

WISCONSIN

Public Opinion

June 2021



Q1: Do you support or oppose the trophy hunting and trapping of wolves in Wisconsin?

Support: 24% Oppose: 60% Not sure: 16%

Wolf advocates state that the trophy hunting of wolves is wrong. I will read you a handful of arguments that oppose the trophy hunting of wolves. After hearing each statement, please indicate whether you find the argument to be very convincing, somewhat convincing, neutral, somewhat not convincing, or not convincing at all.

Q2: This past February, trophy hunters and trappers in Wisconsin killed more than 200 wolves in three days, which is 83% more wolves than the state's limit for that hunt. The hunt caused wolf packs to disband, leaving young wolves to starve or to potentially seek out easy food sources such as domestic livestock, like calves. Because of the excessive number of wolves killed during the February hunt, Wisconsin officials should not allow another wolf trophy hunt to be held in November.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all?

Very convincing: 50%

Somewhat convincing: 18%

Neutral: 10%

Somewhat not convincing: 5% Not at all convincing: 17%

Q3: Wisconsin is the only Midwestern state that allows hunters to use packs of GPS radio-collared hounds to track down and ambush wolves. During the February 2021 hunt, 86% of the wolves who were legally killed had been chased and cornered by packs of hounds after running long distances in deep snow. Some have argued that using hounds to hunt wolves is nothing more than legalized dog fighting—a practice that is strongly opposed by most Americans.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all?

Very convincing: 48% Somewhat convincing: 19%

Neutral: 8%

Somewhat not convincing: 7% Not at all convincing: 17%



Q4: Trappers in Wisconsin use steel-jawed leghold traps or cable neck snares to kill wolves. Entrapped wolves suffer from painful injuries, distress and exposure to severe weather while awaiting their death by the trapper for hours or days.

Do you find this argument to stop wolf trophy hunting and trapping to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all?

Very convincing: 55% Somewhat convincing: 13%

Neutral: 9%

Somewhat not convincing: 6% Not at all convincing: 17%

Q5: Wolves are highly evolved. They maintain emotional and social bonds with their pack mates, they can pair for life and raise their pups in extended family groups. Wolves increase the biological diversity of their ecosystems—meaning that when wolves are present, more plant and animal species thrive. And wolves target sick and weak deer, thus curbing the spread of chronic wasting disease, a deadly, infectious ailment plaguing Wisconsin's deer population.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all?

Very convincing: 54% Somewhat convincing: 14%

Neutral: 9%

Somewhat not convincing: 7% Not at all convincing: 16%

Q6: In 2020, Wisconsin was home to 3.5 million cattle, and wolves killed 41 of them. That represents 0.001% of the Wisconsin's cattle inventory. Do you believe that wolves pose a serious threat to Wisconsin's livestock operations?

Yes: 24% No: 58% Not sure: 18%

Q7: Do you support or oppose using packs of GPS radio-collared hounds to track and hunt wolves in Wisconsin?

Support: 21% Oppose: 66% Not sure: 13%



Q8: Thinking more about Wisconsin's February 2021 wolf hunt; do you think it was a well-managed hunt *OR* do you think it was mismanaged and reckless?

Well-managed hunt: 19%

Mismanaged and reckless: 58%

Not sure: 23%

Now, sometimes in a survey like this, people change their minds. I will read you one of the original questions again.

Q9: Do you support or oppose the trophy hunting and trapping of wolves in Wisconsin?

Support: 25% Oppose: 62% Not sure: 13%



Q1: Do you support or oppose the trophy hunting and trapping of wolves in Wisconsin?

Column %	Green Bay	Madison	MKE	Balance
Support	26%	16%	17%	40%
Oppose	54%	73%	64%	48%
Not sure	20%	11%	19%	12%

Table 1. Q1 by DMA - Categorical

Column %	Yes	No
Support	37%	14%
Oppose	49%	68%
Not sure	13%	18%

Table 2. Q1 by HUNTER

Column %	Yes	No
Support	34%	17%
Oppose	51%	66%
Not sure	15%	17%

Table 3. Q1 by LIVESTOCK

Column %	Republican	Democrat	Non-Partisan
Support	36%	9%	31%
Oppose	44%	81%	50%
Not sure	21%	10%	19%

