

*2020 Annual Report*

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# ACHIEVEMENTS FOR ANIMALS



**THE HUMANE SOCIETY  
OF THE UNITED STATES**



**HUMANE SOCIETY  
INTERNATIONAL**

The Humane Society of the United States and Humane Society International work together to end the cruelest practices toward animals, rescue and care for animals in crisis, and build a stronger animal protection movement. And we can't do it without you.

## How we work

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### Ending the cruelest practices

We are focused on ending the worst forms of institutionalized animal suffering—including extreme confinement of farm animals, puppy mills, the fur industry, trophy hunting, animal testing of cosmetics and the dog meat trade. Our progress is the result of our work with governments, the private sector and multinational bodies; public awareness and consumer education campaigns, public policy efforts, and more.

### Caring for animals in crisis

We respond to large-scale cruelty cases and disasters around the world, providing rescue, hands-on care, logistics and expertise when animals are caught in crises. Our affiliated care centers heal and provide lifelong sanctuary to abused, abandoned, exploited, vulnerable and neglected animals.

### Building a stronger animal protection movement

Through partnerships, trainings, support, collaboration and more, we're building a more humane world by empowering and expanding the capacity of animal welfare advocates and organizations in the United States and across the globe. Together, we'll bring about faster change for animals.





Our Animal Rescue and Response team stands ready 24/7 to help animals caught in crises in the United States and around the world. Here, HSI director of global animal disaster response Kelly Donithan comforts a koala we saved after the devastating wildfires on Australia's Kangaroo Island.





# FROM OUR PRESIDENTS



## Kitty Block, HSUS President & CEO

Kitty Block was named president and CEO of the Humane Society of the United States in 2019, becoming the first woman to hold the position in the organization's history. She is also CEO of Humane Society International. Block joined the HSUS in 1992 as a legal investigator, became vice president of HSI in 2007 and president in 2017.

## Jeffrey Flocken, HSI President

Jeffrey Flocken was named president of Humane Society International in 2019. Prior to joining HSI, Flocken was the North American regional director for the International Fund for Animal Welfare and worked for the U.S. government, where he focused on international species conservation policy, outreach and global conservation grant programs.

*Together, our two organizations have decades of experience changing systems, attitudes, laws, beliefs and practices around the world in ways that end suffering and improve life for all animals.*



We're thrilled to introduce the first joint annual report of the Humane Society of the United States and Humane Society International! In these pages, you'll find our proudest, most transformative achievements for animals in 2020 and see how our global response to COVID-19 helped thousands of vulnerable animals and pet owners.

The HSUS is the United States' strongest force for animals, with unrivaled national influence and reach. HSI is the most effective organization for animals outside the U.S., with local staff or partners in 50 countries who know how to effectively advocate for animals in each unique cultural and societal context. Together, our two organizations have decades of experience changing systems, attitudes, laws, beliefs and practices around the world in ways that end suffering and improve life for all animals.

Producing a joint annual report was the natural next step after the completion of our joint strategic review last year, which identified multiple shared priorities—the biggest fights we want to win to end the cruelest practices inflicted on animals.

Together, we're fighting to end the extreme confinement of farm animals, because the hen trapped in a battery cage in Iowa suffers as much as the pregnant sow immobilized in a crate in

Thailand. We're also working to end trophy hunting worldwide, because the death of a giraffe in Botswana from a trophy hunter's high-powered rifle is as senseless as the killing of a gray wolf in Wisconsin with a neck snare. And we have a joint campaign to ban the sale of animal-tested cosmetics in the biggest global beauty markets, because an American rabbit having toxins dripped into her eyes is in as much pain as a Brazilian mouse being smeared with poison.

Our shared work to end the cruelest practices also involves fights that, strategically, must be won either in the U.S. or internationally. We're waging our campaign to stop puppy mills—the inhumane mass breeding of puppies to supply the retail pet market—in the U.S., where the problem is especially widespread. We're fighting to end the dog meat trade in the countries where the markets exist: China, Indonesia, Vietnam and especially South Korea, the only country where dogs are commercially farmed for their meat. And while our efforts to end fur farming and trapping extend around the world, our current campaign is focused in the U.S., which is the biggest market for designers, fur sales and imports.

Finally, we've merged our U.S. and international rescue work for animals impacted by natural disasters and other crises under the banner of one global Animal Rescue and Response team, which has expanded our ability to coordinate our responses and our capacity to rescue animals, whether we're deploying to Australia or Alabama.

We hope you enjoy reading about all the ways we were able to fight for, help and save animals in 2020. We couldn't be more grateful to supporters like you, who make our work on behalf of all animals possible.

*Kitty Block*  
President & CEO  
The Humane Society  
of the United States

*Jeffrey Flocken*  
President  
Humane Society  
International

## Our missions

### We fight the big fights to end suffering for all animals.

Together with millions of supporters, the Humane Society of the United States takes on puppy mills, factory farms, the fur trade, trophy hunting, animal cosmetics testing and other cruel industries. We rescue and care for thousands of animals every year through our rescue and response team and other hands-on animal care services. We fight all forms of animal cruelty to achieve the vision behind our name: a humane society.



**THE HUMANE SOCIETY**  
OF THE UNITED STATES

### We protect all animals.

Humane Society International works around the globe to promote the human-animal bond, rescue and protect cats and dogs, improve farm animal welfare, protect wildlife, promote animal-free testing and research, respond to natural disasters and confront cruelty to animals in all of its forms.



**HUMANE SOCIETY**  
INTERNATIONAL





# 2020 TOP AC



**We mobilized a robust emergency response to help vulnerable animals and struggling pet owners during the pandemic.**

We provided more than \$2.7 million in grants to organizations that help animals and pet owners, and distributed more than 4 million pounds of pet food in areas hard-hit by COVID-19. We also organized daily feedings for thousands of street animals around the world left to fend for themselves during public lockdown periods.



**We won another state-level victory against extreme confinement of farm animals.** In Colorado, we

succeeded in our campaign to pass a state law banning cage confinement of egg-laying hens and the sale of eggs from caged hens, saving some 6 million hens per year from such misery. We have now helped pass laws against the extreme confinement of farm animals in 12 states.



**Grizzly bears remained off-limits to trophy hunters thanks to our efforts to keep them protected.** We won our legal battle to keep grizzly bears in the Greater Yellowstone Ecosystem protected from trophy hunting by getting them relisted under the Endangered Species Act.



**We saved hundreds of dogs from death in South Korea's meat trade.** We rescued and found homes for more than 300 dogs destined for slaughter and closed down our 16th and 17th dog meat farms in South Korea.



**We secured two more state bans on wildlife killing contests.** We helped outlaw wildlife killing contests in Colorado and Washington, ending these cruel competitions in which participants vie for cash and prizes awarded for killing the greatest numbers of foxes, coyotes, bobcats and other species. With these two wins, we've now secured seven state bans.





# HIEVEMENTS



**Our work with one of America's largest luxury department stores led it to drop fur and exotic skins.** After working with the HSUS, Nordstrom announced that all its stores will stop selling products made with animal fur and exotic skins by the end of 2021.



**We won a cage-free-egg commitment from a major international hotelier.** Minor Hotels, with more than 535 properties in 55 countries across Asia, the Middle East, Africa, the Indian Ocean region, Europe and South America, agreed to source 100% of its eggs from cage-free producers by the end of 2027.



**We rescued injured and stranded wildlife after Australia's devastating wildfires.** Our Animal Rescue and Response team deployed to Australia after wildfires destroyed two-thirds of Kangaroo Island and helped HSI/Australia save some 200 koalas, wallabies and kangaroos and ensure they all received care and medical treatment.



**We helped defend the world's strongest farm animal protection law.** We helped defeat serious court challenges to Proposition 12, the landmark California ballot measure we led in 2018 that outlaws the extreme confinement of egg-laying hens,

mother pigs, and calves used for veal, and the sale of products from intensively confined animals, no matter where they're raised.



**We helped spay/neuter programs make up for lost ground during the pandemic.** We launched and led #SpayTogether, a coalition of 28 national organizations concerned about the negative impact COVID-19 restrictions were having on the rate of spay/neuter surgeries. The coalition provided grant subsidies to 252 shelters, rescues and spay/neuter clinics, funding more than 75,000 sterilization procedures across the United States.

# COVID-19 response: Keeping animals fed and cared for during the crisis

**COVID-19 TURNED NORMAL LIFE UPSIDE DOWN** in 2020 with shocking swiftness. The HSUS and HSI acted just as swiftly, knowing that the pandemic and emergency public measures would negatively impact vulnerable animals and people. Working to meet the greatest need in 31 countries spanning six continents, we focused our response on keeping pets and families together and caring for street animals by delivering food and supplies, providing veterinary care and supporting shelters and rescues. Through our global reach and partnerships, we brought help to those who needed it most.

