asia, India, Latin America and Africa with vaccination and sterilization programs, policy intervention and public education to stop mass culls, and the provision of food and veterinary care.
In a year that saw the U.S. Fish and Wildlife Service all but abandon its mandate to protect wildlife, and the Interior Department give hunters a green light to slaughter mother bears and cubs in their dens, your support enabled us to fight back.
We filed lawsuits, pushed for legislation, conducted undercover investigations, mobilized supporters and networked at international conferences to win protections for wildlife under assault. We helped more than 10,000 animals impacted by human-wildlife conflicts and trained nearly 3,000 animal control and police officers, shelter staff, wildlife rehabilitators, park rangers and others in humane management of our wild neighbors. We capped off this remarkable year of victories with a monumental win for dolphins.

TAKING ON TROPHY HUNTERS
- We blocked trophy hunters from slaughtering grizzly bears in Idaho and Wyoming with a successful lawsuit against the U.S. Fish and Wildlife Service after it tried to strip Endangered Species Act protections for grizzlies in the Greater Yellowstone Ecosystem.
- We released the shocking results of our undercover investigation into the unregulated U.S. trade in giraffe parts—dozens of dealers selling products made from thousands of dead giraffes. Our findings spurred international calls for action to protect giraffes from rampant trophy hunting and strengthened our campaign to pass the first-ever regulations on the trade in their parts.
- We defeated attempts in Congress to remove federal protections for gray wolves in the Great Lakes region, which would have resulted in the animals being trophy hunted in three states.
- We exposed the cruelty of wildlife killing contests that see hunters compete to bring in the heaviest haul of dead animals, which helped lead to a ban in Vermont and proposed bans in several other states.

PROTECTING WILD SPECIES
- Our 30-year fight to stop fishing fleets from killing and injuring dolphins who get tangled in their nets ended with a victory when the World Trade Organization upheld a decision that only tuna caught without the use of nets on dolphins can be labeled “dolphin safe” on U.S. store shelves.
- New Jersey passed the most sweeping ban in U.S. history on the use of wild animals in circuses and traveling entertainment shows, and in response to a petition we filed in 2014, Hawaii enacted a ban on the importation of dangerous wild animals to appear in circuses, carnivals or other public exhibitions.

RICKY GERVAIS AWARDED FIRST ANNUAL CECIL AWARD
Ricky Gervais was presented with Humane Society International’s first-ever Cecil Award at our annual To the Rescue! New York gala. The award recognizes his global advocacy against trophy hunting and his passionate activism for animals everywhere.

- Our pilot program to test the first-ever immunocontraception strategy for wild burros on public lands—the Platero Project—completed a successful second year and moved us closer to demonstrating that immunocontraception is a humane, sustainable population-management approach.

HOLDING THE LINE AGAINST HORSE SLAUGHTER
- We ensured that the final omnibus spending bill in Congress prohibited the government from sending wild horses to be slaughtered, and from killing healthy horses and burros.
- We helped renew the prohibition on funding for U.S. Department of Agriculture oversight of horse slaughter plants, effectively keeping these facilities shut down for another year, and moved closer to our goal of ending the horsemeat industry for good by securing a majority of House members as co-sponsors of the Safeguarding American Food Exports (SAFE) Act.
Ending the trade in dog meat and saving farmed dogs

Snatched off the street. Caged on farms. Stolen from their homes.

Conservative estimates are that some 30 million dogs are killed every year for human consumption. Four countries in Asia drive this horrifying trade—China, South Korea, Vietnam and Indonesia. Our global affiliate, Humane Society International, educates consumers about the brutality behind dog meat, partners with local animal welfare groups to rescue dogs, works with governments to outlaw the trade and much more.

As the only country in the world that intensively raises and farms dogs for their meat, South Korea is ground zero in our fight. Your support in 2018 was critical in helping us shut down more dog farms, work with stakeholders to find ways to accelerate the end of the trade and increase our efforts at the legislative level. And you helped us break the news about what’s going on in South Korea; when the eyes of the world were on Pyeongchang for the XXIII Winter Olympics, we carried out several high-profile campaign events that brought the plight of these dogs widespread and sympathetic international media attention.

