Taking Action for Animals 2023

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP SAVES LIVES!

Your generous investment fuels our fights to end the cruelest practices toward animals. It enables us to come to the rescue of animals in crisis and to provide lifelong sanctuary to animals in need. Your sponsorship will go to work to protect animals—from shutting down puppy mills, ending trophy hunting, stopping horse slaughter, and so much more. Please consider partnering with us through the sponsorship options below.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Champion</th>
<th>Defender</th>
<th>Guardian</th>
<th>Protector</th>
<th>Scholarship Funder</th>
<th>Supporter</th>
<th>Ally</th>
<th>Advocate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>$10,000.00</td>
<td>$7,500.00</td>
<td>$5,000.00</td>
<td>$2,500.00</td>
<td>$1,750.00</td>
<td>$1,000.00</td>
<td>$500.00</td>
<td>$250.00</td>
</tr>
</tbody>
</table>

- Complimentary conference registrations: 7, 6, 5, 4, 2, 3, 2, 1
- Logo on General Session Screens: ✓, ✓, ✓, ✓, ✓, ✓, ✓, ✓
- Logo on TAFA website: ✓, ✓, ✓, ✓, ✓, ✓, ✓, ✓
- Sponsor ribbon for staff: ✓, ✓, ✓, ✓, ✓, ✓, ✓, ✓
- Logo on signage: ✓, ✓, ✓, ✓, ✓, ✓, ✓, ✓
- Opportunity to place item in tote bag: ✓, ✓, ✓, ✓, ✓, ✓, ✓, ✓
- Attendee list (opt-in): ✓, ✓, ✓, ✓, ✓, ✓, ✓, ✓
- One 6' table top exhibit space: ✓, ✓, ✓, ✓, ✓
- Ten extra drink tickets to give to guests: ✓, ✓, ✓, ✓, ✓
- Logo on drink tickets: ✓, ✓, ✓, ✓, ✓
- Opportunity to address audience for 3 minutes: ✓

RESERVE YOUR SPONSORSHIP TODAY!

For sponsorship reservations, please contact Linda Baker at 703-402-9018 or lbaker@humanesociety.org. All sponsorships are customizable so that you can tailor your messaging and branding effectively.

The HSUS does not provide acknowledgement of sponsorships for the purposes of tax deductibility. Please consult your tax adviser. The HSUS is a 501(c)(3) not-for-profit organization. The HSUS tax ID number is 53-0225390.