**HSUS** We gave \$1.4 million in emergency grants to 268 animal welfare organizations so they could continue to help animals and their owners weather the challenging economic conditions.

We provided free pet food to people living in underserved areas with help from a \$1 million donation from Chewy. Our Pets for Life and Rural Area Veterinary Services programs distributed nearly 1.6 million pounds of food in hard-hit places, including a halfway house, a homeless encampment, urban neighborhoods, Native communities and rural and remote areas.

We helped ensure that every U.S. state that enacted stay-at-home orders also designated animal shelters and veterinary services as essential, ensuring people and their pets would still have access to these critical services.

Our Pets for Life program increased its regular deliveries of pet food and supplies to senior and immobile clients and helped keep thousands of people and pets together despite evictions and job losses.

Realizing that spay/neuter surgeries would be affected by emergency public health measures, we led a coalition of more than 25 nonprofit organizations in launching #SpayTogether, a \$2.4

*“Thank you for the generous donation of cat and dog food, which is greatly appreciated by our Houselink participants. They were having a difficult time paying for and going to pick up food for their beloved pets.”*

—BRIAN DAVIS, HOUSELINK COMMUNITY HOMES, TORONTO

million stimulus fund that helped more than 250 animal shelters and spay/neuter clinics perform more than 75,000 fast-tracked, high-quality, lifesaving spay/neuter procedures.

**HSI** With a generous \$1 million donation from Mars, Incorporated, HSI helped animal welfare groups in more than two dozen countries provide support for over 125,000 animals. The funds provided assistance for the feeding and veterinary care of street animals, particularly in areas where emergency lockdown measures prevented people from looking after community animals.

When Elazar, a Pets for Life client since 2017, lost her job during the pandemic, PFL provided vet care and food for her dog, Gordo. We also fed, spayed and neutered 12 community cats she cares for.



**4 MILLION**

pounds of pet food were distributed in the U.S. alone.



**\$2.7 MILLION**

in emergency grants were given out to groups in 31 countries and 48 states to help animals.





**BRINGING HELP ACROSS THE GLOBE** Thanks to a \$1 million grant from Mars, Incorporated, HSI provided emergency food and care to more than 125,000 companion animals around the world.



Over a six-week period during the early stages of the pandemic, our teams in India fed 6,500 street animals every day, and we supported local partner organizations, governments and communities that together fed 12,000 additional animals every day.

In Latin America, when our spay/neuter teams were forced to suspend normal activities due to COVID-19, they joined with local organizations, communities and government entities to provide food and veterinary assistance to some 6,000 animals in need.

To prevent pet abandonments, we corrected misinformation and alleviated people's fears over pets spreading COVID by providing public service announcements in Latin America, India and Vietnam and advising governments on public messaging.

We gave desperately needed financial assistance to organizations and sanctuaries helping wildlife and farm animals, including a \$100,000 grant to the Pan African Sanctuary Alliance to support 15 struggling wildlife sanctuaries.

We provided grants for anti-poaching efforts in Africa following a rise in illegal hunting after tourists stopped coming and lodges were unable to levy the usual conservation charge on visitors, which helps pay for anti-poaching efforts.

In Canada, we distributed nearly 170,000 pounds of pet food and supplies in partnership with local foundations, helping more than 7,500 people across the country—including in nine remote First Nations communities—care for over 11,000 animals.



In South Africa, HSI delivered hundreds of COVID-19 relief packages for dogs and their owners in communities near the town of Hoedspruit. We also provided emergency funding to our longtime local partner, HALO, which ran a spay/neuter program and offered urgent veterinary treatment for community dogs during the pandemic.





# Improving the lives of farm animals

**WE'RE FIGHTING FOR A WORLD** in which animals raised for meat, milk and eggs do not suffer. To achieve that vision, we're working to end extreme confinement and other inhumane practices inflicted on farm animals. We're persuading food producers and purchasers to eliminate the use of cages and crates in their supply chains, and we're driving a decrease in demand for animal products by convincing major companies to expand the number of plant-based items on their menus. Our work and campaigns

are transforming consumer tastes and industry practices in ways that are kinder for animals and the planet. In 2020, our efforts led to new laws, better corporate policies and tangible cultural shifts that will improve the lives of millions of farm animals.

## HSUS

**COLORADO CAGE-FREE** We won our campaign to pass a state law banning the confinement of egg-laying hens and the sale of eggs from caged chickens, saving some 6 million birds per year from the misery of extreme confinement and bringing to 12 the number of states where we've passed laws against extreme confinement.

**HUMANE INVESTMENT** Cal-Maine Foods, the world's largest egg producer, announced that the HSUS's campaigns against extreme confinement led it to invest \$310 million in cage-free facilities.

**MAJOR GROCER'S HUMANE PLEDGE** We persuaded Ahold Delhaize, the fourth largest grocery company in the U.S.—owner of Giant, Stop & Shop and Food Lion—to eliminate the use of chicken cages and sow gestation crates by 2025 or sooner.



### LONG-TERM VISION

None of the animals within farm and food systems suffer due to extreme confinement or other inhumane practices.



### NEAR-TERM GOAL

Reduce the number of animals kept in extreme confinement in the target countries\* by 69 million.

\*Brazil, Canada, India, Mexico and the United States



**INDUSTRY TRANSFORMATION** Our work has moved America's egg industry from less than 5% cage-free 10 years ago to nearly 30% cage-free today, according to data from the U.S. Department of Agriculture. This shift translates to nearly 90 million hens each year spared from suffering in tiny cages.

**PROTECTION FOR PROP 12** We helped defeat challenges by the National Pork Producers Council and the North American Meat Institute to Proposition 12, the landmark California ballot measure we led in 2018 that outlawed the extreme confinement of egg-laying hens, mother pigs and calves used for veal, and stops the sale of products from intensively confined animals no matter where they were raised.

**CRUELTY-FREE CAFETERIAS** Our work with Fresh Ideas, one of America's biggest college and university food service companies, led it to pledge to offer an equal number of plant-based and animal-based entrées at every food station in cafeterias at the 40 campuses and other institutions it serves.

**COMPANY SCORECARD** Our audit of the practices and promises of 90 of the largest U.S. food companies led to the first Food Industry Scorecard, which holds corporations accountable for their animal welfare pledges. The scorecard's release pushed McDonald's, Jack in the Box and Starbucks to take tangible, meaningful steps toward their pledges to switch to 100% cage-free eggs.

**HSI NEW CORPORATE COMMITMENTS** Our global team obtained 18 new animal welfare commitments from major corporations, including Grupo Pão de Açúcar (GPA) (one of Brazil's largest supermarket chains), AB Foods (South America's leading egg processor) and Grupo Mantiqueira (South America's largest egg producer).

**WELFARE WEBINARS** HSI hosted several webinars on farm animal welfare, engaging with nearly 300 food companies, producers, policymakers, financial institutions and advocates from 17 countries. These events allowed us to continue our work—which had been interrupted by COVID—and led to several new corporate commitments.



Our U.S. and international farm animal protection programs are working to eliminate the confinement of mother pigs in gestation crates—cages so small the pigs can't even turn around (below).

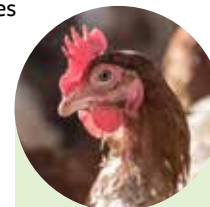
**FULFILLED PLEDGES** Several companies HSI has been working with to implement cage-free egg commitments fulfilled 100% of their pledges, and we achieved success in our work with corporations in several sectors of the food industry, including hospitality (e.g., Hyatt Regency, Mexico City), food processing (e.g., Barilla, worldwide) and retail (e.g., Costco, Mexico).

**PLANT-BASED PROMISES** We secured more than a dozen new commitments from public and private institutions and companies to transition at least 20% of their animal-based meals to plant-based, including the entire public school systems of the Brazilian municipalities of Botucatu and Americana. All told, the commitments affect more than 2.5 million meals each year.

**CULINARY TRAININGS** HSI culinary teams held more than 50 virtual trainings, demonstrations and panel discussions on plant-based meal preparation, reaching more than 3,000 chefs, institutional cooks and culinary students around the world.

**FUNDING FOR PROGRESS** We joined forces with Singapore-based DBS Bank and Chew's Agriculture to advance our strategy of using sustainability-linked loans to support food producers' transition from extreme confinement to cage- and crate-free production systems.

**HENS IN INDIA** HSI/India again successfully defended the High Court's decision to prohibit the construction of any new battery cage facilities—a massive achievement, considering that India is the world's third largest egg producer.



**95% OF CONSUMERS**

believe farm animals should be treated well, according to the American Farm Bureau.