- Working with partner groups KARA and KAWA, HSI collaborated with authorities in Seongnam City to close and demolish South Korea’s largest dog slaughterhouse, where for years thousands of dogs were killed annually for their meat.
- Our work with the Dog Meat Free Indonesia coalition led to a historic victory, with an August announcement by the government that it will ban the trade in dog meat.
- We shut down three dog farms in South Korea and rescued 363 dogs, bringing our totals to 13 farms closed and more than 1,600 dogs rescued so far.
- In China, we helped rescue 137 dogs from a transport headed to Yulin, site of the infamous annual dog meat festival, assisted with the closure of four slaughter operations in China’s dog and cat meat industry (leading to the rescue of more than 300 dogs and 375 cats) and helped with a rescue that saved 110 dogs.

CELEBRITIES CALL FOR AN END TO INDONESIAN DOG MEAT TRADE

More than 90 celebrities, including Cameron Diaz, Ellen DeGeneres, Ricky Martin and Naomi Watts, worked with Humane Society International as part of the Dog Meat Free Indonesia coalition to send a letter to President Joko Widodo, urging him to end the slaughter of millions of dogs and cats for their flesh.
Cruelty to animals comes in many forms—neglect, abuse and forced fighting, to name just a few—and we’ve seen them all.

Decades of experience confronting animal cruelty have made the Humane Society of the United States the most effective force for animal protection around. Your support enables us to bring all our strengths to this fight: We conduct undercover investigations to expose institutionalized cruelty, train thousands of law enforcement officers, prosecutors and judges how to recognize, react to and litigate cases of neglect and abuse; strengthen protections for animals and punishments for perpetrators; and campaign to end entertainment spectacles that create animal suffering. We also have the resources to take on complex and large-scale cases: a skilled legal team, professionally trained animal rescuers, seasoned cruelty investigators, legislative experts and media-savvy public relations pros. In 2018, our animal crimes team fielded an average of 400 reports a month about cases involving cruelty, fighting, puppy mills and more.

- We helped pass 204 new state and local laws to protect animals and strengthen punishment for cruelty, including in Mississippi, which now has stronger penalties for dogfighters; Louisiana, where bestiality is now illegal; and Massachusetts, where a “next generation” comprehensive animal cruelty law gives law enforcement agencies the tools to investigate and prosecute animal abuse and prevents the automatic euthanasia of animals confiscated from animal fighting operations.

- Los Angeles and Ventura counties in California passed ordinances aimed at preventing cockfighting and the criminal activities that typically accompany it. The new measures limit the number of roosters permitted on private property and were prompted by one of the worst cruelty cases we have ever assisted with: In 2017, 8,000 birds who were caged, tied up, dead or grievously injured were found on an 80-acre site used in a massive cockfighting operation.

- An Alabama court found a defendant guilty on six counts of felony animal cruelty and one misdemeanor charge in a 2016 case in which we were involved. Our Animal Rescue Team worked with local law enforcement to remove some 65 dogs in need of urgent care from the defendant’s property, our companion animals department ensured the dogs found safe haven with our Shelter and Rescue Partners, and our animal crimes department assisted with the subsequent investigation and prosecution.
Our care centers help, heal and shelter animals in need

In addition to fighting for transformative changes that make the world a kinder place for animals, every year the Humane Society of the United States and our affiliated care centers provide hands-on care to more than 20,000 animals.
Heartfelt thanks to the Alex & Elisabeth Lewyt Charitable Trust for its generous $4 million pledge in support of South Florida Wildlife Center’s capital campaign to build a new campus for its state-of-the-art wildlife rescue, rehabilitation, research and education work.

Our three care center affiliates, the Fund for Animals Wildlife Center, Cleveland Amory Black Beauty Ranch and Duchess Sanctuary, along with HSUS-supported South Florida Wildlife Center and Project Chimps, collectively care for and provide lifelong sanctuary to hundreds of species, from tortoises to tigers, burros to bears, reptiles to raccoons. Some come from the wild and are wounded or sick. Others are rescued from trophy hunting ranches, pulled from cruelty situations or saved from slaughterhouses. We take in cast-offs from the exotic pet trade, animals used in research and survivors of roadside zoos, circuses and traveling acts.

- In 2018, Cleveland Amory Black Beauty Ranch in Texas took in 14 horses saved from neglect and cruelty, two black bear brothers who had spent their entire lives in a cage as part of a traveling show and two capuchin monkeys who arrived as refugees from the exotic pet trade.

- South Florida Wildlife Center once again treated more sick, wounded and displaced wildlife than any other wildlife rescue facility in the United States—more than 10,000 animals representing hundreds of species passed through its doors, including an injured great shearwater who was successfully treated and released back to the wild, the first such success in five years of this rarely seen seabird.