Table 4. Q1 by PARTY

Column %	Female	Male
Support	17%	32%
Oppose	68%	51%
Not sure	15%	18%

Table 5. Q1 by GENDER



Q1: Do you support or oppose the trophy hunting and trapping of wolves in Wisconsin? (Continued)

Column %	V con	S con	Mod	Prog
Support	31%	31%	22%	13%
Oppose	49%	47%	63%	78%
Not sure	19%	22%	15%	9%

Table 6. Q1 by IDEOLOGY



Wolf advocates state that the trophy hunting of wolves is wrong. I will read you a handful of arguments that oppose the trophy hunting of wolves. After hearing each statement, please indicate whether you find the argument to be very convincing, somewhat convincing, neutral, somewhat not convincing, or not convincing at all.

Q2: This past February, trophy hunters and trappers in Wisconsin killed more than 200 wolves in three days, which is 83% more wolves than the state's limit for that hunt. The hunt caused wolf packs to disband, leaving young wolves to starve or to potentially seek out easy food sources such as domestic livestock, like calves. Because of the excessive number of wolves killed during the February hunt, Wisconsin officials should not allow another wolf trophy hunt to be held in November.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all?

Column %	Green Bay	Madison	MKE	Balance
V conv	54%	51%	56%	35%
S conv	16%	25%	18%	13%
Neutral	7%	3%	13%	16%
S not conv	6%	5%	3%	9%
V not conv	17%	17%	10%	28%

Table 7. Q2 by DMA - Categorical

Column %	Yes	No
V conv	44%	54%
S conv	13%	21%
Neutral	9%	12%
S not conv	6%	5%
V not conv	28%	9%

Table 8. Q2 by HUNTER



Wolf advocates state that the trophy hunting of wolves is wrong. I will read you a handful of arguments that oppose the trophy hunting of wolves. After hearing each statement, please indicate whether you find the argument to be very convincing, somewhat convincing, neutral, somewhat not convincing, or not convincing at all.

Q2: This past February, trophy hunters and trappers in Wisconsin killed more than 200 wolves in three days, which is 83% more wolves than the state's limit for that hunt. The hunt caused wolf packs to disband, leaving young wolves to starve or to potentially seek out easy food sources such as domestic livestock, like calves. Because of the excessive number of wolves killed during the February hunt, Wisconsin officials should not allow another wolf trophy hunt to be held in November.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all? (Continued)

Column %	Yes	No
V conv	45%	53%
S conv	16%	19%
Neutral	7%	13%
S not conv	7%	4%
V not conv	26%	11%

Table 9. Q2 by LIVESTOCK

Column %	Republican	Democrat	Non-Partisan
V conv	43%	63%	37%
S conv	15%	20%	18%
Neutral	16%	6%	10%
S not conv	5%	3%	9%
V not conv	21%	8%	26%

Table 10. Q2 by PARTY



Wolf advocates state that the trophy hunting of wolves is wrong. I will read you a handful of arguments that oppose the trophy hunting of wolves. After hearing each statement, please indicate whether you find the argument to be very convincing, somewhat convincing, neutral, somewhat not convincing, or not convincing at all.

Q2: This past February, trophy hunters and trappers in Wisconsin killed more than 200 wolves in three days, which is 83% more wolves than the state's limit for that hunt. The hunt caused wolf packs to disband, leaving young wolves to starve or to potentially seek out easy food sources such as domestic livestock, like calves. Because of the excessive number of wolves killed during the February hunt, Wisconsin officials should not allow another wolf trophy hunt to be held in November.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all? (Continued)

Column %	Female	Male
V conv	60%	39%
S conv	16%	19%
Neutral	7%	14%
S not conv	3%	7%
V not conv	14%	21%

Table 11. Q2 by GENDER

Column %	V con	S con	Mod	Prog
V conv	47%	45%	43%	63%
S conv	16%	13%	22%	18%
Neutral	16%	13%	12%	2%
S not conv	5%	7%	6%	4%
V not conv	16%	22%	17%	13%

Table 12. Q2 by IDEOLOGY



Q3: Wisconsin is the only Midwestern state that allows hunters to use packs of GPS radio-collared hounds to track down and ambush wolves. During the February 2021 hunt, 86% of the wolves who were legally killed had been chased and cornered by packs of hounds after running long distances in deep snow. Some have argued that using hounds to hunt wolves is nothing more than legalized dog fighting—a practice that is strongly opposed by most Americans.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all?