*“I’ve seen the reality of fur farming. Over time, I realized that whatever soundbites we devised to reassure consumers, retailers and politicians, neither welfare regulations nor any industry certification scheme would ever change the reality of these animals being stuck in tiny wire cages for their entire lives.”*

—MIKE MOSER, FORMER CEO  
OF THE BRITISH FUR TRADE ASSOCIATION

Our 2020 undercover investigation of fur farms in Asia revealed horrific suffering and led to calls in the U.K. to ban fur sales.

## Ending the fur industry

**IN 2020**, the global fur industry faced twin reckonings: one, plunging sales as consumers en masse rejected products that require animals to suffer and die for fashion, and two, outbreaks of COVID-19 on fur farms that again proved the direct link between animals kept in crowded, unsanitary conditions and the rise of deadly threats to human health. U.S. mink sales plummeted to the lowest level ever recorded, and the world’s largest fur pelt auction house, Copenhagen Fur, said it will close its doors by 2024 following a steep drop in prices and unsold stockpiles. In Europe, site of several fur farm-related COVID-19 outbreaks, Hungary announced a ban on mink and fox fur production, France



**100+  
MILLION  
ANIMALS**

such as mink, foxes and raccoon dogs are confined and killed for their fur every year.



### LONG-TERM VISION

The fur industry is a thing of the past, remembered and understood as an unacceptably cruel business.



### NEAR-TERM GOAL

Reduce U.S. imports of fur apparel by 50%.

announced it would close its last four mink farms by 2025 and the Netherlands accelerated the end of its mink industry to December 2020. Against this backdrop, we persuaded a major U.S. department store to drop fur and exotic skins from its sales floors and continued to rack up corporate, legal and policy wins that bring us closer to ending this brutal industry.





In the wild, arctic foxes have been known to travel as far as 96 miles in a single day. On fur farms, they have barely enough space to shift position so they lapse into a state of “learned helplessness.” At 1 year old, they are pulled from their cages, beaten over the head and thrown in a pile to be skinned.



**HSUS** **NORDSTROM ANNOUNCEMENT** In partnership with the HSUS, Nordstrom, one of America’s largest luxury fashion retailers, announced that all its stores will stop selling products made with fur and exotic animal skins by the end of 2021.

#### CITY BANS WON AND DEFENDED

- Wellesley, Massachusetts, became the first U.S. city outside California to ban new fur sales when the town council approved a measure proposed by a local HSUS volunteer. Berkeley, San Francisco and Los Angeles have already banned such sales.
- Our legal team helped win dismissal of a challenge filed in federal court by the International Fur Federation to San Francisco’s ban on fur sales.

**HSI** **UNDERCOVER INVESTIGATION** HSI released shocking video footage from an undercover investigation showing brutal conditions and suffering animals on a fur farm in Asia, which led to calls by members of the U.K. Parliament to ban fur sales.

**HIGH-PROFILE SUPPORT** HSI partnered with Mike Moser, the former CEO of the British Fur Trade Association, to publicly announce his support for our #FurFreeBritain campaign. Polling revealed that 93% of the British population rejects the use of animal fur for fashion and 72% support a complete ban on fur sales.

## Fashion shift

We’ve helped more than 300 designers and retailers go fur-free in the last two decades, including influential fashion houses and major stores. Import and sales bans in the United States, Europe and elsewhere are aimed at reducing demand and production.

*Who will be next?*

**T.J. maxx**

**DONNA KARAN**  
NEW YORK

**Columbia**

**NORDSTROM**

**GUCCI**

**COACH**

**miu miu**

**MICHAEL KORS**

**BURBERRY**

*3.1 Phillip Lim*

**Timberland**

**VERSACE**

**ST. JOHN**

**JIMMY CHOO**

**FURLA**  
SINCE 1927 ITALY

**bloomingdales**

**Burlington**

**InStyle**

**PRADA**

**Vivienne Westwood**

**TOMMY HILF**

**ZARA**  
**ASOS**

**THE KOOPLES**  
PARIS

**YOOX**  
**NET-A-PORTER**  
GROUP

**Maison Margiela**  
PARIS

**CHANEL**

**★macy’s**

**ANNE KLEIN**

**ANN TAYLOR**

**BOSS**  
HUGO BOSS

**THE NORTH FACE**

**DIANE VON FURSTENBERG**

**FARFETCH**

**CALVIN KLEIN**

**STELLA MCCARTNEY**  
**RALPH LAUREN**

**ARMANI**

1990s

2000s

2010-16

2017

2018

2019 - 2020

# Protecting wildlife from trophy hunters

**THERE'S NO WAY TO PUT A POSITIVE SPIN ON IT:** Trophy hunting is a barbaric form of human amusement that amounts to an assault on wildlife and the planet. In the United States, the targeted and sometimes mass killing of wild animals for their corpses, body parts or contest winnings causes immense suffering and disrupts entire ecosystems. Around the world, hunters seeking bragging rights for “big game” trophies risk dooming some species to extinction and do grievous harm to others with inhumane killing methods such as neck snares. In 2020, our coordinated global campaigns to end trophy hunting succeeded in stopping planned hunts, winning new protections, challenging bad government policies and more.

**HSUS WIN FOR GRIZZLY BEARS** We won our legal battle to keep grizzly bears in the Greater Yellowstone Ecosystem protected from trophy hunting by getting the bears relisted under the Endangered Species Act, after the U.S. Fish and Wildlife Service prematurely took away their federal protections and handed grizzly bear management over to the states of Idaho, Montana and Wyoming.

**NEW WILDLIFE CONTEST BANS** Colorado and Washington state banned wildlife killing contests—in which participants



## LONG-TERM VISION

Wild animals are no longer hunted for thrills or display of their bodies or parts.



## NEAR-TERM GOAL

Reduce the number of trophy-hunted animals of target species\* in Africa by 25% and by 10% in the European Union and the United States.

\*African elephants, lions, leopards, black rhinos and giraffes; European brown bears, wolves and lynx; American gray wolves, mountain lions, grizzly bears, black bears, bobcats, coyotes and foxes

compete for cash and prizes by killing huge numbers of foxes, coyotes, bobcats and other species—bringing to seven the number of statewide bans we’ve helped win. And our work with city officials in St. Paul, Minnesota, and Carlisle, Pennsylvania, led to resolutions calling on state policymakers to ban these contests.

## ALASKA WILDLIFE PROTECTIONS

Trophy hunters are prohibited from luring brown bears with doughnuts, dog food and food waste to bait sites and certain death in Alaska’s Kenai National Wildlife Refuge, thanks to a federal court case we helped win and a coordinated effort to vigorously oppose a proposed rule change allowing this practice.

## IVORY AND RHINO HORN BAN

As a result of our undercover investigation into the thriving ivory market in Washington, D.C., the District of Columbia passed a law prohibiting the elephant ivory and rhino horn trade. We also helped pass a law in Vermont banning the sale of products from imperiled species, including elephant ivory, rhinoceros horn, and parts from leopards, sea turtles and giraffes.

## MOUNTAIN LION REPRIEVE

In Colorado, we stopped a proposed trophy hunt on mountain lions that would have overlapped with their peak birthing season.

## PROTECTIONS FOR BLACK BEARS

We kept black bears along Oregon’s Rogue River safe by leading a coalition effort against the state Department of Fish and Wildlife’s proposal to open a trophy hunt.



## WHAT IS TROPHY HUNTING?

Trophy hunters’ primary motivation is to kill wildlife (e.g., lions, elephants, grizzly bears, mountain lions and wolves) for photo opportunities and to obtain and display parts, including heads, hides and claws, or whole stuffed bodies.







## HSI

**LEOPARD POLICY** We filed a legal challenge to the U.S. government's policy on imports of leopard hunting trophies from four African countries, and initiated separate legal action to increase protections for leopards under the Endangered Species Act.

**NO VISAS FOR WILDLIFE TRAFFICKERS** The U.S. State Department adopted our long-sought policy of denying U.S. visas to foreign wildlife traffickers.

**IMPROVED WILDLIFE PROTECTIONS** HSI's transnational policy work helped win new or stronger protections for 10 species, including the endangered Asian elephant, great Indian bustard, Bengal florican, jaguar, oceanic whitetip shark, smooth hammerhead shark and tope shark.



## 126,000 TROPHIES

That's the average number of animal bodies and animal parts that American hunters import every year, after paying big money for overseas hunting trips. That works out to more than 345 per day.

## HSUS investigations spur legislative actions

**IN 2020**, we conducted three undercover investigations into wildlife killing contests—one in New York state and two in Maryland—and publicly released the resulting video and pictures: scores of dead animals, their bodies stacked in piles or discarded as trash. Both New York and Maryland are now considering bills to ban these organized killing sprees. In Oregon, where we conducted an undercover investigation in 2019, the lower house voted to ban coyote killing contests before COVID-19 forced early adjournment.