- The Fund for Animals Wildlife Center in California nursed a baby black bear back from the brink of death following her arrival on Christmas Eve, 2017, with the worst case of mange staff had ever seen. Eve the “bare bear” is now doing wonderfully, but because her thick fur coat will never fully grow back, she can’t survive in the wild, so in 2019 she will join more than 800 animals at Black Beauty Ranch.

- In 2018, Duchess Sanctuary in Oregon celebrated 10 years as a safe haven for nearly 200 equines rescued from neglect, cruelty or slaughter. The herds at Duchess spend their days running free over 1,120 acres of pastures and fields and older and special needs horses are cared for by expert staff.

PROJECT CHIMPS

Twenty-nine former research chimps felt grass under their feet for the first time when they arrived at Project Chimps, a 236-acre sanctuary we support in the Blue Ridge Mountains that will eventually care for many more chimps once used in research.
Of the nearly 3,000 animals in crisis we saved in 2018, a few faces stayed in our minds long after we rescued them.

One was Ben, who we found along with nearly 90 other dogs and cats in a large-scale cruelty situation. Ben was literally starving—his body condition score was a 1, the lowest possible for an animal still alive. When our rescuers took this sweet, frightened dog into their arms and carried him to safety, he radiated gentleness and gratitude despite his situation. Ben’s rescue was just one of many we carried out in 2018 to save suffering and imperiled animals, each of which was made possible by the support of compassionate people like you.

- When two major Atlantic hurricanes landed a one-two punch to the Southeast U.S., the Animal Rescue Team was at work, saving animals before, during and after Hurricanes Florence and Michael. We coordinated and funded transports of hundreds of animals from area shelters and deployed to some of the hardest-hit areas to help stranded and abandoned animals, organize food deliveries, carry out field rescues and help storm-damaged shelters recover. All told, we directly helped more than 650 animals and transported more than 1,000 to safety.
- We won a major legal victory in a case involving the discovery in 2017 of dozens of Great Danes being bred for sale and living in horrific conditions in a derelict mansion in New Hampshire. While the unlicensed breeder’s legal case proceeded through the courts, HSUS staff and volunteers cared for the 84 dogs in a purpose-built emergency shelter for more than a year, providing medical care for chronic and critical conditions, socialization, exercise and lots of love. In March, the breeder was convicted of cruelty by a jury and the judge ordered that the dogs could finally be rehomed.
- The Animal Rescue Team deployed to northern California to set up and run a shelter for displaced animals even as the Camp Fire wildfire was still burning.
- The Animal Rescue Team was called to help local authorities with a large-scale cruelty case on a private property, where we found dozens of dogs and cats, some emaciated or suffering from medical conditions. In total, we helped save nearly 90 animals; our partner shelters took them in to find them loving homes.
- Staff members and volunteers at HSI/India worked ceaselessly over several weeks in August and September, battling treacherous conditions, to save animals caught in the worst monsoon flooding in almost a century. They were able to rescue and shelter some 200 animals and help coordinate the rescue of more than 1,000 others.
HOW YOU CAN HELP US FIGHT FOR ALL ANIMALS

Hundreds of people work full-time for the Humane Society of the United States, but thousands more volunteer with us. Whether you want to give a little or a lot of your time, once or on an ongoing basis, we have an opportunity that’s perfect for you.

You could spend a few hours phone banking or sending emails from home, get your hands dirty (literally) by deploying with the Animal Rescue Team, meet with elected officials to lobby for animal-friendly laws, or advocate for animals within your faith community. If you’re a veterinarian, vet tech or vet student, we welcome your expertise at our mobile wellness clinics. Our volunteers help us care for animals at our sanctuaries, organize community outreach events, run our state councils and even just help with data entry and stuffing envelopes.

Visit humansociety.org/volunteer to see how you can join the fight for all animals.

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Heather Mycoskie

Ari Nessel
Ardath Rosengarden
Richard Schechter
Alanna Tarkington
Natalie Trahan
Steve White
**FINANCIAL OPERATIONS REPORT**

