



Humane Journeys

Travel with purpose

April 7-9, 2024
Black Beauty Ranch

August 10-18, 2024
South Africa

Sept. 7-12, 2024
Great Bear Rainforest

Dec. 8-17, 2024
India

SPONSORSHIP OF HUMANE JOURNEYS IS A CREATIVE ANSWER TO YOUR CORPORATE MARKETING OBJECTIVES.

Humane Journeys trips offer authentic and exclusive mission-based travel experiences. Visit unique destinations throughout the world while witnessing firsthand the meaningful work of the Humane Society of the United States and Humane Society International. Each group trip is guided by top program experts and is designed to offer a tailored immersion in our efforts to create a more humane world for all animals.

SPONSORSHIP OPPORTUNITIES

Sponsoring Humane Journeys gives you the opportunity to have a standout presence in the months before travel as well as high visibility during the trips. As a sponsor, you have the chance to align your brand with other leading names in the world of luxury and travel.

PREMIER TRIP SPONSOR

\$10,000

- Promote your brand to luxury travelers
- Recognition through relevant social media channels
- Recognition by journey leaders
- Recognition on the Humane Journeys website with link to company's home page
- Option to include giveaway item in gift bag

TRIP SPONSOR

\$5,000

- Recognition through relevant social media channels
- Recognition by journey leaders
- Recognition on the Humane Journeys website with link to company's home page
- Option to include giveaway item in gift bag

TRIP SUPPORTER

\$2,500

- Your product provided to environmentally conscious travelers
- Recognition through relevant social media channels
- Recognition by journey leaders
- Recognition on the Humane Journeys website with link to company's home page
- Option to include giveaway item in gift bag

IN-KIND SPONSORSHIPS

Promote your product to an exclusive group of luxury travelers, many with their own prominent social media followings. The quantity requested per trip is 10-20 and may include items such as, but not limited to, sunglasses, binoculars, toiletry bags, backpacks, gloves, beanies or footwear.

BENEFITS INCLUDE

Your product provided to our fashionable adventurers, and recognition on the Humane Journeys website with link to your company's home page.

OPPORTUNITIES FOR YOUR CLIENTS

\$10,000 - \$20,000

Sponsor a client for a chance to participate in a rare and exclusive immersive experience.

LEARN MORE

A variety of sponsorship packages are available for your brand, so if you would like to discuss the opportunities to maximize your presence with the Humane Journeys travel program, please contact:

Linda Baker, DIRECTOR, CORPORATE SPONSORSHIPS | lbaker@humanesociety.org | C: 703-402-9018

Please visit humanesociety.org/humane-journeys for information on our upcoming trips.