→ **TAKE ACTION:** Help end these cruel contests where you live by downloading our toolkit, *Wildlife Killing Contests: A Guide to Ending the Blood Sport in Your Community* at [humanesociety.org/killingconteststoolkit](https://humanesociety.org/killingconteststoolkit).



Every time we close a dog meat farm, we help the farmer find a new, humane livelihood in exchange for signing a contract agreeing not to return to the trade.



## Ending the dog meat trade

### HSI

**AS THE ONLY COUNTRY IN THE WORLD** that commercially raises dogs on farms for their meat, South Korea is the central focus of our fight to end the dog meat trade in Asia. In South Korea, some 2 million dogs are trapped on thousands of farms, spending their days exposed to the elements in barren cages without adequate food, water or care. HSI's campaign to end this brutal industry operates on multiple fronts: We're promoting the passage of a government ban; working with dog farmers to close their operations and transition to humane livelihoods; running public awareness campaigns to expose the suffering inherent in the trade; and influencing the creation of a pro-adoption culture so that when a ban does take effect, newly freed dogs can find loving homes. In 2020, COVID-related measures and travel restrictions limited some of our planned activities, but we still managed to shut down two more dog farms and assist with a third closure, rescue more than 300 dogs, achieve our goal of winning majority public support for a ban, and more.



#### LONG-TERM VISION

Dogs are no longer part of the meat trade anywhere in the world.



#### NEAR-TERM GOAL

Pass a law in South Korea phasing out the production, sale and consumption of dog meat and associated products.

**TWO FARM CLOSURES** In May, we closed down our 16th dog meat farm and rescued 70 suffering dogs trapped within, including poodles, beagles, huskies, Chihuahuas, tosas, jindos and terriers. In October, our team spent two weeks in quarantine before closing our 17th farm, where we found some of the worst conditions we've ever seen, and rescuing 170 dogs, including golden retrievers, mastiffs, Pomeranians, terriers and a Labrador. To





## 60% OF KOREANS

support a government ban on the dog meat industry, with 84% saying they will never eat dog meat.

date, we've rescued more than 2,200 dogs destined for death in the meat trade.

### HELP FOR LOCAL LIFESAVERS

- In December, we helped our South Korean partner organization, LIFE, rescue 110 dogs from a puppy mill/dog meat farm where conditions were so awful, some dogs had resorted to cannibalism to survive.
- In China, HSI assisted our partner Vshine with the rescue and care of over 1,600 dogs from that country's dog meat trade.

**MAJORITY SUPPORT** An HSI-commissioned poll found that for the first time, a majority of South Koreans (60%) support a government ban on the dog meat industry, with 84% saying they will never eat dog meat.

**CITY BANS** Our work gained unexpected momentum when COVID-19-related concerns led Shenzhen to become the first city in mainland China to ban dog and cat meat consumption, followed by the city of Zhuhai. In addition, the Chinese government excluded dogs as animals for "consumption" and declared that their close bond to humans classified them as companion animals.



Nara Kim, HSI/Korea campaign manager, comforts a dog on one of the two dog meat farms HSI closed in 2020. To date, we've permanently closed 17 farms in South Korea.



## Love at first sight

As soon as Daniel Henney stumbled on the video of the golden retriever on HSI's Instagram, his mind was made up. "It was a no-brainer," says the Korean-American actor best known in the United States for his role on the television series, *Criminal Minds*. "I saw her and I said, 'That's my girl, that's her.'" "Her" is now Juliette, and her journey to Henney's arms was a grueling one. We found her in March 2020, chained to an outdoor kennel and living in squalor with 70 other dogs on a meat farm in South Korea. We rescued all the dogs and persuaded the owner to shutter his farm, the 16th operation we've closed as we work toward a complete government ban. Henney is now an ally in our campaign to end the dog meat trade. "There are thousands of other dogs just like Juliette living in cages on dog meat farms who need our help," he says, "and that's why I'm supporting HSI's mission to end the suffering."



Juliette was living in squalor but now has a safe home with Daniel Henney.

# Ending animal tests for cosmetics

**INCREASINGLY, CONSUMERS AROUND THE WORLD** are looking for the words “not tested on animals” on cosmetics and other personal care products, keen to ensure that the shampoo, makeup or cream they’re buying was produced without animal suffering. In 2020, our efforts moved the world closer to the day when animals are no longer pointlessly sacrificed for the production of such products. We won critical support for our worldwide #BeCrueltyFree campaign by persuading more companies and legislators that going cruelty-free is an easy and ethical choice, with thousands of ingredients with long histories of safe use already in existence. Millions of consumers, hundreds of leading multinational companies and an ever-increasing number of suppliers agree, along with 40 countries, nine Brazilian states and four U.S. states, all of which have already passed laws to ban or limit animal testing of cosmetics.

## HSUS

**GROWING FEDERAL SUPPORT** At the federal level, we gained new co-sponsors for the Humane T in Congress, which, with some exceptions, would testing for cosmetic products and ingredients in prohibit the import of cosmetics that have been nals anywhere in the world. Working with our part- ane Society Legislative Fund, we added 17 senators representatives, bringing our total number of supporters enate and 183 in the House.



## LONG-TERM VISION

No animal suffers  
or dies in the production  
of beauty products.



## NEAR-TERM OUTCOME

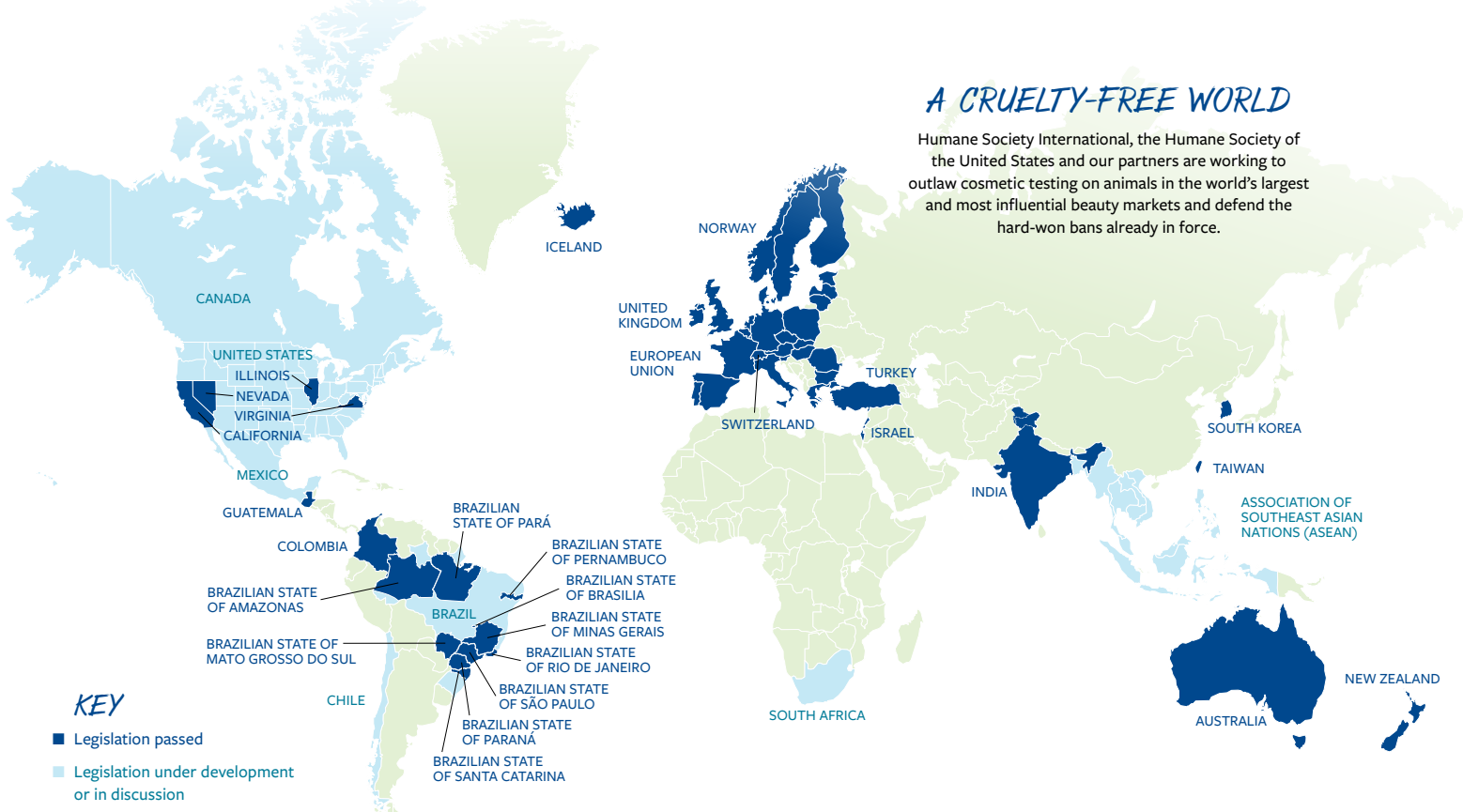
50% of global cosmetics markets have laws banning cosmetics animal testing and trade.