Column %	Green Bay	Madison	MKE	Balance
V conv	55%	43%	56%	36%
S conv	15%	32%	17%	17%
Neutral	6%	5%	11%	7%
S not conv	11%	5%	3%	12%
V not conv	13%	15%	13%	29%

Table 13. Q3 by DMA - Categorical

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Column %	Yes	No
V conv	43%	52%
S conv	14%	23%
Neutral	6%	9%
S not conv	9%	6%
V not conv	27%	10%

Table 14. Q3 by HUNTER

Column %	Yes	No
V conv	43%	52%
S conv	18%	20%
Neutral	7%	9%
S not conv	7%	7%
V not conv	25%	12%

Table 15. Q3 by LIVESTOCK



Q3: Wisconsin is the only Midwestern state that allows hunters to use packs of GPS radio-collared hounds to track down and ambush wolves. During the February 2021 hunt, 86% of the wolves who were legally killed had been chased and cornered by packs of hounds after running long distances in deep snow. Some have argued that using hounds to hunt wolves is nothing more than legalized dog fighting—a practice that is strongly opposed by most Americans.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all? (Continued)

Column %	Republican	Democrat	Non-Partisan
V conv	41%	60%	39%
S conv	20%	21%	15%
Neutral	8%	6%	12%
S not conv	7%	5%	10%
V not conv	23%	8%	25%

Table 16. Q3 by PARTY

Column %	Female	Male
V conv	54%	42%
S conv	22%	16%
Neutral	6%	10%
S not conv	5%	9%
V not conv	12%	23%

Table 17. Q3 by GENDER

Column %	V con	S con	Mod	Prog
V conv	42%	44%	48%	58%
S conv	19%	20%	20%	18%
Neutral	11%	6%	12%	4%
S not conv	8%	10%	6%	5%
V not conv	20%	20%	15%	14%

Table 18. Q3 by IDEOLOGY



Q4: Trappers in Wisconsin use steel-jawed leghold traps or cable neck snares to kill wolves. Entrapped wolves suffer from painful injuries, distress and exposure to severe weather while awaiting their death by the trapper for hours or days.

Do you find this argument to stop wolf trophy hunting and trapping to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all?

Column %	Green Bay	Madison	MKE	Balance
V conv	53%	65%	59%	40%
S conv	14%	14%	15%	10%
Neutral	14%	1%	10%	9%
S not conv	5%	4%	3%	11%
V not conv	13%	16%	12%	30%

Table 19. Q4 by DMA - Categorical

Column %	Yes	No
V conv	48%	60%
S conv	8%	17%
Neutral	8%	10%
S not conv	9%	3%
V not conv	27%	10%

Table 20. Q4 by HUNTER

Column %	Yes	No
V conv	50%	58%
S conv	11%	15%
Neutral	9%	9%
S not conv	6%	5%
V not conv	24%	13%

Table 21. Q4 by LIVESTOCK



Q4: Trappers in Wisconsin use steel-jawed leghold traps or cable neck snares to kill wolves. Entrapped wolves suffer from painful injuries, distress and exposure to severe weather while awaiting their death by the trapper for hours or days.

Do you find this argument to stop wolf trophy hunting and trapping to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all? (Continued)

Column %	Republican	Democrat	Non-Partisan
V conv	47%	69%	42%
S conv	13%	14%	13%
Neutral	14%	4%	9%
S not conv	5%	4%	11%
V not conv	21%	9%	26%

Table 22. Q4 by PARTY

Column %	Female	Male
V conv	65%	43%
S conv	13%	14%
Neutral	7%	11%
S not conv	2%	10%
V not conv	13%	23%

Table 23. Q4 by GENDER

Column %	V con	S con	Mod	Prog
V conv	48%	49%	54%	66%
S conv	11%	16%	14%	13%
Neutral	15%	8%	11%	3%
S not conv	7%	7%	5%	4%
V not conv	20%	21%	16%	14%

Table 24. Q4 by IDEOLOGY



Q5: Wolves are highly evolved. They maintain emotional and social bonds with their pack mates, they can pair for life and raise their pups in extended family groups. Wolves increase the biological diversity of their ecosystems—meaning that when wolves are present, more plant and animal species thrive. And wolves target sick and weak deer, thus curbing the spread of chronic wasting disease, a deadly, infectious ailment plaguing Wisconsin's deer population.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all?