*For the year ending December 31, 2018*

### Consolidated Statement of Financial Position ($ Millions)

<table>
<thead>
<tr>
<th>Assets</th>
<th>$</th>
<th>Liabilities</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>54.7</td>
<td>Net Assets</td>
<td>32.0</td>
</tr>
<tr>
<td>Receivables</td>
<td>22.3</td>
<td>Without donor restrictions</td>
<td>164.1</td>
</tr>
<tr>
<td>Prepaid expenses, deferred charges,</td>
<td>4.1</td>
<td>With donor restrictions</td>
<td>88.4</td>
</tr>
<tr>
<td>and deposits</td>
<td></td>
<td>Total Net Assets</td>
<td>252.5</td>
</tr>
<tr>
<td>Investments, at market value</td>
<td>17.9</td>
<td>Total Liabilities and Net Assets</td>
<td>284.5</td>
</tr>
<tr>
<td>Fixed assets, net of depreciation</td>
<td>31.5</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>284.5</td>
<td><strong>Net Assets</strong></td>
<td>252.5</td>
</tr>
</tbody>
</table>

### Consolidated Statement of Activities and Changes in Net Assets ($ Millions)

<table>
<thead>
<tr>
<th>Support and Revenue</th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants</td>
<td>110.0</td>
<td>31.6</td>
<td>141.6</td>
</tr>
<tr>
<td>Bequests</td>
<td>25.1</td>
<td>3.9</td>
<td>29.0</td>
</tr>
<tr>
<td>Investment income</td>
<td>2.7</td>
<td>0.3</td>
<td>3.0</td>
</tr>
<tr>
<td>Other income, net</td>
<td>2.9</td>
<td>1.0</td>
<td>3.9</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>45.0</td>
<td>(45.0)</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total Support and Revenue Before Gains on Investments and Other Assets</strong></td>
<td>$185.7</td>
<td>$(8.2)</td>
<td>$177.5</td>
</tr>
<tr>
<td>Realized and unrealized gains (losses) on investments</td>
<td>($9.8)</td>
<td>($2.6)</td>
<td>($12.4)</td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td>$175.9</td>
<td>$(10.8)</td>
<td>$165.1</td>
</tr>
</tbody>
</table>

### Operating and Supporting Expenses

#### Animal Protection Programs

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education and awareness</td>
<td>56.4</td>
<td>56.4</td>
</tr>
<tr>
<td>Direct care and service</td>
<td>48.0</td>
<td>48.0</td>
</tr>
<tr>
<td>Public policy and enforcement</td>
<td>31.6</td>
<td>31.6</td>
</tr>
<tr>
<td>Corporate policy</td>
<td>3.0</td>
<td>3.0</td>
</tr>
</tbody>
</table>

#### Supporting Services

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and general</td>
<td>11.0</td>
<td>11.0</td>
</tr>
<tr>
<td>Fundraising</td>
<td>43.2</td>
<td>43.2</td>
</tr>
</tbody>
</table>

**Total Operating and Supporting Expenses**

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$193.2</td>
<td>$193.2</td>
</tr>
</tbody>
</table>

**Change in Net Assets**

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>($17.3)</td>
<td>($28.1)</td>
</tr>
</tbody>
</table>

**Net Assets at Beginning of Year**

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$181.4</td>
<td>$280.6</td>
</tr>
</tbody>
</table>

**Net Assets at End of Year**

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$164.1</td>
<td>$252.5</td>
</tr>
</tbody>
</table>

The numbers above are preliminary and are subject to change upon audit. The final audited numbers will be available later in 2019 at humanesociety.org/annualreport.

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ALL IN FOR ALL ANIMALS

As a citizen lobbyist and monthly donor to the Humane Society of the United States for more than a decade, there’s much that Floridian Karen Greb has done to advance animal welfare.

In 2018, Karen gathered signatures and phone banked for landmark farm animal legislation in California and Massachusetts. As a two-time participant in Florida’s Lobby Day and the national Taking Action for Animals conference, she sharpened her skills and deployed them in state and federal legislators’ offices. She capped it all off by serving on the core committee that successfully led the charge to ban greyhound racing in Florida—a probable tipping point for ending the industry in the U.S., if not the world.

Recently, Karen added another role to her advocate resume: Humane Legacy Society member. “My two beloved and very spoiled cats are my only children, and I plan to leave the bulk of my estate to the HSUS and its affiliates,” she says. “Raising awareness and improving lives for animals is my passion, and the HSUS is best positioned to continue to move the animal welfare movement forward.

“Every action on behalf of animals that we take—whether it be a phone call to state and federal representatives, a letter to the editor, speaking up for animals in our communities or including a gift of any amount to the HSUS in your will—has ripple effects far beyond what we can see.”

We are deeply grateful for Karen and many others like her who support our work on behalf of all animals through their estate plans.

→ To learn more, contact the Planned Giving team at smaughan@humanesociety.org or 800-808-7858, or visit humanesociety.org/legacy.