**COMPANY ENDORSEMENTS** In the private sector, we persuaded 48 more cosmetics companies to endorse the Humane Cosmetics Act, bringing the total number of companies independently supporting the measure to 316. That's in addition to the support of nearly 600 member companies of the Personal Care Products Council.

**STATE ACTION** At the state level, our bill to end the sale of animal-tested cosmetics unanimously passed the Maryland Senate before the legislative session was cut short by the pandemic. In New Jersey, lawmakers began considering a similar bill at the end of 2020. We also provided critical support for similar state legislation in Hawaii, New York, Rhode Island and Virginia.

## A CRUELTY-FREE WORLD

Humane Society International, the Humane Society of the United States and our partners are working to outlaw cosmetic testing on animals in the world's largest and most influential beauty markets and defend the hard-won bans already in force.







### *COSMETIC ANIMAL TESTS*

are archaic chemical-poisoning experiments devised more than half a century ago, such as rodent “lethal dose” tests (1920s), rabbit eye and skin irritation tests (1940s) and guinea pig skin allergy tests (1950s).

## HSI

**PROGRESS IN GLOBAL MARKETS** HSI led simultaneous legislative efforts to outlaw animal testing of cosmetics in 16 major global beauty markets in 2020. New legislation to ban or limit animal testing of cosmetics was introduced at the federal level in Chile and South Africa, and our bill in Mexico reached the halfway point in the legislative process.

**BRAZILIAN BAN** In Brazil, we successfully defended an existing ban in the state of Amazonas from a legal challenge.

**ASIAN ADVANCES** We advanced #BeCrueltyFree in Southeast Asia as our teams in the Philippines and Vietnam worked with the 10-country trading bloc known as the Association of Southeast Asian Nations to advance a regional cosmetics animal testing ban.

**PROTECTING EU PRECEDENT** We began working with industry partners and NGOs to defend against the European Chemicals Agency’s demand for new animal testing for ingredients used

exclusively in cosmetics—a move that would severely undercut the EU’s precedent-setting, longstanding bans on the sale and marketing of cosmetics tested on animals.

**TRAINING AND SUPPORT** HSI’s Animal-Free Safety Assessment Collaboration began developing a first-of-its-kind training program to support government health officials, companies and other key stakeholders in making the switch to animal-free approaches to consumer product safety.

## *#BECRUELTYFREE*

Our #BeCrueltyFree campaign is leading the fight to ban cosmetics testing on animals in the world’s largest and most influential beauty markets, as well as to end the sale in those markets of cosmetic products or ingredients that have been newly animal-tested anywhere else. #BeCrueltyFree was instrumental in making the European Union the world’s largest cruelty-free cosmetics market, and in securing subsequent bans in India, Taiwan, New Zealand, Norway, South Korea, Switzerland, Guatemala and several states in Brazil.



# Breaking the pipeline from puppy mills to pet stores

**HSUS**

**IN 2020**, we continued to win important victories in our fight to end retail puppy sales in the United States, including several major legal and legislative battles against puppy mills—commercial breeding enterprises that keep large numbers of dogs in awful conditions and deprive them of adequate care. Our annual Horrible Hundred report on problematic puppy mills in America again exposed the suffering behind “that doggie in the window,” and as a result of our work, authorities in several states took legal action against breeders we named. Despite pandemic-related constraints, we continued to chip away at the puppy mill-pet store pipeline by passing more laws that prohibit the retail sale of puppies.

**STRONGER BREEDER REQUIREMENTS** The USDA finalized a new rule we fought for that requires commercial breeders to give



**LONG-TERM VISION**  
Mother dogs and their puppies no longer suffer in puppy mills.



**NEAR-TERM GOAL**  
A 90% reduction in the number of U.S. pet stores that sell puppies.

dogs regular veterinary care and vaccinations, provide a constant source of fresh water and demonstrate compliance with the Animal Welfare Act before obtaining a new license. The rule encompasses several standards we requested in a 2015 legal petition and have been pressing the agency to adopt ever since.

Puppy mills are inhumane high-volume dog breeding facilities that churn out puppies for profit, ignoring the needs of the pups and their mothers.





**TOUGHER STATE LAWS** Laws prohibiting the sale of puppy mill puppies in pet stores took effect in Maine and Maryland. California, the first state to enact such a law, closed a loophole that pet stores were using to sell breeder puppies as rescued dogs.

**HIGHER STANDARDS OF CARE** Stronger regulations on puppy mills and pet stores were enacted in Iowa, which now requires commercial breeders and sellers to comply with new standards of care, including giving animals protection from extreme weather and providing regular exercise and prompt veterinary attention for illness or injury. Since the new law took effect, three pet stores that sold puppies have closed and a fourth stopped selling puppies and kittens, leaving just four puppy-selling stores open in the state.

**DEFENSIVE MEASURES** We fought off pet store preemption bills that sought to void local ordinances banning the sale of puppy mill dogs in pet stores in Alabama, Florida, Illinois, Iowa, Kansas and Oklahoma. The HSUS has defeated every attempted pet store preemption bill for four years running.

**DATA PURGE REVERSAL** The USDA restored thousands of unredacted puppy mill inspection reports to its public website at the direction of Congress, ending a three-year blackout we never stopped fighting. As a result, our 2020 Horrible Hundred report was again able to list the full identities of some of the most problem-plagued puppy mills in America.

**HORRIBLE HUNDRED CLOSURES AND CHARGES** At least a dozen puppy mills we've exposed in our recent Horrible Hundred reports were forced to close or faced legal charges.

**NEW RETAIL PROHIBITIONS** We helped pass new ordinances in more than 30 localities prohibiting the sale of commercially raised dogs and cats in pet stores, including San Antonio, Texas; Naperville, Illinois; Hillsborough County, Florida; and Olympia, Washington. Our nationwide ordinance total now stands at 377.

**PRESSURE ON PETLAND** Our ongoing investigation into Petland stores—the only national chain that continues to sell puppies—continued to yield results. Two former managers of the Fairfax,

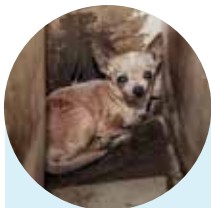


In a Petland store in Novi, Michigan (above), a golden retriever puppy was still up for sale despite showing signs of illness.

Virginia, Petland store we investigated in 2019 pled guilty to cruelty charges in August. Earlier in the year, the Frisco (Texas) City Council passed an ordinance that imposed stronger regulations on pet stores in the wake of our investigation of that city's Petland, and the nearby city of The Colony banned retail sales of dogs and cats shortly thereafter.

**FINES FOR CHELSEA KENNEL CLUB** The former owners of the Chelsea Kennel Club—a New York City pet store forced to shut down after a 2017 HSUS undercover investigation revealed puppy mistreatment—were fined almost \$4 million for selling sick puppies to unsuspecting consumers. The state Supreme Court in Manhattan granted the judgment in a lawsuit brought by the city, which relied on consumer complaints and many HSUS-provided documents and videos.

**ONLINE SELLER LAWSUIT** Our legal team successfully defeated an attempt by PuppyFind.com, an online puppy marketplace that promotes the sale of puppy mill puppies, to avoid a consumer protection lawsuit filed against it for misleading consumers.



**2 MILLION  
PUPPIES**

are sold each year  
after originating  
from a puppy mill.

# Rescuing animals in crisis

## WE'RE DOING EVERYTHING IN OUR POWER

to end the cruelest practices toward animals, but there are some threats to animals we can't control, such as violent weather, natural disasters and large-scale cruelty. That's where our Animal Rescue and Response team comes in. Our crisis responders are highly trained in everything from fast-moving water rescues to animal triage, and stand ready to deploy at a moment's notice when we get a call that animals are suffering or in danger. Our team does it all: search, rescue, treat, comfort, feed and transport affected animals—and whenever possible, reunite them with their owners or put them on a path to adoption. Our experts also advise governments and the public on emergency planning for animals and work hand-in-hand with law enforcement on cases of cruelty, neglect and animal fighting. In 2020, despite the many challenges created by COVID-19, our team continued racing to the rescue of wild, farm and companion animals around the world.



We helped rescue some 140 dogs from a severe neglect situation on a residential property in Dixie County, Florida. Most were suffering from terrible skin infections that had caused their fur to fall out.

**HSUS**

## EXTREME WEATHER AND NATURAL DISASTERS

Responders deployed several times in 2020 and transported nearly 600 animals out of shelters to provide space for incoming animals affected by storms.