Column %	Green Bay	Madison	MKE	Balance
V conv	56%	56%	64%	36%
S conv	10%	18%	11%	17%
Neutral	15%	6%	8%	10%
S not conv	7%	6%	6%	7%
V not conv	12%	13%	12%	29%

Table 25. Q5 by DMA - Categorical

Column %	Yes	No
V conv	46%	60%
S conv	12%	15%
Neutral	8%	10%
S not conv	8%	6%
V not conv	27%	8%

Table 26. Q5 by HUNTER

Column %	Yes	No
V conv	47%	59%
S conv	15%	13%
Neutral	8%	10%
S not conv	6%	7%
V not conv	24%	11%

Table 27. Q5 by LIVESTOCK



Q5: Wolves are highly evolved. They maintain emotional and social bonds with their pack mates, they can pair for life and raise their pups in extended family groups. Wolves increase the biological diversity of their ecosystems—meaning that when wolves are present, more plant and animal species thrive. And wolves target sick and weak deer, thus curbing the spread of chronic wasting disease, a deadly, infectious ailment plaguing Wisconsin's deer population.

Do you find this argument to stop wolf trophy hunting to be very convincing, somewhat convincing, neutral, not very convincing, or not convincing at all? (Continued)

Column %	Republican	Democrat	Non-Partisan
V conv	46%	71%	38%
S conv	15%	13%	11%
Neutral	12%	4%	15%
S not conv	4%	6%	11%
V not conv	22%	6%	25%

Table 28. Q5 by PARTY

Column %	Female	Male
V conv	65%	42%
S conv	10%	18%
Neutral	8%	11%
S not conv	5%	8%
V not conv	11%	22%

Table 29. Q5 by GENDER

Column %	V con	S con	Mod	Prog
V conv	46%	50%	54%	67%
S conv	12%	15%	15%	12%
Neutral	15%	8%	11%	4%
S not conv	8%	7%	6%	5%
V not conv	19%	20%	14%	12%

Table 30. Q5 by IDEOLOGY



Q6: In 2020, Wisconsin was home to 3.5 million cattle, and wolves killed 41 of them. That represents 0.001% of the Wisconsin's cattle inventory. Do you believe that wolves pose a serious threat to Wisconsin's livestock operations?

Column %	Green Bay	Madison	MKE	Balance
Yes	26%	24%	20%	32%
No	53%	65%	62%	50%
Not sure	22%	12%	18%	18%

Table 31. Q6 by DMA - Categorical

Column %	Yes	No
Yes	30%	20%
No	54%	61%
Not sure	16%	19%

Table 32. Q6 by HUNTER

Column %	Yes	No
Yes	33%	19%
No	48%	65%
Not sure	19%	17%

Table 33. Q6 by LIVESTOCK

Column %	Republican	Democrat	Non-Partisan
Yes	30%	17%	29%
No	51%	67%	53%
Not sure	19%	16%	18%

Table 34. Q6 by PARTY



Q6: In 2020, Wisconsin was home to 3.5 million cattle, and wolves killed 41 of them. That represents 0.001% of the Wisconsin's cattle inventory. Do you believe that wolves pose a serious threat to Wisconsin's livestock operations? (Continued)

Column %	Female	Male
Yes	22%	27%
No	60%	55%
Not sure	18%	17%

Table 35. Q6 by GENDER

Column %	V con	S con	Mod	Prog
Yes	34%	24%	24%	17%
No	43%	55%	59%	73%
Not sure	23%	21%	17%	10%

Table 36. Q6 by IDEOLOGY



Q7: Do you support or oppose using packs of GPS radio-collared hounds to track and hunt wolves in Wisconsin?