■ After Hurricane Sally walloped Florida, we provided assistance in Escambia County by delivering food and supplies to impacted

shelters and transporting animals for veterinary care in storm-hit communities.

■ In Oregon, following wildfires that destroyed nearly 500 homes and 170,000 acres, we spent several days working with Lane County animal officers and the Greenhill Humane Society to help find, rescue and reunite pets with their families.

## *Saved and now settled at home*

Members of our Animal Rescue and Response team described the scene as “dungeon-like”—dark and stifling, with a powerful scent of urine as sick and underweight cats peered out from stacked cages on the Pennsylvania property. Rescuer Jenn Cherry spotted Mattie, one of the older cats among the more than 150 we rescued in October 2019, and “gave her a quick cuddle and told her it would be OK now.” After a few months at a temporary shelter receiving medical care and plenty of love, Mattie was fostered by HSUS editorial manager Kelly L. Williams. It wasn't long before Williams fell in love with her grumpy expression and affectionate disposition and decided to adopt her. “Now she's an extremely spoiled and well-loved kitty,” says Williams.





■ Our team deployed to the Gulf Coast to assist with the double threat of tropical storms Marco and Laura, evacuating 226 shelter cats and dogs and transporting them to HSUS shelter and rescue partners in North Carolina and Tennessee.

Animal Rescue and Response team deployments in 2020 included (from top): Escambia County, Florida, after Hurricane Sally; Australia's Kangaroo Island after wildfires; and Beirut, Lebanon, following a massive explosion.

■ We funded the transport of 103 animals out of harm's way by Wings of Rescue as Hurricane Delta threatened Louisiana.

**HORRIFYING NEGLECT** Rescue responders from the HSUS assisted the sheriff's department in Dixie County, Florida, with the rescue of some 140 dogs from a horrendous neglect situation at a private property. We transported the dogs to safety and ensured that all of them received expert care and were made available for adoption.

**CARE FOR CATS IN CRISIS** We continued providing ongoing shelter, medical care, food and love to almost 200 cats and other animals we saved from a terrible neglect situation in 2019 in Pennsylvania. COVID-related court shutdowns meant the rescued animals needed care throughout 2020.

**TLC FOR TRAUMATIZED DOGS** Staff and volunteers cared for and rehabilitated traumatized dogs rescued from the South Korean dog meat trade in a custom-built temporary shelter we set up inside an unused airline hangar in Maryland. When they were ready emotionally and medically, the dogs went to our shelter and rescue partners to find loving homes.

**LOCAL RESCUE AID** We provided resources and funds to local agencies responding to animal cruelty cases across the U.S., assisting in the rescue of 3,683 animals.

**HSI DEVASTATING WILDFIRES** After wildfires destroyed two-thirds of Kangaroo Island in Australia, we deployed to help HSI/Australia with search and rescue efforts, which resulted in approximately 200 koalas, wallabies and kangaroos being rescued and treated. We also provided relief to local caretakers and gave grants to groups working on habitat recovery and caring for injured animals.

**PUPPY MILL MISERY** Rescuers from HSI/Latin America helped save 27 dogs who were locked inside a filthy, illegal puppy mill in Costa Rica. The dogs were malnourished, suffering from severe skin problems and in desperate need of care. After their rescue, they all received medical care, food and support, and then went on to be placed with adoptive families.

**MASSIVE EXPLOSION** Our team deployed to Beirut, Lebanon, to assist in the rescue and care of animals injured and left homeless by a massive explosion. We helped search and rescue, provide care and veterinary treatment, and reunited pets with their owners. We also brought 30 cats and dogs back to U.S. shelters to find new homes.







We vaccinate,  
sterilize and feed  
street dogs.

## Caring for street dogs and cats

**HSI**

**FREE-ROAMING DOGS AND CATS** are a familiar presence in many places of the world. Their quality of life varies greatly, depending on whether they're treated with cruelty, indifference or compassion. HSI works across Asia, Africa and the Americas to improve the plight of street animals in several ways: We carry out mass spay/neuter and vaccination programs to reduce birth rates and combat diseases such as rabies; work with local communities to become part of the solution; intervene when cruel actions such as culls are planned and advocate for humane alternatives; and expand veterinary reach and training to provide high-quality, low- or no-cost care options for unowned and owned animals. In 2020, pandemic-driven challenges required our teams to shift their focus to emergency feeding programs to help

vulnerable animals survive lockdowns (learn more about our COVID response on p. 6-7), but we still managed to carry out significant sterilization, vaccination, care and training work.

**COMPANION ANIMAL CARE** HSI teams in Bolivia, Guyana and Chile provided veterinary services to over 7,500 dogs and cats in the form of spay/neuter surgeries, vaccinations, and lifesaving and preventative care.

**VET STUDENT TRAINING** In Latin America, 75 veterinary students and professors received HSI training via online modules and are set to receive traditional, hands-on training once COVID-19 restrictions are lifted.

**STREET DOG COUNT** HSI conducted its first Chilean street dog population survey in five towns to determine a variety of metrics necessary to track the impact of our planned work there.

**MASS STERILIZATION AND VACCINATION** HSI's India street dog program sterilized a total of 19,255 dogs and vaccinated 20,639 against rabies; our street dog program in the city of Nainital hit a milestone of nearly 100% of free-roaming dogs sterilized in three years.



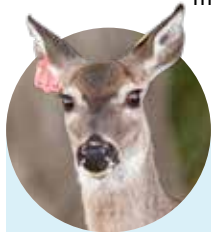
### CAT CONCERNS

In Latin America, our cat programs are successfully addressing three key issues unique to the region: access-to-care challenges for cat owners, the need for more veterinary training, and concerns over the size and welfare of street cat populations.



# Wildlife contraception

**WHEN WILDLIFE POPULATIONS GROW UNCHECKED**, conflicts with humans can arise, and proposed solutions often involve lethal measures. Our immunocontraception programs are aimed at lowering birth rates of species whose increasing numbers make them a target of culls. In South Africa,



## PZP

is a humane and effective tool for managing populations of species like wild horses and burros on the range, elephants in Africa and deer in urban communities.

where elephants threatened with extinction from poaching and habitat destruction are increasingly safeguarded in protected reserves, we're helping keep reproduction rates at sustainable levels with a contraceptive vaccine known as PZP (porcine zona pellucida) that has proven enormously successful. Our U.S.-based efforts are aimed at advancing the use of PZP as a practical, humane and effective population management tool specifically for deer in urban communities and wild horse and burro populations on the range. In New York state, we're collaborating with the Cummings School of Veterinary Medicine at Tufts University

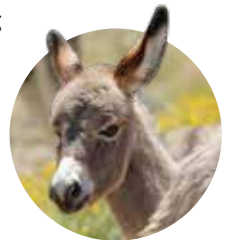
to apply and evaluate the use of PZP to stabilize and reduce burgeoning white-tailed deer numbers in an urban community. In northern Arizona, we've partnered with the Bureau of Land Management to examine the impacts of PZP on burros in the Black Mountain Herd Management Area.

## HSUS

**DEER MANAGEMENT** Our research project and collaboration with Tufts University is aimed at advancing a humane, effective and practical fertility control tool for deer. This collaboration features an experimental effort to

apply and evaluate the PZP immunocontraceptive vaccine to stabilize and reduce deer numbers in an urban community. In 2020, we completed observations on fawning rates and seasonal deer movement and worked with town leaders in Hastings-on-Hudson, New York, on the next steps in community engagement and deer-conflict management.

**WILD BURRO PROJECT** The Platero Project, a four-year, first-of-its-kind collaboration between the HSUS and Bureau of Land Management, examines the reproductive, health and behavioral impacts of PZP on a group of wild burros in northern Arizona, with a larger goal of evaluating the feasibility and logistics of using it to manage wild burro populations on a large scale on the Western range. In 2020, we completed field observations and data collection for female burros ("jennies") and successfully delivered remote boosters by dart projector.



## HSI

**SOUTH AFRICAN ELEPHANTS** HSI added seven new reserves and 131 new adult breeding-age female African elephants to our immunocontraception program in South Africa, an initiative aimed at keeping elephants safe from culls and other lethal responses to human-wildlife conflicts.



Female elephants are darted remotely from a helicopter with a dropout dart that contains the immunocontraception vaccine and a marking dye. This way, the animals don't need to be immobilized to be treated and the vaccinations are completed within minutes.

# Expanding access to care

## HSUS

**OUR WORK TO IMPROVE** companion animal welfare focuses on access to care—specifically, improving access to veterinary medical treatment for all animals in need—and providing better support for those who love and care for them. Ensuring greater and more affordable access to care has emerged as a key component of programs to reduce animal homelessness, improve animal well-being and health, eliminate euthanasia of healthy animals and engage a broader and more diverse public with animal welfare and humane work. We bring our expertise and resources to remote rural regions, underserved city neighborhoods and other areas where people struggle to access care for their pets.

**PETS FOR LIFE** PFL is an HSUS support program for pets and their owners living in underserved communities. Driven by social justice principles and guided by the philosophy that people's deep connection with their pets transcends boundaries of socio-economics, race, ethnicity and geography, PFL exists to tackle the systemic inequity and institutional barriers faced by millions of people in obtaining care, resources and support for their pets. In



Pets for Life addresses the systemic challenges people and pets in poverty face by providing veterinary care, pet supplies and information at no cost; training and supporting local animal welfare groups so they can adopt PFL's outreach model in their own communities; and acting as a catalyst to make companion animal welfare more just, inclusive and fair.



2020, we transformed our usual methods of engagement and delivery—in person, door-to-door and community events—to ensure the safety of clients and staff, and not only continued our lifesaving work, but also responded to urgent needs created by the pandemic. PFL provided over 760,000 pounds of food across the country in 2020.

- In our flagship markets of Los Angeles and Philadelphia, we served 5,041 pets and provided 15,882 services and supplies.
- In PFL mentorship markets operated by local groups that have received financial support and PFL training, 18,547 pets received support and 72,372 services and supplies were provided.
- We hosted a series of webinars and trainings on the pandemic-driven eviction crisis and published an online toolkit to help allies support pet owners facing eviction, fund new or expanded services, and raise public awareness of the problem.

**#SPAYTOGETHER COALITION FUND** COVID-19 mitigation measures and PPE shortages caused spay/neuter services to be temporarily suspended in many U.S. communities, creating a backlog of shelter pets and community (unowned) animals awaiting sterilization. In response, we helped launch and lead the #SpayTogether coalition, an alliance of national and regional organizations, funders and suppliers who came together to create a stimulus plan to help shelters and spay/neuter services get caught up, with a goal of fixing 50,000 animals in a three-month period. The \$2.4 million fund—which provided surgery-support grants, training in high-quality/high-volume spay/neuter procedures, and discounted supplies and services to shelters and clinics affected by COVID-19—exceeded all expectations, helping facilitate more than 75,000 spay/neuter surgeries.





Spayathon™ for Puerto Rico is an HSUS-led coalition that has been tackling the cat and dog overpopulation problem in Puerto Rico since 2018. To date, more than 56,000 animals have been spayed or neutered.

**SPAYATHON™ FOR PUERTO RICO** In February, the HSUS completed Round 6 of Spayathon for Puerto Rico, the high-quality, high-volume free spay/neuter initiative we've been leading since 2018 to address the severe overpopulation of unowned cats and dogs in the Commonwealth. Since the launch of Spayathon,



RAVS Community Animal Care Project provides local partners with training, staff support and supplies so they can set up their own ongoing vaccine and wellness programs for dogs and cats in their communities.

and in conjunction with other HSUS-sponsored spay/neuter clinics, we have altered and vaccinated more than 56,000 pets across the island at no cost to their owners, preventing hundreds of thousands of unwanted litters, many of which would have undoubtedly contributed to the street dog and cat populations and shelter intake numbers.

**RURAL AREA VETERINARY SERVICES** Our RAVS veterinary outreach program combines community service and veterinary mentorship to bring free medical care to animals in Native communities where a lack of resources and geographic isolation make regular veterinary care inaccessible. In 2020, the devastating impact of the COVID-19 crisis on vulnerable communities shined a spotlight on the economic, social and physical barriers to veterinary care in underserved communities across the U.S. Our RAVS team remained focused on providing access to veterinary care for animals in need; training and inspiring veterinary professionals in field medicine, community outreach and service; and supporting animal welfare initiatives in underserved rural communities.



- RAVS treated 4,281 animals: 3,832 received medical or wellness care, 260 were spayed or neutered, and 189 received emergency services.
- We fed 41,941 animals and distributed 838,704 pounds of animal food.
- We hosted 1,590 animal welfare professionals at our clinics and events and provided 212 hours of training.



# Fighting cruelty and holding abusers accountable

## HSUS

### THE HUMANE SOCIETY OF THE UNITED STATES

is the nation's biggest force for animal protection, leading the fight for stronger anti-cruelty laws and providing specialized training and resources to help animal welfare agencies, law enforcement and prosecutors with animal cruelty and fighting issues. We offer rewards for and investigate reports of cruelty, respond to large-scale cases of animal suffering and help bring abusers to justice. In 2020, the HSUS trained nearly 5,000 law enforcement officers and humane professionals to recognize and prevent animal cruelty in their communities, transforming our usual in-person trainings into virtual sessions. We also responded to cruelty cases involving the rescue of hundreds of animals and won passage of 184 new animal protection laws—80 at the state level and 104 at the local level.

**MISSISSIPPI FELONY STATUS** We supported legislation that made animal torture a first-offense felony in Mississippi, which became the 49th state to pass such a law.

**OUTDOOR PROTECTIONS** Legislation we worked to pass in Virginia and Delaware now protects dogs from being left outside in extreme weather.

**NO OWNERSHIP FOR ABUSERS** We helped pass a Tennessee law that bans convicted animal abusers from owning animals.

**FIGHTING RING INVESTIGATION** We assisted with the investigation of a dogfighting ring in Wayne County, Michigan, which led to six raids by law enforcement agencies, the rescue of 80 animals and the arrest of multiple individuals.

**TRAINING FOR ADVOCATES AND AUTHORITIES** The HSUS Law Enforcement Training Center hosted 77 seminars, training 4,880 law enforcement officers, prosecutors and animal care professionals from 2,800 agencies nationwide.

**PET SCAM AWARENESS** We continued to raise awareness about the cruelty of puppy mills and deception by pet stores, hosting our third partnership to train consumer protection lawyers on illegal pet scams.

**HELP FOR CAPTIVE WILDLIFE** We helped pass stronger laws in Alabama, Virginia, Louisiana, Maine and New York to protect captive wildlife who are trapped in places like roadside zoos or exploited for entertainment.



Our anti-cruelty work includes training law enforcement to recognize cases of cruelty. HSUS rescuers worked with the Camp County, Texas, Sheriff's Office to save 150 equines, including this horse, in a 2019 case.



# How you can help us fight for all animals

Hundreds of people work full-time for the Humane Society family of organizations, but thousands more volunteer with us. Whether you're able to give a little or a lot of your time, or make a one-time or ongoing commitment, we have an opportunity that's perfect for you.

You could spend a few hours phone banking or sending emails from home, get your hands dirty (literally) by deploying with the Animal Rescue and Response team, meet with elected officials to lobby for animal-friendly laws or advocate for animals in your community. If you're a veterinarian, vet tech or vet student, we would welcome your expertise at our wellness clinics in tribal communities. Our volunteers help us care for animals at our sanctuaries, organize community outreach events, and so much more!

→ **LEARN MORE:** Visit [humanesociety.org/volunteer](https://humanesociety.org/volunteer) to see how you can join the fight for all animals.

Andrea Treviso, an HSUS humane policy volunteer leader in Wisconsin, called her U.S. senators to urge them to co-sponsor the Big Cat Public Safety Act.



## Stay connected

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## Be informed

A yearlong subscription to our award-winning *All Animals* magazine is available with a donation of \$25 or more. Go to [humanesociety.org/magazine](https://humanesociety.org/magazine).

## Listen and learn



Humane Voices, our podcast featuring the animal-loving experts from the Humane Society of the United States.

Learn more at [humanesociety.org/humane-voices](https://humanesociety.org/humane-voices).

## Volunteer

Explore the many ways you can help us protect animals at [humanesociety.org/volunteer](https://humanesociety.org/volunteer).

## Take action

Sign up at [humanesociety.org/email](https://humanesociety.org/email) to receive alerts about quick, simple ways you can help animals.

## Raise awareness

Share our videos at [youtube.com/hsus](https://youtube.com/hsus) to spread the word about animal welfare.



## Contact us

Have questions? Reach us through our websites or by email, phone or mail. Find details at [humanesociety.org/contact-us](https://humanesociety.org/contact-us) and [hsi.org/contact-us](https://hsi.org/contact-us).

## Get involved in your state

HSUS state directors engage citizens and policy-makers in animal protection issues. Learn more at [humanesociety.org/statecontacts](https://humanesociety.org/statecontacts).

# HSUS Leadership

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**Georgina Bloomberg**  
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**William H. Hall**, *Treasurer, Chief Financial Officer*  
**Erin Frackleton**, *Chief Operating Officer*  
**Katherine L. Karl**, *General Counsel and Chief Legal Officer*

**Nicole Paquette**, *Chief Programs and Policy Officer*  
**Alexa Herndon**, *Chief People Officer*  
**Johanie V. Parra**, *Secretary*

# HSI Leadership

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**Michaelen Barsness**, *Treasurer*  
**Nina Pena**, *Assistant Treasurer*  
**Theresa Reese**, *Assistant Treasurer*  
**Delenia McIver**, *General Counsel and Secretary*

The Cleveland Amory Black Beauty Ranch is our world-renowned animal sanctuary in Murchison, Texas.