Column %	Green Bay	Madison	MKE	Balance
Support	20%	16%	19%	29%
Oppose	65%	79%	66%	56%
Not sure	15%	6%	15%	14%

Table 37. Q7 by DMA - Categorical

Column %	Yes	No
Support	33%	12%
Oppose	57%	72%
Not sure	10%	16%

Table 38. Q7 by HUNTER

Column %	Yes	No
Support	31%	15%
Oppose	59%	70%
Not sure	10%	15%

Table 39. Q7 by LIVESTOCK

Column %	Republican	Democrat	Non-Partisan
Support	28%	11%	29%
Oppose	55%	81%	56%
Not sure	17%	8%	15%

Table 40. Q7 by PARTY



Q7: Do you support or oppose using packs of GPS radio-collared hounds to track and hunt wolves in Wisconsin? (Continued)

Column %	Female	Male
Support	14%	29%
Oppose	74%	57%
Not sure	12%	15%

Table 41. Q7 by GENDER

Column %	V con	S con	Mod	Prog
Support	24%	28%	22%	12%
Oppose	56%	62%	61%	82%
Not sure	20%	10%	17%	6%

Table 42. Q7 by IDEOLOGY



Q8: Thinking more about Wisconsin's February 2021 wolf hunt; do you think it was a well-managed hunt *OR* do you think it was mismanaged and reckless?

Column %	Green Bay	Madison	MKE	Balance
Well	20%	19%	13%	29%
Mismanaged	53%	62%	64%	48%
Not sure	26%	20%	23%	23%

Table 43. Q8 by DMA - Categorical

% 10%
% 62%
% 27%

Table 44. Q8 by HUNTER

Column %	Yes	No
Well	29%	13%
Mismanaged	53%	61%
Not sure	18%	26%

Table 45. Q8 by LIVESTOCK

Column %	Republican	Democrat	Non-Partisan
Well	28%	10%	22%
Mismanaged	50%	69%	49%
Not sure	22%	21%	28%

Table 46. Q8 by PARTY



Q8: Thinking more about Wisconsin's February 2021 wolf hunt; do you think it was a well-managed hunt *OR* do you think it was mismanaged and reckless? (Continued)

Column %	Female	Male
Well	13%	26%
Mismanaged	64%	50%
Not sure	22%	24%

Table 47. Q8 by GENDER

Column %	V con	S con	Mod	Prog
Well	26%	23%	17%	13%
Mismanaged	43%	53%	60%	72%
Not sure	31%	24%	23%	15%

Table 48. Q8 by IDEOLOGY



Now, sometimes in a survey like this, people change their minds. I will read you one of the original questions again.

Q9: Do you support or oppose the trophy hunting and trapping of wolves in Wisconsin?

Column %	Green Bay	Madison	MKE	Balance
Support	28%	18%	21%	36%
Oppose	56%	76%	65%	52%
Not sure	16%	6%	14%	12%

Table 49. Q9 by DMA - Categorical

Column %	Yes	No
Support	40%	15%
Oppose	50%	72%
Not sure	10%	14%

Table 50. Q9 by HUNTER

Column %	Yes	No
Support	35%	18%
Oppose	54%	68%
Not sure	11%	14%

Table 51. Q9 by LIVESTOCK

Column %	Republican	Democrat	Non-Partisan
Support	32%	14%	34%
Oppose	51%	79%	51%
Not sure	17%	7%	15%

Table 52. Q9 by PARTY



Now, sometimes in a survey like this, people change their minds. I will read you one of the original questions again.

Q9: Do you support or oppose the trophy hunting and trapping of wolves in Wisconsin? (Continued)

Column %	Female	Male
Support	18%	34%
Oppose	72%	51%
Not sure	10%	15%

Table 53. Q9 by GENDER

Column %	V con	S con	Mod	Prog
Support	29%	30%	25%	18%
Oppose	52%	56%	61%	78%
Not sure	19%	14%	13%	4%

Table 54. Q9 by IDEOLOGY



DEMOGRAPHICS

%

Green Bay 19%

Madison 18%

MKE 39%

Balance 24%

Table 55. DMA - Categorical

%

Republican 37%

Democrat 40%

Non-Partisan 23%

Table 56. PARTY

%

Female 53%

Male 47%

Table 57. GENDER

%

V con 23%

S con 24%

Mod 27%

Prog 26%

Table 58. IDEOLOGY