# Humane Society and Affiliates Consolidated Financial operations report

For the year ending December 31, 2020

## Consolidated Statement of Financial Position (\$ Millions)

Assets		Liabilities	\$39.2
Cash and cash equivalents	\$27.9		
Receivables	13.5		
Prepaid expenses, deferred charges, and deposits	1.8		
Investments, at market value	287.5		
Fixed assets, net of depreciation	20.6		
Conservation property	10.2		
<b>Total Assets</b>	<b>\$361.5</b>		
		<b>Net Assets</b>	
		Without donor restrictions	220.6
		With donor restrictions	101.7
		<b>Total Net Assets</b>	<b>\$322.3</b>
		<b>Total Liabilities and Net Assets</b>	<b>\$361.5</b>

## Consolidated Statement of Activities and Changes in Net Assets (\$ Millions)

Support and Revenue	Without Donor Restrictions	With Donor Restrictions	Total
Contributions and grants	\$113.8	\$29.9	\$143.7
Bequests	25.5	9.7	35.2
Other income, net	1.6	4.0	5.6
Net assets released from restrictions	41.8	(41.8)	—
<b>Total Support and Revenue Before Gains on Investments and Other Assets</b>	<b>\$182.7</b>	<b>\$1.8</b>	<b>\$184.5</b>
Realized and unrealized gains on investments and other assets	\$23.0	\$6.9	\$29.9
<b>Total Support and Revenue</b>	<b>\$205.7</b>	<b>\$8.7</b>	<b>\$214.4</b>
<b>Operating and Supporting Expenses</b>			
<b>Animal Protection Programs</b>			
Direct care and service	\$51.7	—	\$51.7
Education and awareness	43.8	—	43.8
Public policy and enforcement	39.6	—	39.6
Corporate policy	6.0	—	6.0
<b>Total program expenses</b>	<b>141.1</b>	<b>—</b>	<b>141.1</b>
<b>Supporting Services</b>			
Management and general	12.9	—	12.9
Fundraising	39.1	—	39.1
<b>Total Operating and Supporting Expenses</b>	<b>\$193.1</b>	<b>—</b>	<b>\$193.1</b>
<b>Change in Net Assets</b>	<b>\$12.6</b>	<b>\$8.7</b>	<b>\$21.3</b>
<b>Net Assets at Beginning of Year</b>	<b>\$208.0</b>	<b>\$93.0</b>	<b>\$301.0</b>
<b>Net Assets at End of Year</b>	<b>\$220.6</b>	<b>\$101.7</b>	<b>\$322.3</b>

The numbers above are preliminary and are subject to change upon audit. The final audited numbers will be available later in 2021 at [humane.society.org/annualreport](https://humane.society.org/annualreport) and [hsi.org/financial-information](https://hsi.org/financial-information).

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The HSUS and HSI are approved by the Better Business Bureau for all 20 standards for charity accountability.

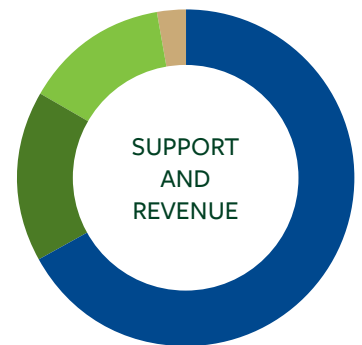
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**73%** \$141.1 MILLION  
ANIMAL PROTECTION PROGRAMS

**20%** \$39.1 MILLION  
FUNDRAISING

**7%** \$12.9 MILLION  
MANAGEMENT AND GENERAL



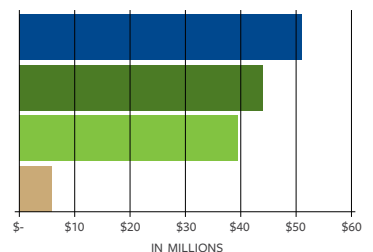
**67.03%** \$143.7 MILLION  
CONTRIBUTIONS AND GRANTS

**16.44%** \$35.2 MILLION  
BEQUESTS

**14%** \$29.9 MILLION  
REALIZED AND UNREALIZED GAINS ON INVESTMENTS AND OTHER ASSETS

**2.60%** \$5.6 MILLION  
OTHER INCOME

## ANIMAL PROTECTION PROGRAMS



**\$51.7** MILLION  
DIRECT CARE AND SERVICE

**\$43.8** MILLION  
EDUCATION AND AWARENESS

**\$39.6** MILLION  
PUBLIC POLICY AND ENFORCEMENT

**\$6.0** MILLION  
CORPORATE POLICY

# Humane Society International Financial operations report

For the year ending December 31, 2020

Revenue	Total
Contributions and bequests	\$27,948,532
Grants and trust contributions	2,050,941
Other income	704,998
<b>Total Revenue</b>	<b>\$30,704,471</b>

## Expenditures

### Program Services

Companion animals	\$9,114,257
Animal testing	4,714,592
Farm animals	4,690,265
Wildlife	4,297,245
Confronting cruelty	607,912

**Total Program Services** **\$23,424,272**

**Management and General** 1,914,547

**Fundraising** 5,537,969

**Total Expenditures** **\$30,876,788**

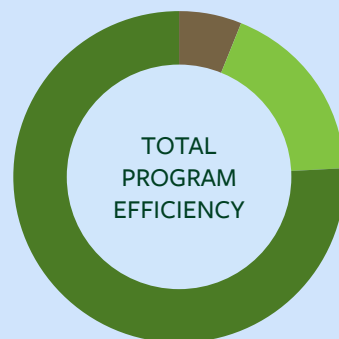
**Change in Net Assets from Operations** **( \$172,317)**

**Net Investments** \$37,298

**Foreign Currency Gain** \$418,998

**Total Change in Net Assets** **\$283,979**

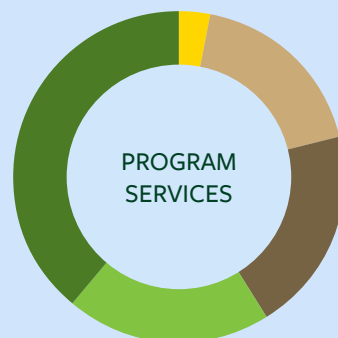
**End of Year Net Assets** **\$8,782,879**



■ **76%** \$23,424,272  
PROGRAM SERVICES

■ **18%** \$5,537,969  
FUNDRAISING

■ **6%** \$1,914,547  
MANAGEMENT AND GENERAL



■ **39%** \$9,114,257  
COMPANION ANIMALS

■ **20%** \$4,714,592  
ANIMAL TESTING

■ **20%** \$4,690,265  
FARM ANIMALS

■ **18%** \$4,297,245  
WILDLIFE

■ **3%** \$607,912  
CONFRONTING CRUELTY

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# *Leaving a lasting legacy for animals*

**DONNA DUNCAN'S HEART FOR ANIMALS** developed at an early age. One of her first memories is feeling distress for a toy animal that someone had teasingly dangled from a tree branch. "I cried because I thought how cruel someone could be to harm an innocent animal," she recalls. "To me that stuffed animal was real."

Toys gave way to family dogs and then a first dog of her own, Tiffany, a Yorkshire terrier. "She was attached to my soul," says Donna. "After her, I really understood how important animals are in our daily lives."

Donna's husband, James, agrees. The couple started rescuing dogs 20 years ago. Today their "muttly crew" numbers an even dozen, mostly mixed breeds who range from 2.5 pounds to more than 100. The Duncans also adopted three neglected miniature horses, reflecting their openness to helping any animal in peril.

"Any good work being done by rescue groups or other animal welfare organizations is a blessing and deserves equal

recognition and praise," says James. "We have always supported local rescues and, of course, the HSUS—a national organization that can make much larger scale differences for all animals."

Like many longtime HSUS members, the Duncans have secured their support far into the future by naming the organization in their estate plans. "We included the HSUS so that we can help their great work continue after we're gone," says Donna.

"Over the years we have seen this organization grow and do groundbreaking work," adds James. "Whether by passing legislation; providing education, outreach and community services; or performing actual rescues, the HSUS is the real thing!"

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→ **LEARN MORE:** Contact the Planned Giving team at 800-808-7858 or [humanelegacy@humanesociety.org](mailto:humanelegacy@humanesociety.org) or visit [legacy.humanesociety.org/request](https://legacy.humanesociety.org/request).

The Duncans with Mitch, one of their miniature horses.

